**Tennessee Department of Tourist Development**

**Public Relations Editorial Calendar (Sept. 2023-June 2024)**

**September 2023**

* Autumn Glory – Where to See Fall Foliage in Tennessee – Press Release
* Press Release & Pitch - What’s New for Fall – content due Sept. 8
* Press Release – Haunted Tennessee: Where to Celebrate Spooky Season in 2023
* Pitch Nostalgic/Retro Stays and Destinations – content due Sept. 30

**October 2023**

* Press Release - Bucket List Trips for 2024 – content due Oct. 13
* Pitch - Holiday Lights – send in content through Oct. 31

**November 2023**

* Pitch – Best Christmas Markets/Trees Around the U.S. – content due Oct. 31
* Press Release – Merry & Bright: Tennessee’s Family-Friendly Winter Festivals & Attractions – content due Oct. 31
* Press Release - Chef-Inspired Dinners – content due Nov. 3

**December 2023**

* Press Release - 10 Cozy Cabins -content due Dec. 1
* Press Release - What’s New for 2024 – content due Dec. 8
* Press Release/Pitch – The Ultimate Family Winter Vacation in Tennessee – content due Dec. 8

**January 2024**

* Press Release - 2024 Tennessee Vacation Guide (no content needed)
* Press Release - How To Celebrate Black History Year-Round In Tennessee – content due. Jan. 19

 **February 2024**

* Press Release - Women in Whiskey – content due Feb. 2
* Localized Press Releases - Tennessee Songwriters Week 2024 – no content needed

**March 2024**

* Press Release - Tennessee’s Blockbuster Summer: What To Expect In 2024 – content due March 1
* Press Release - What’s New for Spring 2024 – content due March 8

**April 2024**

* Pitch - Farm-to-Table, Sustainable & Agricultural Tourism Experiences – content due April 2
* Press Release - Fall In Love: Where To Find Tennessee’s Best Waterfalls - content due April 8

**May 2024**

* Press Release - From Treehouses to Rustic Barns: Unique Places to Stay In Tennessee – content due May 1

**June 2024**

* Press Release - Black Music Month – content due June 1
* Press Release - What’s New for Summer 2024 – content due June 7