

Started sports tourism career path in 2005 with a role as a team member at the St. Petersburg/Clearwater Sports Commission. Over a period of time, transitioned to outlining strategies beyond room nights. Learned as the Director of Sports at Visit Tucson from 2013 – 2015 the value of tourism to be inclusive of locals and from 2016-2019 worked to incorporate the synergies of sports, tourism, and economic development as part of the team in Lee County – Fort Myers Sports Development. Now within the role as Perfect Game's Senior Director – Community Development, supporting our PG team's growth globally with strategic partner destinations that engages both citizens and visitors.