

The SOUNDTRACK of AMERICA
• MADE IN •
TENNESSEE®
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GROUP TOUR PLANNER



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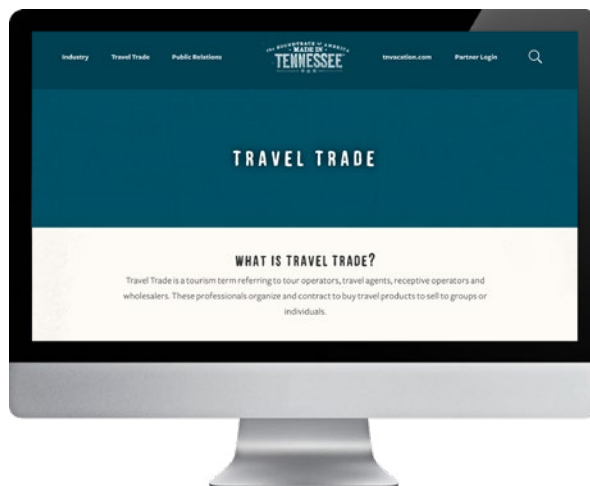
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On the Cover

The **Beechcraft Heritage Museum** in Tullahoma is a distinctly original one-of-a-kind aviation museum that traces the lineage of the Beechcraft legacy. This 60,000 square foot facility currently houses more than 35 aircraft, in addition to many original historical artifacts and treasures.



There's More Online

For sample group itineraries, visit industry.tnvacation.com/travel-trade. To learn more about Tennessee attractions and destinations, visit TNVacation.com.

TENNESSEE TRIVIA

FUN FACTS ABOUT TENNESSEE

On Aug. 18, 1920 the Tennessee General Assembly passed the ratification for the 19th Amendment to the U.S. Constitution, giving the amendment the 36th – and final – state necessary for ratification. On the day of the historic vote, Rep. Harry T. Burn surprised everyone when he voted “yes” for suffrage. He placed the tie-breaking vote after receiving a letter from his mother encouraging him to “Hurray and vote for suffrage... Be a good boy and help Mrs. Catt put the ‘rat’ in ratification.” By doing so, Tennessee became the 36th state to ratify the amendment and women gained the right to vote nationwide.



Courtesy of the Tennessee State Library & Archives

Author Alex Haley, who spent his youth in Henning, won a Pulitzer Prize for his 1976 novel “Roots.” Visit his boyhood home, the **Alex Haley Museum and Interpretive Center**, the first state-owned historic site devoted to an African-American in Tennessee.

Greeneville tailor Andrew Johnson held elective office at the local, state and federal levels that included alderman, mayor, state representative, state senator, governor, U.S. congressman, U.S. senator, vice president and president. He never attended school or had a formal education.

Casey Jones was a famous railroad conductor who gave his life to stop his train and saved the lives of his passengers. He was immortalized in the popular “Ballad of Casey Jones” sung by his friend Wallace Saunders, an African-American engine wiper, and has a **museum** dedicated to him in Jackson, Tennessee.

Clarksville’s Wilma Rudolph was the first American woman to win three gold medals at one Olympics (1960). As a child, she suffered from polio and wore leg braces. You can see Rudolph’s relay baton at the **Customs House Museum & Cultural Center** in Clarksville.

The Goo Goo Cluster, the world’s first combination candy bar, was invented in Nashville in 1912 by Howell Campbell and Porter Moore. Check out the **Goo Goo Shop and Dessert Bar** on 3rd Avenue in Downtown Nashville.


The original MGM lion, named Slat but referred to as Volney by zoo staff, lived at the **Memphis Zoo**. Check out animal exhibits at the **Memphis, Nashville, Chattanooga** and **Knoxville zoos**.

Famous explorer Meriwether Lewis died under mysterious circumstances at Grinder’s Tavern along the Natchez Trace in Tennessee. Visit the **National Monument** honoring Lewis that symbolizes a young life cut short along the Natchez Trace near Hohenwald.

Miniature golf was invented in the late 1920s atop **Lookout Mountain** in Chattanooga by Garnet Carter, who built the Tom Thumb course at the Fairyland Inn. Among those who came to putter around were Babe Ruth and Bobby Jones. Carter’s wife, Frieda, developed what is now known as **Rock City Gardens**.

LOOK WHAT'S NEW!


GET TO KNOW TENNESSEE'S EXCITING NEW ATTRACTIONS

 Gatlinburg SkyLift Park

Skybridge ▲

Gatlinburg SkyLift Park, an area staple since 1954, has added **SkyBridge**, the longest pedestrian suspension bridge in North America, measuring nearly 700 feet in length and spanning the valley between ridges on Crockett Mountain.



 Dollywood's Pirates Voyage

◀ Ahoy Matey!

Watch pirates battle on deck, in the air and on their full-sized pirate ships in an indoor lagoon at **Dolly Parton's Pirates Voyage** in Pigeon Forge. Spectacular acrobatic competitions and original music entertain while guests enjoy a four-course pirate feast.



▲ Betsy the Giant Anteater

The **Chattanooga Zoo** has opened a Giant Anteater exhibit, bringing a new species to town. Three Komodo dragons hatched at the Chattanooga Zoo in Aug. 2019. Once the hatchlings have reached the appropriate age and size, they will be placed in the Forest of the World exhibit building. The Zoo has also begun Phase I of the African Expansion, which includes a guest-friendly giraffe barn with an indoor day yard and a 4,000-square-foot outdoor giraffe lawn.

Motor Museum ▼

Edge Motor Museum in Memphis has opened American Speed, an exhibit featuring sports cars from “post war thru 1974”. Tours highlight significant cultural, political, technological and economic events from the same era. All cars on display are in their original state.



It's New, Too

Coming soon, just opened or recently renovated:

I-40 Solar Farm Information and Welcome Center

The welcome center and solar farm in Stanton greets visitors traveling on I-40. An interactive exhibit, designed by the University of Tennessee, highlights the state's advancements in renewable energy.

Nashville Zoo

The Nashville Zoo has welcomed four Juliana pigs to Critter Encounters. These pigs will stay in Critter Encounters so guests can interact with them and will also be trained to take leashed-walks throughout the Zoo. Juliana pigs' intelligence and easy-going temperament allows the public to interact with a pig.

Beyond the Lens

Explore the best of pop culture with interactive games, photo ops and intriguing exhibits at Beyond the Lens in Pigeon Forge.

Tennessee Aquarium

The “Island Life” exhibit in Chattanooga takes guests on an island hopping tour around the world to meet incredible creatures like Flashlight Fish, which use their bacteria-infused, light-up cheeks to attract prey.

Hiwassee River Heritage Center

Through interpretive panels and displays, the heritage center introduces the stories of early settlers of Charleston, the Cherokee and their forced removal on the Trail of Tears, the Civil War and the eventual destruction of the area. Discover these important stories and more at the interpretive center, designated by the National Park Service as a certified site on the Trail of Tears National Historic Trail.

Soaky Mountain Waterpark

The nearly \$90 million waterpark in Sevierville will span 50 acres when it opens in summer 2020. Soaky Mountain will feature a first-of-its-kind water coaster, a 35,000-foot wave pool, a kids play-and-spray area and other attractions.

National Museum of African American Music

Opening in Nashville in summer 2020, the National Museum of African American Music will offer a variety of musical programs that illuminate the rich legacy African Americans have in creating the American Soundtrack. It will be the only museum dedicated to educating, preserving and celebrating more than 50 music genres and styles, from B.B. King to Beyoncé, that were created or inspired by African Americans.

Ratified! Tennessee Women and the Right to Vote

In a temporary exhibition that will span 8,000 square feet, the Tennessee State Museum in Nashville will explore why women wanted the right to vote, how they obtained it, and the key roles Tennesseans played in the national movement. Opening in March 2020, it will run past the 100th anniversary of the vote in August 2020 until March 2021. The exhibition will be made up of artifacts, interactive and immersive displays, graphic imagery and multi-media, complemented by ample programming at the Museum.

HIDDEN GEMS

UNCOVER TENNESSEE'S RURAL SURPRISES



Photo Credit: Dave Jones/Tennessee Tourism

Put It in Writing ▲

Visitors to the **Sequoyah Birthplace Museum** in Vonore learn about the life of Sequoyah, who was a soldier, silversmith, statesman and creator of the Cherokee writing system. At the center of the story is Sequoyah's single-minded concentration on solving the mystery of the "talking leaves." He spent years in near-isolation, facing down social derision and tribal suspicion and enduring family rebellion, yet believing that he could create a written language for the Cherokee.



Photo Credit: Kimberly Leonard/Tennessee Tourism

▲ Utopia in Tennessee

Named after Thomas Hughes' alma mater in England, Rugby was originally conceived as a class-free, agricultural community for younger sons of English gentry and others wishing to start a new life in America. At its peak in the mid-1880s, some 300 people lived in the colony. Today, **Rugby** is both a living community and a public historic site offering visitors a museum, historic building tours, lodging, shopping and a full-service restaurant. Open March through mid-December.



Photo Credit: Sara Beth Urban/Tennessee Tourism

◀ Down on the Farm

Visit **Storytellers Museum & Hideaway Farm**, the place that Johnny Cash owned for over 30 years, in Bon Aqua. Watch rare video footage of the property and learn about its rich history and importance to Johnny Cash, followed by a live music performance. Browse memorabilia from Johnny Cash, Minnie Pearl and others, as well as a car collection including the one-of-a-kind "One Piece at a Time" car.

A Riverboat Town ►

Be taken back to an earlier time as you stroll through the T. B. Sutton General Store in **Historic Granville**. Listen to the Sutton Ole Time Music Hour, a bluegrass concert held every Saturday night, while enjoying a full southern meal. Take time to stop by the Sutton Homestead & Pioneer Village, as well as the Granville Museum and Transportation Museum.

History at Home

The **Alex Haley Museum and Interpretive Center** in Henning is located in the house where author Alex Haley lived with his grandparents. The front porch was often the place where oral accounts of family history, including stories of Kunta Kinte, the young Mandingo man captured near his West African home, were shared. These stories inspired Haley to write about his ancestry in a book called "Roots: The Saga of An American Family." At the center, visitors can view memorabilia, family artifacts and Haley's final resting place.

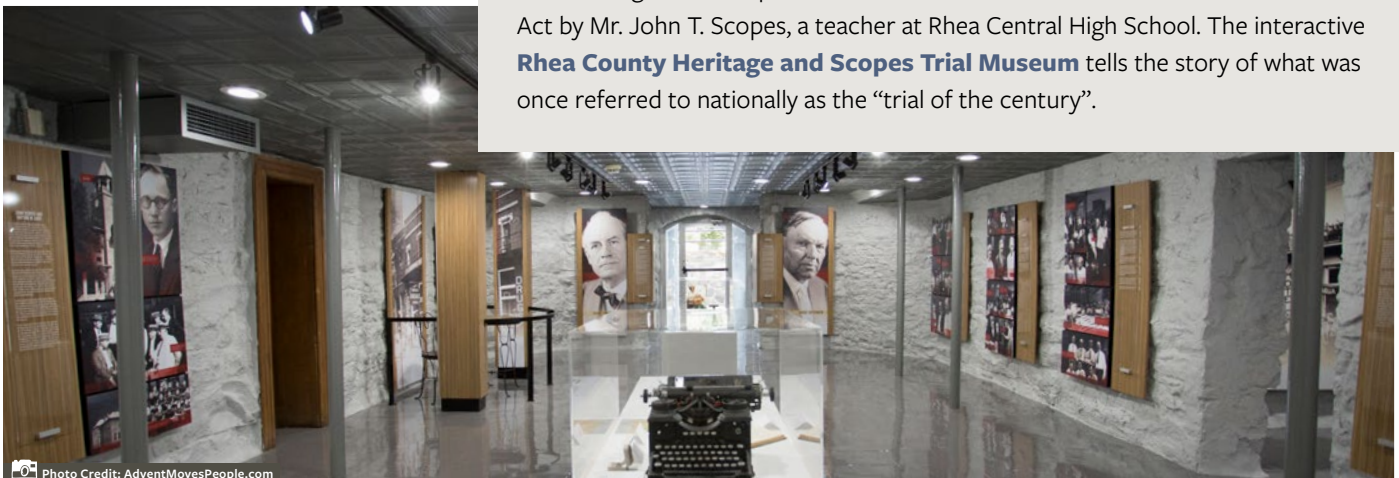


The World-Famous Sheriff

Visit the **Buford Pusser Home and Museum** in Adamsville to learn more about the man whose story is told through the "Walking Tall" movies. The home contains original furnishings and memorabilia of the Pusser family. Travel to Selmer to see where this legend worked, at the **McNairy County Courthouse Jail Experience Center**. Buford Pusser jailed over 7,500 criminals during his term as Sheriff.

Famous Scopes Monkey Trial ▼

In 1925, a single event placed Dayton on the world map—the Scopes Trial. The Butler Act, a then-newly passed Tennessee law, made teaching evolution in public schools illegal. The Scopes Trial resulted from an intentional violation of the Butler Act by Mr. John T. Scopes, a teacher at Rhea Central High School. The interactive **Rhea County Heritage and Scopes Trial Museum** tells the story of what was once referred to nationally as the "trial of the century".



UNCOVER THE PAST

WALK IN THE FOOTSTEPS OF PIONEERS,
NATIVE AMERICANS AND CIVIL WAR SOLDIERS



Photo Credit: Sarah Unger/Maycreate

◀ The State Pen

Historic Brushy Mountain State

Penitentiary in Petros officially opened in 1896 in the aftermath of the Coal Creek War and began operations as a convict-lease prison. Through the years, the penitentiary became a maximum security prison housing criminals such as James Earl Ray, Martin Luther King Jr.'s assassin, before closing in 2009. Today, groups can tour the facility guided by former prison guards. During the tour, groups will watch an 18-minute documentary and explore the penitentiary; groups can also enjoy lunch at the Warden's Table and taste moonshine distilled on-site.



Photo Credit: Sarah Unger/Maycreate

Crime Museum ▼

Alcatraz East Crime Museum in Pigeon Forge offers visitors an in-depth look at American crime history. Five immersive galleries burrow deep into the studies of criminal intent and profiles, the penal system, victims, crime prevention, forensic science, law enforcement and the Judiciary Branch of the U.S. government.



Photo Credit: Alcatraz East Crime Museum

Homes of Presidents ▶

Listen for lessons in the historic homes across Tennessee. Visit the **Andrew Johnson National Historic Site and National Cemetery** in Greeneville, which includes his homestead and tailor shop, and learn about his struggle to unite a nation. On his journey to the Executive Mansion, this self-taught man held nearly every political office available - without attending school. Andrew Jackson's **Hermitage** in Nashville reveals the fearlessness of the seventh president. To learn more about the 11th president, tour the **James K. Polk Home and Museum** in Columbia.



Point Park | Photo Credit: State of Tennessee

▲ The Blue and The Gray

The spirits of the wounded permeate battle sites, telling stories of the Civil War that tore the U.S. apart. **Carnton**, a private home-turned-field hospital, provided land for the Confederate cemetery after the Battle of Franklin. Carnton witnessed the casualties of 14 Confederate generals and sits adjacent to **Eastern Flank Battlefield Park**. Learn about one of the Civil War's costly struggles at **Shiloh National Military Park** in Shiloh, where cannons blast at living history demonstrations. Trace the movements of the Chickamauga and Chattanooga campaigns from the vantage of **Point Park** in Chattanooga to better understand those important battles. Three other sites you won't want to miss are **Fort Defiance** in Clarksville, **Fort Donelson National Battlefield** in Dover and **Stones River National Battlefield** in Murfreesboro.



Andrew Johnson National Historic Site | Photo Credit: @johnsbattlehighschool

Learn From The Past

History for students of all ages:

Belle Meade Plantation

Nashville

Great Smoky Mountains Heritage Center

Townsend

Museum Center at Five Points

Cleveland

Museum of East Tennessee History

Knoxville

Pink Palace Museum

Memphis

Sgt. Alvin C. York State Historic Park

Pall Mall

Tennessee State Museum

Nashville

Tennessee River Museum

Savannah

Tennessee Valley Railroad Museum

Chattanooga

Titanic Museum Attraction

Pigeon Forge

Landmarks of the Past ►

Learn the history of Tennessee's Native Americans when visiting **Shiloh Indian Mounds** near Savannah, **Pinson Mounds State Archaeological Park** near Jackson or **Red Clay State Historic Park** in Cleveland. **Wynnewood State Historic Site** in Castalian Springs is the largest log structure in Tennessee and used to be a stagecoach inn. **The Trail of Tears National Historic Trail** runs across the state of Tennessee, carving a tragic story of the removal of Cherokee Indians from their ancestral homelands. Those Native Americans are honored at **Cherokee Removal Memorial Park** in Birchwood, which includes a memorial wall, scenic overlook and visitor's center.



Shiloh Indian Mounds | Photo Credit: Cari Griffith



Photo Credit: Kimberly Leonard/Tennessee Tourism

▲ Story of Appalachia

The **Museum of Appalachia**, a Smithsonian-Affiliate living history museum in Clinton, tells the stories of the area through the buildings and artifacts left behind. Roam 65 acres that include a recreated Appalachian community. The museum houses collections of folk art, musical instruments, baskets, quilts and Native American artifacts. Be sure to save time for the restaurant, which specializes in Southern Appalachian country cooking, and the gift shop featuring locally-made products.

Living The Story

Additional places to see living history in action:

Carnton

Franklin

Carter House

Franklin

David Crockett Birthplace State Park

Limestone

Fort Loudoun State Historic Park

Vonore

Historic Mansker's Station

Goodlettsville

Historic Travellers Rest Plantation & Museum

Nashville

James White Fort

Knoxville

Rocky Mount State Historic Site

Piney Flats

Village Life ►

Cannonsburgh, the original name for Murfreesboro, welcomes visitors to a southern-style village, circa 1800-1925. The village includes displays of early American trades, museums, period homes, a large collection of tractors and farm implements, a visitor center and time-period gifts. Take a self-guided tour of this beautiful and historically-accurate village.



Photo Credit: Rutherford County CVB



Photo Credit: Josh Ness/Tennessee Tourism

FIGHT FOR EQUALITY

LEARN MORE ABOUT TENNESSEE'S FIGHT FOR CIVIL RIGHTS

◀ Story of a Movement

The **National Civil Rights Museum at the Lorraine Motel** in Memphis is the site where Dr. Martin Luther King Jr. was assassinated in 1968. Established in 1991, the museum preserved the balcony where King was shot and the room in which he stayed, and offers state-of-the-art educational exhibits, multimedia presentations and comprehensive collections that take visitors through five centuries of history.

Green McAdoo Cultural Center ▶

One morning in August 1956, a dozen courageous, young African-American students quietly entered the front door of the all-white Clinton High School, making it the first desegregated public high school in the South. The **Green McAdoo Cultural Center**, on the site of the old segregated school in Clinton, tells the story of the Clinton 12. A re-created 1950s classroom allows you to experience the students' lives during the Jim Crow era.



More Group-Friendly Civil Rights Sites

*Important places in Tennessee's
racial equality story:*

**Alex Haley Museum and
Interpretive Center**
Henning

Beck Cultural Exchange Center
Knoxville

Bessie Smith Cultural Center
Chattanooga

Dunbar Carver Museum
Brownsville

McLemore House Museum
Franklin

**Slave Haven Underground
Railroad Museum**
Memphis



Photo Credit: Jeffrey S. Otto/Journal Communications Inc.

Woolworth on 5th in downtown Nashville is now a restored restaurant and live music venue that pays homage to the early days of the Civil Rights Movement. In 1960, it was the site of peaceful sit-ins by African-American students who challenged Woolworth and other stores that had segregated lunch counters. While the sit-ins were peaceful, the reactions of some were not. This was the site of civil rights hero John Lewis' first arrest in his lifelong fight for equality.



CHECK OUT OTHER TENNESSEE SITES AT
TNCIVILRIGHTSTRAIL.COM

FEEL THE MUSIC

IF MUSIC BE THE FOOD OF LOVE, PLAY ON.

— WILLIAM SHAKESPEARE

UNBROKEN WILL

Photo Credit: Paul Tellefsen/Tennessee Tourism

▲ Music to Your Ears and Eyes

A host of musical history is on view at museums across the state, including Nashville's **Country Music Hall of Fame and Museum**, the world's largest repository of country music artifacts. Learn about the history and legends of the **Grand Ole Opry** with a backstage tour and then experience the show.

Stories of Songs ►

The **Birthplace of Country Music Museum** in Bristol honors the 1927 Bristol Sessions, which were, according to Johnny Cash, "the single-most important event in the history of country music." Don't miss the **Songbirds Guitar Museum** in Chattanooga, which boasts an instrument collection valued at more than \$200 million.



Photo Credit: Birthplace of Country Music Museum

Soul Music's Legacy

The **Stax Museum of American Soul Music** in Memphis is the world's only museum dedicated to preserving and promoting the legacy of American soul music. Located on the original site of the Stax Records studio, the Stax Museum pays tribute to the artists who recorded there and other American soul legends.

Other Music Stops

Experience more of the "Soundtrack of America. Made in Tennessee."

Blues Hall of Fame

Memphis

Country Stars Driving Tour

Sumner County

Graceland

Memphis

Historic RCA Studio B

Nashville

Imagine Recordings

Nashville

Madame Tussauds

Nashville

Memphis Music Hall of Fame

Memphis

Musicians Hall of Fame & Museum

Nashville

Ryman Auditorium

Nashville

Southern Gospel Museum and Hall of Fame at Dollywood

Pigeon Forge

Sun Studio

Memphis

The George Jones

Nashville

WDVX Blue Plate Special

Knoxville

▼ On Stage

Join in the fun at some of the state's best music festivals.

Big Ears Festival

Knoxville, March

Rhythm 'N' Blooms

Knoxville, April

Beale Street Music Festival

Memphis, May

Exit 56 Blues Fest

Brownsville, May

Bonnaroo Music & Arts Festival

Manchester, June

CMA Music Festival

Nashville, June

Riverbend Festival

Chattanooga, June

Fire on the Water Festival

Gallatin, August

AMERICANAFEST

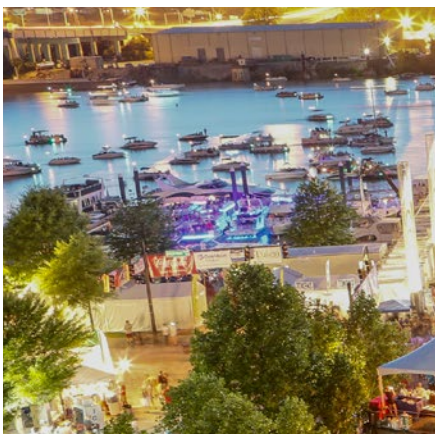
Nashville, September

Bristol Rhythm & Roots Reunion

Bristol, September

Cooper-Young Festival

Memphis, September



Rock Legends

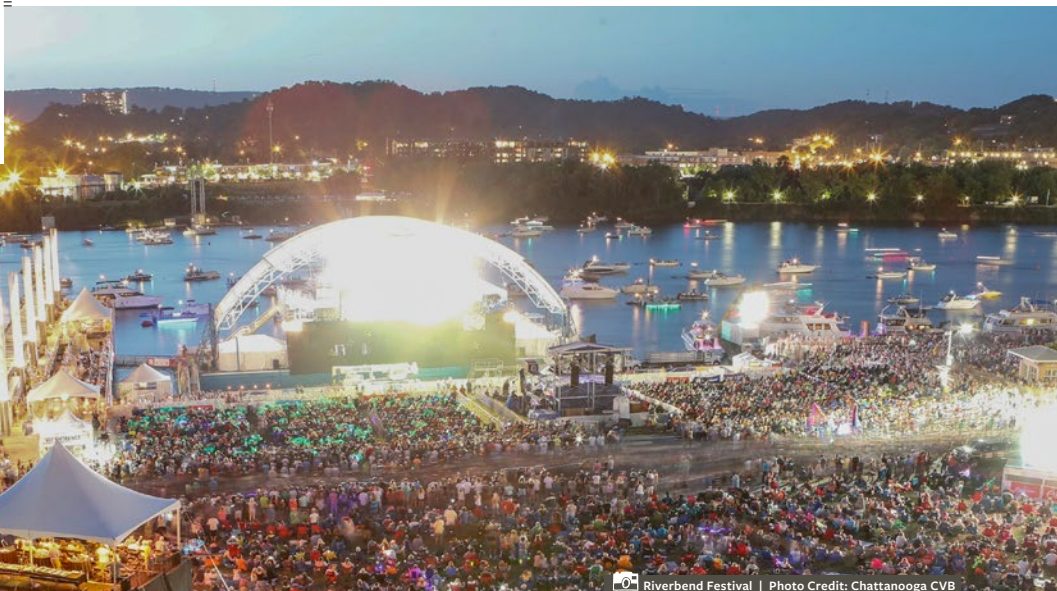
The **Tina Turner Museum at Flagg Grove School**, located at the **West Tennessee Delta Heritage Center** in Brownsville, includes memorabilia from superstar Tina Turner and her final tour. The **Memphis Rock 'n' Soul Museum** tells of musical pioneers and legends from all backgrounds who overcame obstacles to create a musical sound that changed the world.



Photo Credit: Zoe Rain/Tennessee Tourism

▲ Music of Jackson

The **Legends of Tennessee Music Museum at the Carnegie** in Jackson honors the pioneers who played in honkytonks of Jackson with a rich mixture of country music, blues and moonshine and created the setting for the first rock music ever heard. It was written and played in Jackson, before it was recorded in Memphis. The museum also tells about world-famous brands Hard Rock Café and House of Blues and their West Tennessee connection.



Riverbend Festival | Photo Credit: Chattanooga CVB

STUDENT PERFORMANCE VENUES

EAST

Bristol

Birthplace of Country
Music Museum
Bristol Motor Speedway
Paramount Center for
the Arts

Carter County

Bonnie Kate Theater
Covered Bridge Park
Milligan College

Chattanooga

Creative Discovery Museum
Chattanooga Theatre Centre
Chattanooga Zoo
Glenn Miller Formal Gardens
at the Chattanooga
Choo Choo
Hamilton Place Mall Stage
Lake Winnepesaukah
Amusement Park Stage
Miller Park Stage at
City Center
Northshore's Coolidge Park
Ross's Landing Plaza at the
Tennessee Aquarium
Ruby Falls Cave Room
Southern Belle Riverboat
Tennessee Aquarium

Cleveland

Bradley County
Courthouse Plaza

Cleveland State
Community
College Theater
First Street Square
Greenway Park
Lee University

Elizabethton

Bonnie Kate Theater
Covered Bridge Park
Milligan College

Gatlinburg

Anakeesta
Ober Gatlinburg
Ole Red Gatlinburg
Ripley's Aquarium of
the Smokies

Greeneville

Annie Hogan Byrd
Auditorium
Capitol Theatre
Catalyst Coffee Company
Niswonger Performing
Arts Center
Walters State Community
College

Jonesborough

Historic Jonesborough
Visitors Center
International Storytelling
Center
McKinney Center for
the Arts

Knoxville

Bijou Theatre
Knoxville Civic Auditorium
& Coliseum
Knoxville Convention Center
Market Square
Tennessee Theatre
University of Tennessee
West Town Mall
World's Fair Park Amphitheater

Lenoir City

The Venue at Lenoir City
War Memorial

Loudon

Tate & Lyle Performing Arts
Center & Amphitheater
The Lyric Theatre

Monteagle

DuBose Conference Center

Pigeon Forge

Alcatraz East Crime
Museum
Country Tonite Theatre
Dolly Parton's Pirates Voyage
Dolly Parton's Stampede
Dollywood
Foxfire Mountain
Adventure Park
Hard Rock Café
Hatfield & McCoy Dinner Feud
Smoky Mountain Opry
The Island in Pigeon Forge
Titanic Museum Attraction
WonderWorks

Sevierville

Historic Downtown Sevierville
NASCAR SpeedPark
Smokies Stadium
Tanger Outlets

Sweetwater

Main Street Gazebo
Duck Park Stage

Tellico Plains

Downtown Gazebo

Vonore

Sequoyah Birthplace Museum

MIDDLE

Baxter

Baxter Depot

Cookeville

Cookeville Performing
Arts Center
Dogwood Park
Leslie Town Centre
Tennessee Tech University

Eagleville

Lucky Ladd Farms

Goodlettsville

Historic Mansker's Station
RiverGate Mall Stage

Hendersonville

Center Stage Plaza at the
Streets of Indian Lake

Lebanon

Capitol Theatre
Cumberland University
Fiddlers Grove Historic Village

Livingston

Central Park

Manchester

Manchester Arts Center
Manchester-Coffee County
Conference Center
Rotary Park Amphitheater

Monterey

Whitaker Park

Murfreesboro

Barfield Crescent Park
Bradley Academy Museum
and Cultural Center
Cannonsburgh Village
Center for the Arts
Civic Plaza
Discovery Center at
Murfree Spring
Fountains at Gateway
Gateway Island and Trail
McFadden Community Center
Middle Tennessee State
University
Oaklands Mansion
Old Fort Park
Patterson Park
Sports*Com
St. Clair Street Senior Center
Stones River National
Battlefield

The Avenue

The Grove at Williamson Place

Nashville

Andrew Jackson's Hermitage
Belle Meade Plantation
Chaffin's Barn Dinner Theatre
Country Music Hall of
Fame and Museum
General Jackson Showboat
Grand Ole Opry
Nashville Shores
Nashville Sounds
Nashville Visitor
Information Center
Nashville Zoo
Opry Mills
Ryman Auditorium
Schermerhorn Symphony
Center
Tennessee State Museum

Smyrna

Carpe Artista
Historic Sam Davis Home
and Plantation

Winchester

City Park Stage
Downtown Stage
The Livery



Brownsville

West Tennessee Delta
Heritage Center

Counce

Pickwick Landing State Park

Hohenwald

The Strand Theatre
Wilhelm Tell Platz
Bandstand
The Lot

Jackson

Brooks Shaw's Old
Country Store
Jackson's AMP at the West
Tennessee Farmers' Market
Jackson Downtown
Development Corporation's
Fox Lot
Jackson State Community
College
Lane College
Ned R. McWherter West
Tennessee Cultural Arts
Center
Southern Legends of Music
at the Carnegie
Union University
University of Memphis
at Lambuth

Memphis

America's Incredible Pizza
AutoZone Park
Bass Pro Shops at
the Pyramid
Beale Street Landing
Cannon Center for the
Performing Arts
FedEx Forum

Graceland

Halloran Centre for
Performing
Arts & Education

Handy Park

Hattiloo Theatre

Hard Rock Café

Levitt Shell

Memphis River Parks

Memphis Rock 'n' Soul
Museum

Memphis Zoo

National Civil Rights Museum

Overton Square

Pink Palace Museum

St. Jude Children's Research
Hospital

Stax Museum of American
Soul Music

The Guest House at
Graceland

University of Memphis

Savannah

Historic Savannah Theatre
Savannah Farmers Market

Shiloh

Shiloh National Military Park

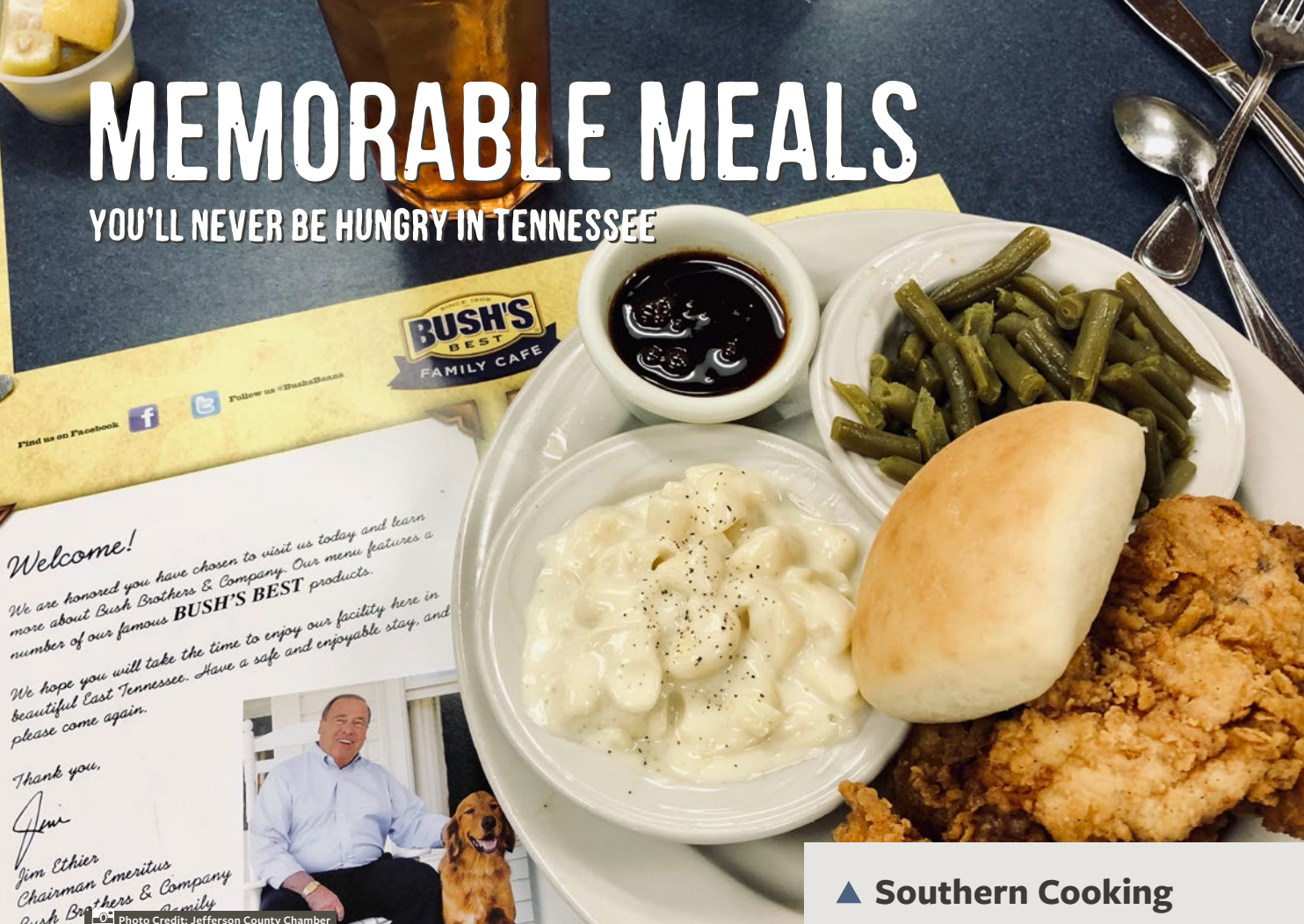
Union City

Discovery Park of America



MEMORABLE MEALS

YOU'LL NEVER BE HUNGRY IN TENNESSEE



▲ Southern Cooking

Enjoy the tasty home cooking of **Bush's Family Cafe** at Bush's Visitor Center, just outside of Dandridge. Save room for dessert because the pinto bean pie is a must. Try to discover the "Secret Family Recipe" during a video tour of the manufacturing plant, then walk through 110 years of history in **Bush's Family Museum**.



◀ Family-Style

Dine on authentic Southern dishes served family-style at **Miss Mary Bobo's Boarding House Restaurant** in Lynchburg. Hosts share stories about the restaurant, the historic characters of Lynchburg and tales about the Jack Daniel Distillery down the road. Every dish on Miss Bobo's menu—from fried okra and collard greens, to baked whiskey apples—is homemade and heartfelt.



Photo Credit: Jeff Adkins/Journal Communications Inc

▲ Music and a Meal

Lafayette's Music Room is in Memphis' revitalized Overton Square neighborhood. It offers a variety of Southern-inspired dishes like po-boys, shrimp and grits and wood-fired pizzas, along with made-from-scratch desserts like Grannie's Chocolate Chess Pie. Groups can enjoy live music seven nights a week.

Fresh-made Pizza ▼

At **Rock'n Dough Pizza and Brewery** in Jackson and Memphis, the food philosophy is "fresh and local," which means the dough and sauce are made daily. Cheese is shredded and meat is smoked on-site as well. Other ingredients are sourced from local farms and local companies whenever possible.



Photo Credit: Rock'n Dough

The More, the Merrier

Gather around the table at these group-friendly restaurants:

Applewood Farmhouse Restaurant | Sevierville

Big Ed's Pizza | Oak Ridge

Big River Grille & Brewing Works | Chattanooga

Brooks Shaw's Old Country Store Restaurant | Jackson

Charlie Vergos' Rendezvous | Memphis

Chef's Market | Goodlettsville

ComeUnity Café | Jackson

Countryside Café | Ooltewah

Courthouse Donuts | Sevierville

Hagy's Catfish Hotel | Shiloh

LandShark Bar & Grill | Gatlinburg

Log Cabin Pancake House | Gatlinburg & Pigeon Forge

Loveless Cafe | Nashville

Mama's Chicken Kitchen | Gatlinburg

Ole Red | Gatlinburg & Nashville

The Diner | Sevierville

The Parthenon Grille | Murfreesboro

The Soup Kitchen | Oak Ridge

Timberwood Grill | Pigeon Forge

Tony Gore's Smoky Mountain BBQ & Grill | Sevierville

IT'S ALL ABOUT THE FOOD FESTIVALS

YUMMY EVENTS

Photo Credit: @thatknoxvillegirl

Hungry for More

Tasty food festivals:

West Tennessee Strawberry Festival

Humboldt, May

World Championship Barbecue Cooking Contest

Memphis, May

RC-MoonPie Festival

Bell Buckle, June

Southern Fried & Sweet Tea Festival

McKenzie, August

Tomato Art Fest

Nashville, August

Bloomin' Barbeque & Bluegrass

Sevierville, May

Music City Food & Wine Festival

Nashville, September

Jack Daniel's World Championship Invitational Barbecue

Lynchburg, October

National Banana Pudding Festival

Centerville, September

Unicoi County Apple Festival

Erwin, October

Grains & Grits Festival

Townsend, November

Tomato Festival ▲

Grainger County is famous for growing some of the best tomatoes in the country, and every year people come together in the summer for the **Grainger County Tomato Festival** in Rutledge to celebrate the area's beloved fruit, as well as the artists, craftsmen and musicians who call this place home.



Photo Credit: @keithfuji1439

▲ Catfish Fry

Eat your weight in catfish at the **World's Biggest Fish Fry**, held annually in Paris in April, where more than 12,500 pounds of catfish is fried up and served with sides. Enjoy the grand parade, carnival, rodeos and even catfish races all week.

Thousands flock to South Pittsburg in April to taste some of the best cornbread creations at the **National Cornbread Festival**. Mosey down Cornbread Alley and sample various cornbread recipes. Play games, ride carnival rides, enjoy live music and shop arts and crafts from area vendors.



Photo Credit: National Cornbread Festival

YOUR PASSPORT TO THE WORLD

ENJOY CULTURES FROM AROUND THE GLOBE

Cultural Celebrations ▲

Dollywood's month-long performance series, **Festival of Nations**, presents culinary delights and costumed exotic entertainment in celebration of international cultures each spring. Travel the globe through captivating onstage performances before sampling delicious international cuisine right in Pigeon Forge.



Photo Credit: Dollywood



Photo Credit: NAIA

▲ Native History

Approximately 20,000 Native Americans call Tennessee home, which is why the Native American Indian Association continuously prioritizes public education and shares these precious cultures through festivals such as October's **Indian Education Powwow and Fall Festival** at **Long Hunter State Park** in Hermitage. Jefferson City hosts the annual **Spirit of Nations Powwow** every August. Both events feature traditional native foods, interactive storytelling, Native American relics, clothing and crafts. **Red Clay State Historic Park** in Cleveland also stages Native American events each year.

International Folkfest ▼


During an educational and enlightening week of original sounds, **International Folkfest**, held annually in June in Murfreesboro, aggregates the best of historical and present-day folk, in both music and dance. The citywide celebration welcomes the community and visitors of all ages by presenting synchronized dance and song in schools, libraries, courthouses, and parks.



Photo Credit: Rutherford County CVB

LIVE FROM TENNESSEE


ENTERTAINMENT SHOWS FOR YOUR GROUPS

 Cumberland County Playhouse | Photo Credit: Walt Riches

▲ A Thousand Spotlights

Cumberland County Playhouse in Crossville is one of the 10 largest theaters in rural America and attracts over 100,000 visitors annually. The Playhouse has long been recognized for its commitment to the highest standards of artistic excellence in all elements of the nearly 500 performances and 1,600 classes in theatre, music and dance held annually.



 Photo Credit: Richard Suter Photography

◀ DownHome Pickin'

Situated in a small-town music store, **Grandpa's Opry** is a delight for all who visit Westmoreland. Enjoy a live performance of country and down-home pickin' music as local talent takes the stage of Grandpa's and the audience is captivated. It's a true testament to the musical roots of Tennessee.

Channel the Flannel ▶

Watch world champion lumberjacks compete in many events, including axe throwing, speed climbing and log rolling at **Paula Deen's Lumberjack Feud Show** in Pigeon Forge. Enjoy the show any time of year from the comfort of the outdoor, climate-controlled grandstand.

Song and Dance

All of Tennessee is a stage:

Chaffin's Barn Dinner Theatre
Nashville

Country Tonite Theatre
Pigeon Forge

Dolly Parton's Stampede
Pigeon Forge

Dolly Parton's Pirates Voyage
Pigeon Forge

General Jackson Showboat
Nashville

Hatfield & McCoy Dinner Feud
Pigeon Forge

Huckabee
Hendersonville

International Storytelling Center
Jonesborough

Long Hollow Jamboree
Goodlettsville

Nashville Symphony
Nashville

Ray Stevens CabaRay
Nashville

Smoky Mountain Opry
Pigeon Forge

Tennessee Performing Arts Center
Nashville

The Grand Ole Opry
Nashville

The Jackson Symphony
Jackson

The Music of Nashville
Nashville

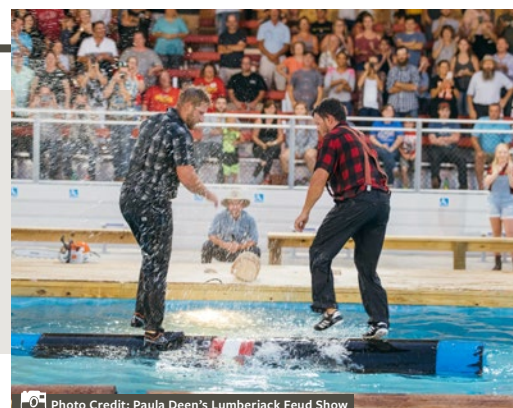



 Photo Credit: Paula Deen's Lumberjack Feud Show

DISTILLED TRADITIONS

THE SPIRITS OF TENNESSEE

 Jack Daniel Distillery | Photo Credit: Ed Rode

Discover what makes Tennessee Whiskey stand out from the crowd while touring **George Dickel Distillery** in Tullahoma, **Jack Daniel Distillery** in Lynchburg or one of the many other distilleries across the state. Don't forget the 'shine! Stop by "The Holler" in downtown Gatlinburg for a taste of **Ole Smoky Moonshine**. Groups can also enjoy Ole Smoky locations in Nashville and Pigeon Forge.

More Sips

Taste the craftsmanship of these group-friendly distilleries:

Chattanooga Whiskey Experimental Distillery
Chattanooga

Full Throttle S'loonshine Distillery
Trimble

Leiper's Fork Distillery
Franklin

Nelson's Green Brier Distillery
Nashville

Old Dominick Distillery
Memphis

Old Forge Distillery
Pigeon Forge

Old Glory Distilling Co.
Clarksville


Samuel T. Bryant Distillery
Jackson

Sevier Distilling Co.
Sevierville

Sugarlands Distilling Company
Gatlinburg

Thunder Road Distillery
Kodak



 Photo Credit: Tennessee Tourism

CHECK OUT THE TENNESSEE WHISKEY TRAIL AT
WWW.TNWHISKEYTRAIL.COM



STEM INNOVATIONS NEW AND OLD



Photo Credit: AMSE

◀ Atomic Age

The **American Museum of Science and Energy (AMSE)** tells the story of America undertaking the atomic age. The technical marvels that came from Oak Ridge and the Manhattan Project during WWII changed history. AMSE's exhibits highlight the historic roots that led to today's smartphone technology, 3D printing, national security and supercomputing, not to mention life-saving cancer treatments.

Natural History ▼

A rare 38-foot T-Rex welcomes guests to an interactive, dynamic museum called the **Earth Experience, the Middle Tennessee Museum of Natural History** in Murfreesboro. See a working paleontology laboratory and observe real dinosaur bones being cleaned and repaired.



Photo Credit: Rutherford County CVB

◀ Out of This World

Have an up-close-and-personal encounter with an asteroid at **Discovery Park of America** in Union City in the Science Space & Technology Gallery. Take time to check out the Energy Gallery, as well as STEM Landing, which allows guests to explore the different ways that science, technology, engineering and mathematics help shape today's world.



Discovery Park of America



Where the Buffalo Roam ▲

Shelby Farms Park in Memphis is one of the largest urban parks in the United States. The park offers various outdoor activities and guided tours with programs that can be customized to accommodate all abilities. Topics range from buffalo to food systems to ecosystems and many more.

More STEM Tours

Additional learning opportunities.

Adventure Science Center
Nashville

Bay's Mountain Park & Planetarium
Kingsport

Beechcraft Heritage Museum
Tulahoma

Gray Fossil Site and Museum
Gray

Great Smoky Mountains National Park
Gatlinburg

International Towing and Recovery Museum
Chattanooga

Lane Motor Museum
Nashville

Nissan Factory Tour
Smyrna

TechTown
Chattanooga

Tennessee Museum of Aviation
Sevierville



▲ Secret City

Oak Ridge was an instrumental part of developing the atomic bomb during WWII. Known as the “Secret City,” Oak Ridge was not on any maps. Today, it is one of three sites that make up **Manhattan Project National Historical Park**. U.S. citizens can take a guided bus tour of secret WWII sites from March to November.

▼ Works of Wonder

Featuring over 100 hands-on exhibits, **WonderWorks** in Pigeon Forge provides a unique setting for students to learn about physical sciences, including earth science, physics and astronomy. Design and ride a roller-coaster, analyze fingerprint ridge patterns and feel hurricane force winds. Materials for teachers, including lesson plans, are available upon request.

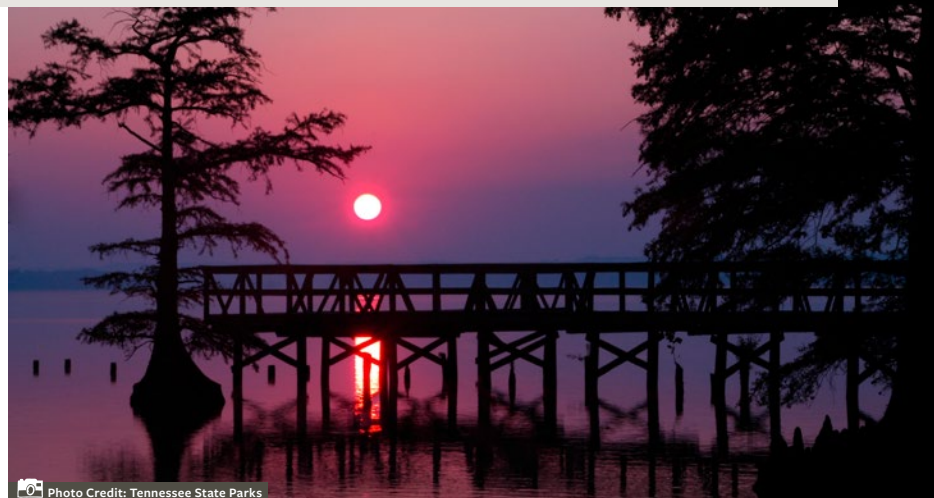


▲ More Than A Flower

Take a wildflower hike through cedar glades (open, grassy and rocky areas with thin soil that are found primarily in three counties in Middle Tennessee) at **Long Hunter State Park** in Hermitage. A botany-expert ranger serves as a guide through the glades full of blooms from March to October and points out rare plants that are found nowhere else on earth. Other locations with botany experts include **Warrior's Path State Park** in Kingsport, **Fall Creek Falls State Park** in Sparta and **Edgar Evins State Park** in Silver Point.

And Then There Was a Lake ▼

Reelfoot Lake State Park in Tiptonville is one of Tennessee's only natural lakes. It was created by earthquakes in 1811-1812 when the Mississippi River flowed backward. Today Reelfoot Lake is a flooded cypress tree forest, allowing for a unique variety of sights and experiences. Enjoy a diverse selection of tours year-round, including boat tours of the lake during the summer months or bald eagle bus tours during January and February.



Adrenaline-Inducing Adventures

The excitement never stops:

Anakeesta | Gatlinburg

ArborTrek Canopy Adventures | Spencer

Crave Golf Club | Pigeon Forge

Foxfire Mountain Adventure Park | Sevierville

Goats on the Roof Coaster | Pigeon Forge

High Point Climbing and Fitness | Chattanooga & Memphis

Navitat | Knoxville

Ober Gatlinburg | Gatlinburg

Ocoee Zipz | Benton

Off the Grid Mountain Adventures | Elizabethton

Outdoor Gravity Park | Pigeon Forge

Paula Deen's Lumberjack Adventure Park | Pigeon Forge

Sevier Air | Sevierville

Soar Adventure Tower | Franklin

Topgolf | Nashville

TopJump Trampoline Park and Extreme Arena | Pigeon Forge

The Great Smoky Mountain Wheel at the Island | Pigeon Forge

Treetop Adventure Park at Nashville Shores | Hermitage



Photo Credit: Tennessee Tourism

▲ Olympic Waves

The **Ocoee River** in Tennessee served as a venue for the whitewater events of the 1996 Atlanta Summer Olympic Games and has become a highlight for those with an adventurous heart. Several outfitters are available to assist groups on a guided experience not easily forgotten. White water rafting is also available on the **Pigeon** and **Nolichucky** rivers.

Visit Dolly Parton's theme park, **Dollywood**, for thrilling rides like the FireChaser Express, the nation's first dual-launch family coaster; the wooden coaster Thunderhead; and Wild Eagle, the U.S.'s first wing coaster. The park also features award-winning shows and tasty treats.

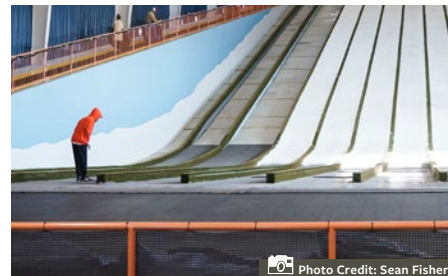


Photo Credit: Sean Fisher

Snow 365 ▲

Pigeon Forge Snow is the first indoor snow tubing facility in the U.S. and hosts a year-round winter wonderland.

Need for Speed

Experience the thrill of speed at the world's fastest half-mile. Dubbed "The Last Great Colosseum," **Bristol Motor Speedway** hosts two NASCAR race weekends each year. Track tours are available all year.

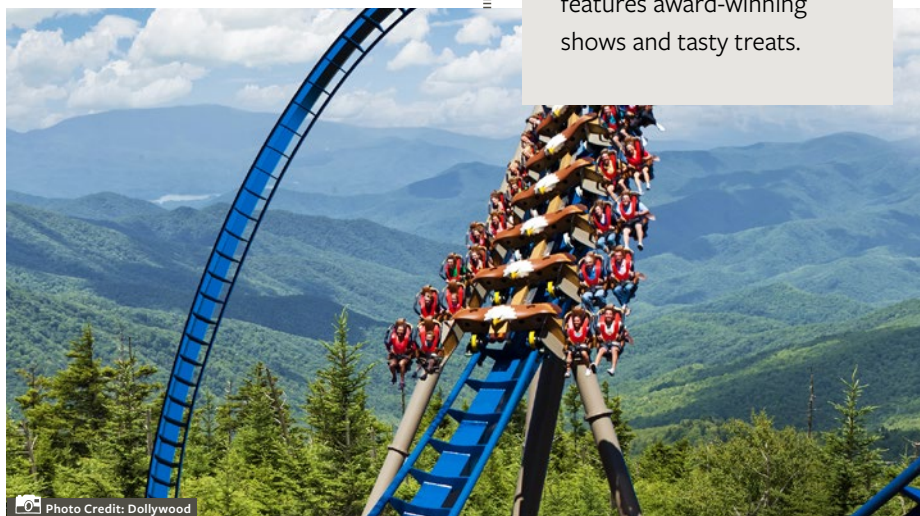


Photo Credit: Dollywood

CLOUDS TO CAVES

TENNESSEE IS PHOTOGENIC

Photo Credit: Jeff Adkins/Journal Communications Inc.

◀ Cave of Wonders

With 8,500 caves to explore, caving in Tennessee is an unbeatable adventure. Ride a glass-bottom boat at **The Lost Sea** in Sweetwater, home to the largest underground lake in the country.

Above and Below

More places to explore:

Appalachian Caverns

Bristol

Bristol Caverns

Bristol

Cumberland Caverns

Sevierville

Forbidden Caverns

McMinnville

Great Smoky Mountains National Park

Gatlinburg

Incline Railway

Chattanooga

Point Park

Chattanooga

Ruby Falls

Chattanooga

The Caverns

Pelham

Tuckaleechee Caverns

Townsend

A New Perspective ▼

Take a ride 28 stories to the top of **The Pyramid** to enjoy views of Memphis and the Mississippi River on two outdoor glass observation decks.



Photo Credit: Edward C. Robison III

▼ Head in the Clouds

The **Sunsphere**, in Knoxville, is a 266-foot high, gold-colored glass sphere that served as the symbol of the 1982 World's Fair. It offers a 360-degree view of downtown Knoxville, the Tennessee River, the University of Tennessee and the Great Smoky Mountains.



Photo Credit: Tennessee Tourism

GARDENS & GALLERIES

ENJOY ART INSIDE AND OUTSIDE

Beauty Everywhere

Iconic art and gorgeous gardens:

Bicentennial Capitol Mall State Park
Nashville

Cheekwood Estate & Gardens
Nashville

Dixon Gallery & Gardens
Memphis

Falcon Rest Mansion & Gardens
McMinnville

Gaylord Opryland Resort
Nashville

Hunter Museum of American Art
Chattanooga

Ijams Nature Center
Knoxville

Knoxville Botanical Garden and Arboretum
Knoxville


Memphis Botanic Garden
Memphis

Memphis Brooks Museum of Art
Memphis

Metal Museum
Memphis

University of Tennessee Gardens
Crossville & Knoxville

West Tennessee Regional Art Center
Humboldt

 Photo Credit: Chattanooga CVB

▲ Animals at the Arboretum


In Chattanooga, visitors can fully appreciate the diversity of the region's landscapes by exploring meadows, glades, forests and even a bamboo patch, all within a stone's throw of one another at **Reflection Riding Arboretum and Nature Center**.

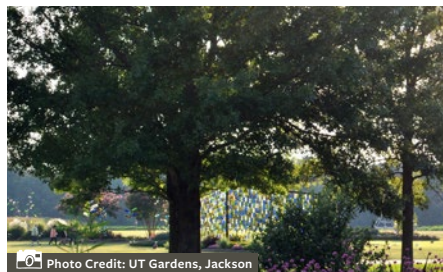
View more than 50 native animals, including the world's most endangered member of the dog family, the red wolf. Other features include sensory gardens, historic structures and education opportunities.


Creative Space ▼

The **Frist Art Museum** in Nashville offers ever-changing, world-class exhibitions that can be experienced through docent-guided or self-guided tours. Groups can also enjoy a tour of the Frist Art Museum's historic 1934 art deco building, constructed in 1934 as the city's central post office.



 Frist Art Museum



 Photo Credit: UT Gardens, Jackson

Frolick through Flowers ▲

The **University of Tennessee Gardens, Jackson** is home to display gardens that showcase new plants, as well as time-tested classics, peppered with eclectic garden art. The grounds are open daily from sunrise to sunset and admission and tours are free.

ON THE FARM

VISIT 'TIL THE COWS COME HOME



 Agricenter International

▲ Pick-Your-Own Fun

Agricenter International, a 1,000-acre farm in Memphis, is a non-profit dedicated to advancing the knowledge and understanding of agriculture. Enjoy seasonal tourism offerings including strawberry picking, fishing lakes, sunflowers, a corn maze and a farmers market. Specialty Ag tours are offered if booked in advance.

Don't be Stubborn ▼

Reese Brothers Mule Farm in Gallatin is the largest mule supplier in the nation. There are more than 100 mules on the farm at any time. Group tours include a demonstration of how a pack mule carries supplies, as well as the opportunity to interact with the mules.



 Reese Brothers Mule Farm

Agricultural Additions

Check out these critters and crops:

Lucky Ladd Farms

Eagleville

MacGregor Stables

Murfreesboro

Mayfield Dairy Farms

Athens

Middle Tennessee State

University Dairy Farm

Murfreesboro

Myers Farm

Bulls Gap

Tennessee Agricultural Museum

Nashville

The Cotton Museum

Memphis

Tennessee's Green Thumb

Through displays of equipment, photos, paintings and an array of historical artifacts, the **West Tennessee Agricultural Museum** in Milan offers visitors a journey through time and the rich cultural heritage of agriculture and agrarian life in West Tennessee. Admission is free and guided tours are available.

ANIMAL ENCOUNTERS

COME FACE TO FACE WITH NATURE

Under the Sea ►

Dive into two worlds of wonder and excitement at the **Tennessee Aquarium** in Chattanooga. Come face-to-face with enormous Arapaima giant catfish, alligators, lemurs and butterflies. Discover dazzling reef fish, mysterious Flashlight Fish, and terrestrial creatures like the colorful Panther Chameleon in the new Island Life gallery.

Photo Credit: Casey Phillips



Photo Credit: @parrotmountain

▲ Polly Want A Cracker?

At **Parrot Mountain and Gardens** in Pigeon Forge, meander down landscaped, paved pathways lined with tropical birds on open perches to uniquely designed parrot house cottages. Enter the secret garden to see toucans, a silvery-cheeked hornbill, magpies and more flying freely. Hand feed birds and visit the nursery, where guests can pet the babies and see them at all stages of development.

Go Wild

Roar, soar and explore:

Chattanooga Zoo

Chattanooga

Memphis Zoo

Memphis

Nashville Zoo at Grassmere

Nashville

Ripley's Aquarium of the Smokies

Gatlinburg

The Peabody

Memphis

Zoo Knoxville

Knoxville

Meet the Herd ►

At **Tennessee Safari Park** in Alamo, visitors have the opportunity to pet and feed over 80 species of animals. This drive-through zoo is known for its friendly and enthusiastic exotic animals, including giraffes, zebras, bison and tapirs. Enjoy a safari ride on a modified bus, guided by an experienced staff member and get even closer to the critters!



Photo Credit: Jeff Adkins/Journal Communications Inc.



Photo Credit: Tennessee Tourism

HOLIDAY EVENTS

EAST



Photo Credit: Bristol Motor Speedway

Each holiday season, **Bristol Motor Speedway** turns into **Speedway in Lights**. Visitors enjoy more than 2 million holiday lights over a 4-mile driving route throughout Bristol Motor Speedway and Dragway. The route ends with a lap on the track and a Christmas village in the infield. Proceeds benefit local children's charities.

Group Friendly Events

Christmas at Historic Rugby

Rugby

Dollywood's Smoky Mountain Christmas

Pigeon Forge

Enchanted Garden of Lights at Rock City

Chattanooga

Holiday Lights at the Chattanooga Zoo

Chattanooga

Inn at Christmas Place

Pigeon Forge

Rocky Mount Candlelight Christmas

Piney Flats

Ruby Falls Christmas Underground Chattanooga

Smoky Mountain Winterfest Sevierville, Pigeon Forge & Gatlinburg

Southern Belle Riverboat Cruises Chattanooga

Tennessee Valley Railroad's North Pole Unlimited Chattanooga



MIDDLE



Photo Credit: Heather Thorne/Nashville Ballet

Join young Clara as she takes audiences on a journey through a spectacular dreamland with her magical nutcracker, given to her by her Uncle Drosselmeyer. Weaving the awe-inspiring wonder of the classic tale with the city's glittering past, **Nashville's Nutcracker** is a beloved holiday tradition guaranteed to delight both the young and young-at-heart.

Group Friendly Events

Amy Grant & Vince Gill, Christmas at the Ryman | Nashville

Christmas in the Park | Cookeville

Dickens of a Christmas | Franklin

Gaylord Opryland's A Country Christmas and ICE! | Nashville

Holiday LIGHTS at Cheekwood | Nashville

The Dancing Lights of Christmas | Lebanon

WEST



Discovery Park of America

Check out the **Let it Glow Christmas Light Show** at **Discovery Park of America** in Union City this holiday season. Drive through thousands of dazzling lights while listening to a custom radio station. On select days, visitors can walk through a portion of the lights while enjoying hot chocolate and cookies.

Group Friendly Events

Christmas at Graceland | Memphis

Christmas on Main | Savannah

Shadrack's Christmas Wonderland | Jackson

Starry Nights at Shelby Farms Park | Memphis

TENNESSEE WELCOME CENTERS

901-345-5956

901-543-6757

731-286-8323

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931-648-5509

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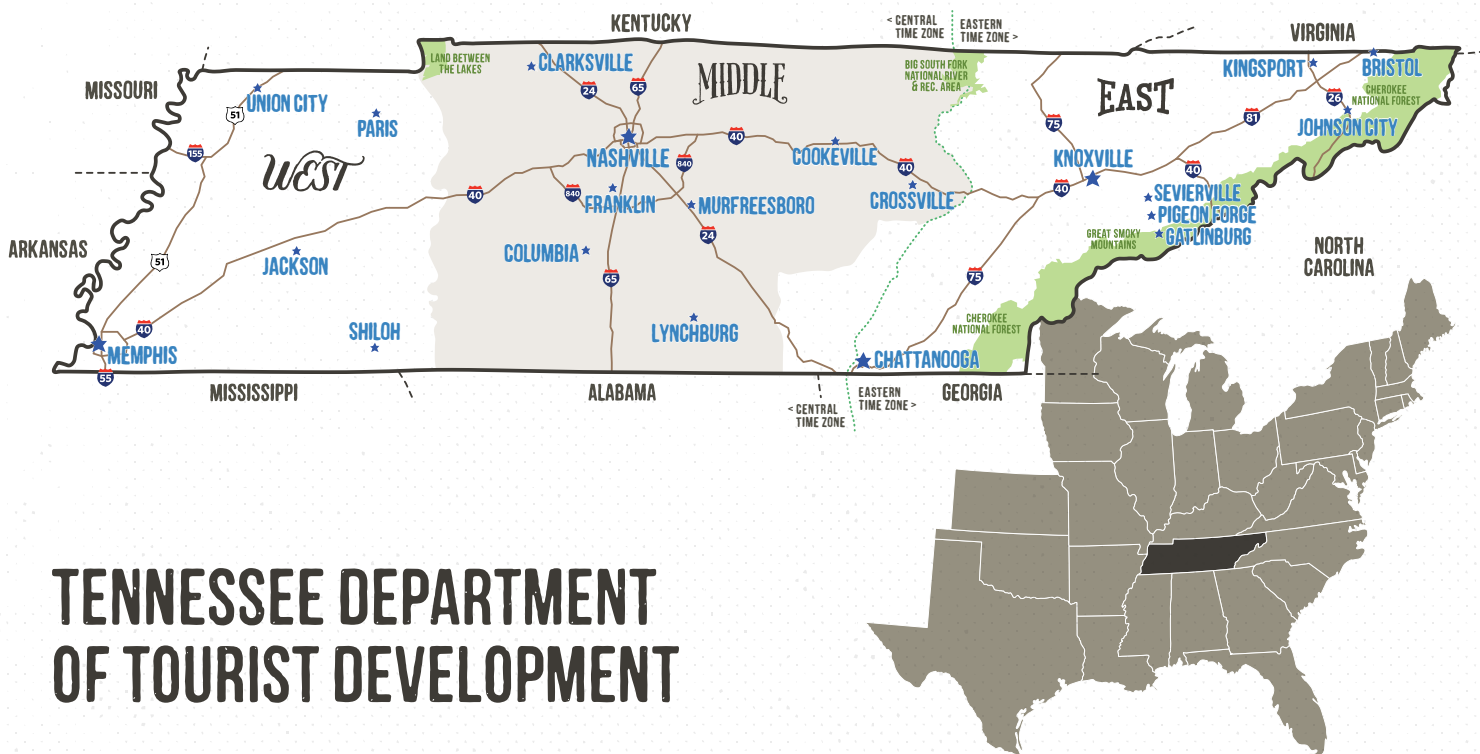
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