



**Tennessee Department of Tourist Development’s Public Relations  
2021 Editorial Calendar**

Story Idea	Looking For	Public Relations Content Due Date
<b>September</b>		
Celebrate the Most Colorful Season of the Year in Tennessee	The best of Tennessee’s fall colors, hikes, leaf peeping, fall festivals and outdoor treasures	September 1
What’s New for Fall 2021	New restaurants, distilleries, breweries, hotels or exhibits, popular spots during fall and events from Sept. 22-Nov. 25	September 1
<b>October</b>		
Carve out a Good Time with these Pumpkin Patches, Corn Mazes, Farms and fall foods on your next Tennessee Vacation	Pumpkin patches, mazes, farms, fall food	September 20
Haunted Tours	Haunted tours and walks, haunted destinations, cemetery tours	October 1
<b>November</b>		
Gather Around the Table This Thanksgiving with these Tennessee Restaurants and Events	Restaurants offering family style or farm-to-table offerings, pick-up/carry out options	October 20
12 Days of Made in TN Christmas Gifts	Products made here locally in Tennessee that would make unique Christmas gifts to populate our Made in TN Christmas Gift Guide	November 1
<b>December</b>		
A Very Merry Tennessee Christmas	Special holiday celebrations, events, unique Tennessee destinations to visit during the holiday season and the best Christmas lights across the state.	November 15
What’s New for 2022	New attractions, exhibits, restaurants, breweries, distilleries, expansions or renovations	December 9