

CENTRAL STAFF DIRECTORY



COMMISSIONER

Mark Ezell
615-741-9001
Mark.Ezell@tn.gov



EXECUTIVE ASSISTANT TO THE COMMISSIONER

Catherine Mayo
615-741-9016
Catherine.Mayo@tn.gov



CHIEF CUSTOMER OFFICER

Dennis Tumlin
Create customer-centric strategies to increase connectivity and grow tourism.
Dennis.Tumlin @tn.gov • 615-532-4132



LEGISLATIVE LIAISON

Vacant
Director of legislation and policy. Liaison for the Tennessee Sports Hall of Fame.
615-741-9045

WELCOME CENTERS



ASSISTANT COMMISSIONER

Pete Rosenboro
Administrate and oversee daily operations of Tennessee's 16 state Welcome Centers.
Pete.Rosenboro@tn.gov • 615-741-9035



MANAGER OF TEAM DEVELOPMENT

Audrey Jackson
Employee learning and development, state-wide training, performance management.
Audrey.L.Jackson@tn.gov • 615-741-9018



SAFETY/WELCOME CENTER COORDINATOR

Tami Giles
TEMA ESC, Welcome Center brochure approvals, coordinates WC FAM Tours.
Tami.Giles@tn.gov • 615-741-9012

MARKETING



ASSISTANT COMMISSIONER

Brian Wagner
Leads marketing, communications, public relations and sales insights and strategy.
Brian.Wagner@tn.gov • 615-532-7853



DIRECTOR OF MARKETING

Nekasha Pratt
Digital and social media, websites, email, brand, partnerships and VMLY&R services.
Nekasha.Pratt@tn.gov • 615-741-9025



CREATIVE SERVICES MANAGER

Alisa Kessler
Graphic design, project management, branding, websites and consumer emails.
Alisa.Kessler@tn.gov • 615-532-8071



SOCIAL MEDIA MANAGER

Will Crockett
Consumer-facing social media marketing and management; oversees CrowdRiff network.
Will.Crockett@tn.gov • 615-741-9007



GRAPHIC DESIGNER

Stephanie Hamilton
Graphic design, industry-facing emails, and Retire Tennessee; oversees photo library.
Stephanie.Hamilton@tn.gov • 615-741-9005



SENIOR MARKETING ASSISTANT

Carrie Roberson
Marketing grants, financial reporting and tracking of invoices, administrative services.
Carrie.Roberson@tn.gov • 615-741-9027

TRAVEL TRADE



DIRECTOR OF SALES

Kimberly Leonard
Oversees Travel Trade, management of international markets and representation.
Kimberly.Leonard@tn.gov • 615-532-0484



SALES MANAGER

Andi Grindley
Domestic Travel Trade market: senior group and student travel, sales missions, FAMs.
Andi.Grindley@tn.gov • 615-741-7994

TOURISM DEVELOPMENT



ASSISTANT COMMISSIONER, RURAL TOURISM

Melanie Beauchamp

Oversees all aspects of partner outreach, resources and rural tourism development. Melanie.Beauchamp@tn.gov • 615-741-9009



WEST TENNESSEE DIVISION MANAGER

Marty Marbry

Advise and assist partners in 21 counties. Partner outreach, workshops and planning. Marty.Marbry@tn.gov • 731-225-0053



MIDDLE TENNESSEE DIVISION MANAGER

Vacant

Advise and assist partners in 40 counties. Partner outreach, workshops and planning. 615-946-3498



EAST TENNESSEE DIVISION MANAGER

Dave Jones

Advise and assist partners in 34 counties. Promotes travel via TV and public speaking. Dave.Jones@tn.gov • 865-335-9142



SPECIAL PROJECTS COORDINATOR

Rob Sherrill

Customer service, website support, cross-functional team building with other agencies. Rob.Sherrill@tn.gov • 615-532-8124

COMMUNICATIONS



DIRECTOR OF COMMUNICATIONS

Amanda Murphy

Communications strategy: media relations, crisis management, digital, industry outreach. Amanda.Murphy@tn.gov • 615-741-9010



PUBLIC RELATIONS MEDIA MANAGER

Jill Kilgore

PR campaigns, media outreach and pitching, round ups, FAMs, Tennessee Songwriters Week. Jill.Kilgore@tn.gov • 615-741-9069



COMMUNICATIONS CONTENT MANAGER

Amanda Stravinsky

Press site management, content creator assignments, industry communications. Amanda.Stravinsky@tn.gov • 615-532-7822

TOURISM INITIATIVES



DIRECTOR OF RETIRE TENNESSEE

Ramay Winchester

Program director for Retire Tennessee communities and Adventure Tourism. Ramay.W.Winchester@tn.gov • 615-975-4237

ADMINISTRATIVE SERVICES



ASSISTANT COMMISSIONER

Kevin Mahoney

Oversees human resources, legal, financial, procurement and other support services. Kevin.Mahoney@tn.gov • 615-741-9023



GENERAL COUNSEL

Alicia Widrig

Practice: Intellectual property, contracts, employment & labor, digital media, internet. Alicia.Widrig@tn.gov • 615-741-9065



PROCUREMENT OFFICER

Mark White

Procurement Officer for the department and accounts payable. Mark.White@tn.gov • 615-741-9008



DIRECTOR OF HUMAN RESOURCES

Sharon Reed

Compensation and benefits, on-boarding employees and performance management. Sharon.Reed@tn.gov • 615-741-1762



BUSINESS MANAGER

Dawn Grooms

Budget, financial reporting and tracking, grant reimbursements, admin support. Dawn.J.Grooms@tn.gov • 615-741-9047



TOURISM INFORMATION SPECIALIST

Fay Hicks

Customer service for tourism information, fulfill individual and bulk order distribution. Fay.Hicks@tn.gov • 615-741-9020



GOVERNOR'S MANAGEMENT FELLOW

Adam Mansell

Data management and development of interactive data visualizations. Adam.Mansell@tn.gov • 615-788-9477