

The world's greatest corporate, government, non-profit, and educational organizations call Derek "DY" Young when they want to create a winning culture. He has positively impacted more than 500,000 people through more than 10,000 speaking, training, coaching, and consulting engagements. As President of YMG Enterprises, LLC—a Nashville based Corporate Culture Consulting firm—he has designed and delivered transformative Culture Strategies for organizations such as, AT&T, Bass Pro-Cabela's, Best Buy, Eli Lilly, Firestone, Habitat for Humanity, HCA Healthcare, Johnson & Johnson, Loews Hotels, Nissan, Prudential, Sodexo, United Way, the US Department of Agriculture, Vanderbilt University, and the State of Tennessee. Over the past 18 years he has delivered winning programs for the Governor's Cabinet and every department in State government. From 2010 to 2023 he served as a LEAD Tennessee coach for more than 300 leaders. He is a long time fan and friend of Tourist Development.

As a former corporate leader, DY has the rare distinction of being the founding Director for four functions at two Nashville-area Fortune 1000 HQ's. He started the Continuous Process Improvement and Corporate Social Responsibility functions at Dollar General Corporation, where he also served as Director of Leadership Development. He started the Diversity and Community Outreach functions at Cracker Barrel Old Country Store.

He and his wife Allyson, a Clinical Chaplain, live in Nashville, TN, with their four children. When he is not enjoying time with his family, he can be found enjoying St. Louis Cardinals Baseball, great movies, Premier League and Nashville Soccer Club soccer, or Formula 1, Indy Car, and NASCAR racing.

His motto for success is God First, Others Second, and Dreams Third. Go to Amazon.com to get a copy of his book, [Make My Hindsight Your 20/20](#). To learn more about DY, visit www.derekyoungspeaks.com.