******

PR SAMPLER EXPRESS

**NASHVILLE SAMPLER TEAM**

**Team Lead:**

Cindy Dupree, Tennessee Dept. of Tourist Development:

**Team Members:**

Candace Kilburn, Opry Mills:

Katie Jarvis, Discovery Park of America

Jenna Moore, Johnson City Convention & Visitors Bureau:

Candace Litchfield, Chattanooga Convention & Visitors Bureau:

**Wednesday, November 1st – Louisville, Kentucky**

7:00 a.m.            Depart for Louisville (2.5 hours, lose an hour)

10:30 a.m.          Arrive in Louisville (Appointment scheduling between 11:00 a.m. – 3:00 p.m.)

11:15 a.m.          Steve Kirchner

                             Editor and Publisher

**Byways Magazine** – Bimonthly magazine with a circulation of 10,000 distributed throughout the United States by subscription and also sold on newsstands
**Meeting Location:** Cracker Barrel, 10150 Brookridge Village Blvd., Louisville, KY 40291

-**and-**

Josh Johnson
Blogger
**The Kentucky Gent** – Blog with a unique visitors per month 13,985 covering southern cuisine, fashion, and southern lifestyle
**Meeting Location:** Cracker Barrel, 10150 Brookridge Village Blvd., Louisville, KY 40291

1:00 p.m. Allison Taylor

Blogger

**Family Vacations US** – Blog with a unique visitors per month of 13,601 covering family travel, vacations, restaurants and general lifestyle
**Meeting Location:** Starbucks, 243 Blankenbaker Pkwy, Louisville, KY 40223

2:00 p.m. Veda Morgan

News Director
**Courier-Journal** – Daily newspaper with a circulation of 91,607 distributed throughout the Louisville, Kentucky area by subscription and also sold on newsstands **Meeting Location:** Courier-Journal, 525 W Broadway

Louisville, KY 40202
**Note :** Veda has a limited amount of time so this meeting **MUST** be brief

3:00 p.m.            Depart for Indianapolis (2 hours)

                             Overnight in Indianapolis

**Thursday, November 2nd – Indianapolis, Indiana**

9 :30 a.m.           Robert Annis

Freelance travel journalist who contributes to **AARP Bulletin Today** (23,116,618), **Men’s Journal** (755,647), **National Geographic Traveler** (628,284), **Bicycling Magazine** (336,000), **Paste Magazine**(157,386), **Outside – Online Edition** (3,746,814 Unique Visitors Per Month), **Outdoor Indiana** (14,000) and others

**Meeting Location:** Porter Books and Brews, 5719 Lawton Loop E Dr, Indianapolis, IN 46216

12:00 p.m.          Amy Lynch

Freelance travel journalist who contributes to **AAA Home & Away** (1.2 million), **Midwest Living** (961,136), **Chicago Tribune** (438,015), **Los Angeles Times** (431,076), **Feast** (MO; 150,000), **Indianapolis Monthly** (43,547), **Forbes Travel** (93,967 Unique Visitors Per Month) and others

**Meeting Location:** Coat Check Coffee, 401 E Michigan St, Indianapolis, IN 46204

1:00 p.m. Greg Seiter
Editor
**Home & Away Indiana –** Bimonthly publication with a circulation of 221,000 distributed throughout the Indianapolis, Indiana metropolitan area by subscription and also sold on newsstands
**Meeting Location:** Starbucks, 55 Monument Circle, 59, Indianapolis, IN 46204

**-and-**

Missi Perez
Blogger
**Life is Poppin’** – Blog with a unique visitors per month of 29,810 covering family travel, vacations, restaurants and general lifestyle
**Meeting Location:** Starbucks, 55 Monument Circle, 59, Indianapolis, IN 46204

3:00 p.m. Megan Fernandez
Director
**Indianapolis Monthly** – Monthly publication with a circulation of 42,672 distributed throughout the Indianapolis, Indiana metropolitan area by subscription and also sold on newsstands
**Meeting Location** –Indianapolis Monthly Office, 40 Monument Circle Suite 100. Indianapolis, IN 46204

Overnight in Indianapolis

**Friday, November 3rd – Evansville, Indiana**

8:00 a.m.            Depart for Evansville (3 hours, gain an hour)

10:00 a.m.          Arrive in Evansville (Appointment scheduling between 11:00 a.m. – 3:00 p.m.)

11:00 a.m. Tracey Teo

Freelance travel journalist who contributes to **AAA Home & Away** (1.2 million), **AAA Southern Traveler** (304,718), **Star-Tribune** (MN; 264,479), **The Dallas Morning News** (216,244), **Oklahoman** (OK; 157,480), **Atlanta Journal Constitution** (142,640), **Cincinnati Enquirer** (OH; 95,865), **Fort Worth Star Telegram** (TX; 87,221) **Lexington Herald -Leader** (KY; 56,925), **The Evansville Courier Press** (36,384) and others
**Meeting Location:** Starbucks, 504 N Green River Rd, Evansville, IN 47715

**Note: “**Wanted to give you some details about the special section I'm doing on Tennessee for the AJC.  This will cover the whole state. Music is the main focus, and I will feature five destinations in different parts of the state, but I will also include adventure, arts and romance.

There will also be a dining sidebar with five restaurants.

Please pass this along to the Tennessee tourism folks. I would welcome a proposal with ideas. For instance, I will only feature five music destinations, but maybe they could put together a list of eight or 10 for me to review.

I'm especially interested in anything new.” - Tracey

12:15 p.m.          Kristen Tucker and Trista Lutgring

                             Editor and Managing Editor

**Evansville Living** – Bimonthly magazine with a circulation of 13,805 distributed throughout the greater Evansville, Indiana area by subscription and also sold on newsstands

**Meeting Location:** Evansville Living, 223 NW 2nd St, Evansville, IN 47708

3:00 p.m.            Depart for Nashville (2.5 hours)