



## PARTNER PORTAL UPDATE

We are updating the tagging in our Partner Portal to give potential travelers a better experience on our site and make your partner page easier to find. With these updates, you will need to choose a primary category to tag your page. Based on that selection, additional tagging options will be available.

If you do not update your page, we will eventually tag it for you. But updating it yourself ensures it is tagged correctly. If updated by our system, only the primary category will be tagged and you will lose the benefits of additional tagging. Even if you've previously chosen a primary category, we will edit pages that have been tagged with subcategories not related to their primary category.

Please log in and follow the directions below to update the tagging on your partner page. The process is simple and should only take a few minutes.

## HERE'S WHAT TO DO

Log in to the [Partner Portal](#).

Click **EDIT** to the right of the page you want to update.

Scroll to the bottom of Essential information to the tagging section.

Choose **one** primary category that is most relevant to your business.

After selecting your primary category, additional subcategory tagging options will appear that are related to your selection. This is the biggest change in the update. Previously, you could choose multiple primary tags.

**Tagging**

**Primary Category \***  
Select the one category that best describes your business. This is for display purposes only.

Music History

Secondary options empty or incorrect? [Click here to reload.](#)

**Secondary Categories (Things to Do)**

- African American History
- Arts
- Civil War
- Event Venue
- Farms & Orchards

Good for Kids  
Check this box if your business is a popular place for kids

Live Music  
Check this box if this venue has live music.

Choose up to 2 additional categories.

## NEED ANOTHER CATEGORY?

If you need categories not currently provided, please contact your division manager.

**WEST**

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