<u>Overview</u>

Tourism is one of the largest industries and most important economic drivers in Tennessee. This grant was developed to help communities improve their tourism assets and increase tourism-related economic impact.

At a Glance

- Up to \$100,000 grant with a match requirement (see page 2 of application)
- Approximately 25-30 grants will be awarded
- Grantee must be city or county government
- Applications can be submitted from multiple applicants within a county.
- Prior Tourism Enhancement grantees (Round 6) with completely, officially CLOSED grants will be eligible. Tourism Enhancement grantees with OPEN grant projects are ineligible.
- Project must be completed on city, county or IDB owned property or property leased from TVA or the US Army Corps of Engineers that meet the lease requirements described

<u>Timeline</u>	
July 1	Applications open
Aug 23	Applications due
Aug 26 – 28	Application review/score period
Aug 29	Group application review/discussion/finalize awards
Sep 13	Award notifications and contracts
Oct 11	Signed contracts due

<u>Grant Review Board Members:</u> TN Dept. of Economic and Community Development TN Dept. of Tourist Development TN Dept. of Agriculture TN Dept. of Environment and Conservation TN Dept. of Transportation TVA and/or the US Army Corps of Engineers (where applicable)