

**Tennessee Department of Tourist Development's Public Relations
2022 Editorial Calendar**

Story Idea	Looking For	Public Relations Content Due Date
January		
New Year's Resolutions – Jan. 5	Highlighted wellness retreats, spas, outdoor adventures and more across the state	Jan. 5
Official Launch of the 2022 Tennessee Vacation Guide – Jan. 10	N/A	Jan. 10
14 Ways to Spend Valentines Weekend in Tennessee – Jan. 20	<p>Whether Looking for a Romantic Getaway or a Girls Weekend, What Can Visitors Do Over Valentine's Weekend in Tennessee?</p> <ul style="list-style-type: none"> • Chocolate tours • Couples' retreats • Hotel, spa or dinner specials? • Special events and concerts 	Jan. 15
February		
Tennessee Tourism's #MadeInTN Music Playlist: Music History, Iconic Venues, Festivals and TN-Inspired Songs – Feb. 15	<ul style="list-style-type: none"> • iconic venues participating in Tennessee Songwriters Week • 2022 Music Festivals • Where to go to learn about the state's music history • Songs inspired by Tennessee Destinations 	Feb. 1
March		
Celebrate the Influential Tennessee Women that Made an Impact on History this International Women's Day in Tennessee – March 8	<ul style="list-style-type: none"> • Sites that celebrate and honor Tennessee women and the impact they have made across the state • Historical Sites • Events • Do you have any female would like to highlight in your community? How have they made a difference in your community? 	Feb. 25
What's New for Spring – March 21	New restaurants, distilleries, breweries, hotels or exhibits,	March 1

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	popular spots during fall and events from March 21 – June 21	
April		
Earth Day 2022: – April 22	<ul style="list-style-type: none"> • What's New in Sustainable Travel at your destination • Agritourism • Gardens 	April 15
May		
National Travel & Tourism Week – May 1-7	<ul style="list-style-type: none"> • What are you doing to celebrate National Travel & Tourism Week? 	April 25
May the 4 th Be With You – May 4	Science Museums and Attractions Across the State /	April 25
World Whiskey Day - May 21	<ul style="list-style-type: none"> • Tennessee Whiskey Trail • Distilleries • Whiskey Tastings 	May 13
June		
Where to Celebrate the 4 th of July in Tennessee – June 2	<ul style="list-style-type: none"> • Where to see fireworks • Parades • Events • Festivals • Specials 	May 23
What's New for Summer – June 21	New restaurants, distilleries, breweries, hotels or exhibits, popular spots during the summer and evens from June 21 – Sept. 21	June 10
July		
And Action: Add These Made in Tennessee Movies to Your Summer Watchlist, Then Visit the Places They Were Filmed – July 5	<ul style="list-style-type: none"> • Destinations and Attractions of where movies were filmed in Tennessee 	June 24
Back to School/Family Travel – July 26	<ul style="list-style-type: none"> • Release will highlight Kid-Reviewed Destinations Across the state 	July 19
August		
Unique Food Festivals, Food Trucks and Road-Side Must Eats – Aug. 1	<ul style="list-style-type: none"> • Food Festivals • Food Trucks • Road-Side Must Eats 	July 25

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Celebrate International Dog Day With These Dog Friendly Places Across TN – Aug. 26	<ul style="list-style-type: none"> • Dog-friendly hotels, attractions, hikes, etc. across the state 	Aug. 19
September		
Fall in Tennessee: Fall Foliage, Trip Ideas, Events and More – Sept. 6	Looking for Fall events and festivals, where to see fall foliage and trip ideas to celebrate the season in Tennessee	Aug. 31
What's New for Fall – Sept. 22	New restaurants, distilleries, hotels or exhibits, popular spots during fall and events Sept. 22 – Nov. 25	Sept. 15
October		
Halloween/Haunted Release – Oct. 1	<ul style="list-style-type: none"> • Haunted tours and attractions across the state • Halloween events and activities 	Sept. 20
National Tennessee Day – Oct. 26	<ul style="list-style-type: none"> • Museums and Attractions that highlights Tennessee History • Historic Towns 	Oct. 16
November		
Native American Heritage Month – Nov. 1	<ul style="list-style-type: none"> • Highlight sites and destinations that honor Native American heritage, culture and history 	Oct. 25
Holidays in Tennessee – Nov. 22	<ul style="list-style-type: none"> • Tennessee towns with holiday spirit • "Hallmark Movie" Towns • Holiday Events/Lights/Pop ups 	Nov. 15
December		
What's New for 2023 – Dec. 15	New attractions, exhibits restaurants, breweries, distilleries, expansions or renovations	Dec. 10
New Year's Eve Celebrations – Dec. 20	<ul style="list-style-type: none"> • Best spots to ring in the New Year • Special Events • And more! 	Dec. 15