



2016
**ECONOMIC IMPACT OF TRAVEL
ON TENNESSEE COUNTIES**

AUGUST 2017
Tennessee Department of Tourist Development
Source : U.S. Travel Association



ECONOMIC IMPACT

of Travel on Tennessee in 2016

* Total Economic Impact includes domestic and international travel.

\$19.3 BILLION

Travel Expenditures

4.7% INCREASE

Higher than the national growth of travel expenditures of 2.9%.

\$4.3 BILLION

Payroll

5.6% INCREASE

Higher than the national growth of travel related payroll of 5.5%.

176,500

Employment

3.3% INCREASE

National growth of travel related employment is 3.7%.

\$1.7 BILLION

State & Local Tax Revenue

6.7% INCREASE

Higher than the national growth of travel related state tax revenues of 5.5%.



RECORD SETTING

Tourism generated more than \$1 billion in state tax revenues.

ALL 95 COUNTIES

Saw more than \$1 million in the economic impact of tourism.

92 COUNTIES

Saw an increase in the economic impact of tourism.

19 COUNTIES

Saw more than \$100 million in the economic impact of tourism.

2016 ECONOMIC IMPACT OF DOMESTIC TRAVEL ON TENNESSEE COUNTIES

* County level data includes domestic travel only. Source: U.S. Travel Association

County	Expenditures (\$ Millions)	Payroll (\$ Millions)	Employment (Thousands)	State Tax Receipts (\$ Millions)	Local Tax Receipts (\$ Millions)
ANDERSON	\$120.67	\$23.38	1.03	\$7.51	\$2.65
BEDFORD	28.09	5.61	0.23	1.69	1.12
BENTON	25.52	4.24	0.16	1.60	2.78
BLEDSOE	3.36	0.50	0.02	0.20	0.55
BLOUNT	357.07	94.18	3.41	20.05	12.53
BRADLEY	134.51	16.47	1.01	8.54	2.92
CAMPBELL	57.09	11.27	0.49	3.42	3.02
CANNON	4.05	0.43	0.01	0.25	0.29
CARROLL	18.92	2.87	0.12	1.14	0.74
CARTER	37.14	5.85	0.21	2.32	2.38
CHEATHAM	22.76	4.39	0.16	1.36	0.79
CHESTER	10.90	1.19	0.04	0.70	0.35
CLAIBORNE	18.46	3.31	0.14	1.10	1.41
CLAY	6.94	1.63	0.05	0.40	0.62
COCKE	47.22	9.87	0.47	2.84	2.14
COFFEE	90.40	18.27	0.79	5.51	2.43
CROCKETT	9.00	1.51	0.07	0.54	0.40
CUMBERLAND	113.53	26.47	1.04	6.71	4.86
DAVIDSON	5,996.51	1,508.71	65.05	306.64	156.41
DECATUR	12.63	1.74	0.05	0.74	2.29
DEKALB	44.99	9.78	0.32	2.69	6.04
DICKSON	65.77	13.33	0.61	4.01	1.65
DYER	57.75	10.63	0.46	3.65	1.39
FAYETTE	8.68	1.28	0.04	0.52	0.49
FENTRESS	12.48	2.11	0.09	0.75	0.86
FRANKLIN	22.55	4.16	0.15	1.42	1.08
GIBSON	44.39	5.87	0.23	2.92	1.35
GILES	23.95	3.96	0.16	1.52	1.06
GRAINGER	15.35	2.54	0.08	0.90	0.30
GREENE	87.09	15.80	0.63	5.46	2.37
GRUNDY	8.73	1.11	0.02	0.53	1.58
HAMBLEN	93.20	10.00	0.54	5.90	2.10
HAMILTON	1,060.35	197.20	8.70	63.55	24.08
HANCOCK	1.21	0.15	0.01	0.07	0.26
HARDEMAN	24.70	3.94	0.16	1.51	1.44
HARDIN	40.94	7.47	0.25	2.49	3.57
HAWKINS	38.52	6.56	0.27	2.26	2.17
HAYWOOD	14.89	2.42	0.09	0.90	0.67
HENDERSON	26.29	4.07	0.17	1.64	0.86
HENRY	56.03	10.50	0.34	3.35	7.32
HICKMAN	8.13	1.26	0.05	0.49	0.80
HOUSTON	5.92	0.95	0.04	0.35	0.66
HUMPHREYS	35.67	7.34	0.30	1.94	2.40
JACKSON	2.30	0.34	0.01	0.14	0.29
JEFFERSON	59.77	12.26	0.46	3.74	4.47
JOHNSON	9.96	1.91	0.07	0.59	0.78
KNOX	1,056.16	206.01	10.18	56.40	25.64
LAKE	10.32	2.22	0.10	0.61	0.79

County	Expenditures (\$ Millions)	Payroll (\$ Millions)	Employment (Thousands)	State Tax Receipts (\$ Millions)	Local Tax Receipts (\$ Millions)
LAUDERDALE	17.38	2.51	0.09	1.04	1.42
LAWRENCE	39.91	6.31	0.24	2.48	1.12
LEWIS	6.18	1.04	0.05	0.37	0.30
LINCOLN	23.41	3.65	0.15	1.49	0.76
LOUDON	55.45	10.71	0.46	3.47	1.43
MCMINN	44.56	7.70	0.33	2.78	1.13
MCNAIRY	11.68	1.76	0.06	0.69	0.67
MACON	7.64	1.24	0.05	0.46	0.41
MADISON	202.82	42.74	1.91	12.43	4.46
MARION	35.57	7.08	0.30	2.19	1.32
MARSHALL	22.61	4.45	0.17	1.42	0.61
MAURY	123.34	19.76	0.83	7.75	2.63
MEIGS	7.49	1.43	0.04	0.44	1.00
MONROE	38.82	7.64	0.31	2.33	2.69
MONTGOMERY	211.16	41.18	1.76	13.51	4.12
MOORE	1.67	0.26	0.01	0.10	0.09
MORGAN	4.86	0.58	0.01	0.30	0.63
OBION	53.39	10.11	0.41	3.27	1.64
OVERTON	7.72	1.30	0.05	0.48	0.50
PERRY	6.82	0.95	0.02	0.37	1.83
PICKETT	7.39	1.70	0.06	0.42	1.07
POLK	29.53	7.53	0.26	1.64	2.64
PUTNAM	123.06	23.02	1.02	7.63	2.56
RHEA	34.14	6.69	0.27	2.04	2.33
ROANE	67.49	11.72	0.49	4.15	3.58
ROBERTSON	51.98	8.25	0.33	3.47	1.43
RUTHERFORD	331.89	61.58	2.72	20.73	7.26
SCOTT	11.45	1.78	0.08	0.66	0.69
SEQUATCHIE	6.53	1.02	0.03	0.39	0.49
SEVIER	2,217.08	570.98	24.18	127.98	66.01
SHELBY	3,335.38	701.70	22.76	168.30	95.48
SMITH	11.79	1.60	0.06	0.73	0.53
STEWART	8.28	1.11	0.03	0.49	1.26
SULLIVAN	371.44	104.78	3.49	20.89	10.40
SUMNER	142.32	25.17	1.10	9.02	3.33
TIPTON	32.67	5.02	0.21	2.13	1.08
TROUSDALE	4.03	0.52	0.03	0.25	0.14
UNICOI	8.85	2.01	0.08	0.50	0.74
UNION	6.59	1.19	0.03	0.39	1.00
VAN BUREN	9.54	2.28	0.07	0.55	1.02
WARREN	23.80	4.06	0.16	1.44	0.98
WASHINGTON	245.91	32.99	1.93	14.92	5.85
WAYNE	10.81	1.97	0.07	0.65	0.70
WEAKLEY	19.78	3.16	0.13	1.22	0.68
WHITE	20.70	2.48	0.08	1.28	1.00
WILLIAMSON	427.25	83.64	3.54	26.15	8.95
WILSON	151.46	30.93	1.26	9.26	4.58
Domestic Total	\$18,684.51	\$4,158.30	170.80	\$1,028.20	\$551.70
International*	\$604.50	\$140.30	5.70		
TOTAL	\$19,289.01	\$4,298.60	176.50		

*Total domestic and international tax revenue: \$1,697.00 billion.

2015 ECONOMIC IMPACT OF TRAVEL ON TENNESSEE COUNTIES

* County level data includes domestic travel only. Source: U.S. Travel Association

County	Expenditures (\$ Millions)	Payroll (\$ Millions)	Employment (Thousands)	State Tax Receipts (\$ Millions)	Local Tax Receipts (\$ Millions)
ANDERSON	\$119.17	\$22.96	1.03	\$7.28	\$2.60
BEDFORD	27.76	5.51	0.22	1.64	1.10
BENTON	24.75	4.09	0.15	1.52	2.68
BLEDSOE	3.33	0.49	0.02	0.19	0.54
BLOUNT	345.93	90.74	3.34	19.09	12.07
BRADLEY	137.23	16.71	1.02	8.56	2.96
CAMPBELL	54.52	10.70	0.47	3.21	2.87
CANNON	4.03	0.43	0.01	0.25	0.28
CARROLL	18.80	2.83	0.12	1.11	0.73
CARTER	36.46	5.71	0.21	2.24	2.32
CHEATHAM	21.63	4.15	0.15	1.27	0.75
CHESTER	11.01	1.20	0.04	0.69	0.35
CLAIBORNE	18.20	3.24	0.14	1.07	1.39
CLAY	6.74	1.58	0.05	0.38	0.60
COCKE	46.29	9.62	0.47	2.73	2.09
COFFEE	88.17	17.72	0.77	5.28	2.36
CROCKETT	8.93	1.49	0.07	0.53	0.40
CUMBERLAND	112.29	26.03	1.03	6.52	4.78
DAVIDSON	5,686.34	1,422.72	63.39	285.69	147.45
DECATUR	12.62	1.73	0.05	0.72	2.27
DEKALB	42.71	9.24	0.31	2.50	5.70
DICKSON	63.36	12.77	0.60	3.80	1.58
DYER	57.21	10.47	0.46	3.55	1.36
FAYETTE	8.64	1.27	0.04	0.51	0.48
FENTRESS	12.43	2.09	0.09	0.73	0.85
FRANKLIN	21.71	3.98	0.15	1.34	1.03
GIBSON	44.60	5.87	0.23	2.88	1.35
GILES	23.27	3.82	0.16	1.45	1.02
GRAINGER	14.85	2.45	0.08	0.85	0.29
GREENE	85.82	15.48	0.62	5.29	2.33
GRUNDY	8.67	1.09	0.02	0.52	1.56
HAMBLEN	90.87	9.70	0.53	5.66	2.04
HAMILTON	1,016.11	187.92	8.41	59.83	22.94
HANCOCK	1.21	0.15	0.01	0.07	0.26
HARDEMAN	24.57	3.90	0.16	1.47	1.43
HARDIN	39.28	7.12	0.24	2.35	3.40
HAWKINS	37.27	6.31	0.26	2.15	2.09
HAYWOOD	14.71	2.38	0.09	0.88	0.66
HENDERSON	26.14	4.02	0.17	1.60	0.85
HENRY	55.55	10.36	0.34	3.26	7.22
HICKMAN	8.02	1.24	0.05	0.47	0.78
HOUSTON	5.90	0.94	0.04	0.34	0.65
HUMPHREYS	34.44	7.05	0.29	1.84	2.31
JACKSON	2.28	0.34	0.01	0.14	0.28
JEFFERSON	59.18	12.07	0.46	3.64	4.40
JOHNSON	9.72	1.85	0.07	0.56	0.76
KNOX	1,014.98	196.88	9.86	53.25	24.50

County	Expenditures (\$ Millions)	Payroll (\$ Millions)	Employment (Thousands)	State Tax Receipts (\$ Millions)	Local Tax Receipts (\$ Millions)
LAKE	10.07	2.15	0.10	0.58	0.77
LAUDERDALE	17.34	2.49	0.09	1.02	1.41
LAWRENCE	39.76	6.25	0.24	2.43	1.10
LEWIS	6.16	1.03	0.05	0.36	0.30
LINCOLN	22.77	3.53	0.15	1.42	0.74
LOUDON	54.25	10.43	0.45	3.33	1.39
MCMINN	44.11	7.58	0.33	2.70	1.11
MCNAIRY	11.46	1.72	0.06	0.67	0.65
MACON	7.50	1.21	0.05	0.44	0.40
MADISON	196.37	41.14	1.86	11.82	4.29
MARION	34.35	6.80	0.29	2.08	1.27
MARSHALL	21.98	4.30	0.16	1.35	0.59
MAURY	117.12	18.66	0.79	7.23	2.48
MEIGS	7.28	1.39	0.04	0.42	0.97
MONROE	38.53	7.54	0.31	2.28	2.65
MONTGOMERY	205.10	39.77	1.72	12.89	3.98
MOORE	1.65	0.25	0.01	0.09	0.08
MORGAN	4.81	0.57	0.01	0.29	0.62
OBION	53.00	9.98	0.41	3.19	1.62
OVERTON	7.68	1.28	0.05	0.47	0.49
PERRY	6.70	0.93	0.02	0.36	1.78
PICKETT	7.14	1.63	0.05	0.40	1.02
POLK	28.04	7.11	0.25	1.53	2.49
PUTNAM	122.15	22.72	1.02	7.44	2.53
RHEA	32.50	6.33	0.25	1.91	2.21
ROANE	65.76	11.35	0.48	3.98	3.47
ROBERTSON	50.08	7.91	0.32	3.28	1.37
RUTHERFORD	316.45	58.39	2.62	19.42	6.89
SCOTT	11.13	1.72	0.08	0.63	0.67
SEQUATCHIE	6.50	1.01	0.03	0.38	0.49
SEVIER	2,031.32	520.23	22.56	115.20	60.12
SHELBY	3,196.89	668.82	22.00	158.49	90.98
SMITH	11.76	1.59	0.06	0.72	0.52
STEWART	8.23	1.10	0.03	0.48	1.24
SULLIVAN	356.52	100.01	3.37	19.70	9.92
SUMNER	135.28	23.79	1.05	8.42	3.15
TIPTON	32.49	4.96	0.21	2.08	1.07
TROUSDALE	3.97	0.50	0.03	0.24	0.14
UNICOI	8.73	1.97	0.08	0.49	0.72
UNION	6.44	1.16	0.03	0.37	0.97
VAN BUREN	9.13	2.18	0.07	0.52	0.97
WARREN	23.17	3.93	0.15	1.38	0.94
WASHINGTON	236.90	31.61	1.87	14.12	5.60
WAYNE	10.58	1.92	0.07	0.63	0.68
WEAKLEY	19.56	3.11	0.13	1.18	0.67
WHITE	20.65	2.46	0.08	1.26	0.99
WILLIAMSON	410.69	79.95	3.43	24.70	8.56
WILSON	144.27	29.30	1.21	8.67	4.34
Total	\$17,822.01	\$3,936.13	165.26	\$963.96	\$524.14

2016 PERCENT CHANGE FROM 2015

* County level data includes domestic travel only.

Source: U.S. Travel Association

County	2015 Arrivals	2016 Arrivals	2015 Spending	2016 Spending	2015 GDP	2016 GDP
ANDERSON	1.3%	1.8%	0.4%	3.1%	1.9%	
BEDFORD	1.2%	1.8%	0.4%	3.0%	1.8%	
BENTON	3.1%	3.7%	2.2%	4.9%	3.7%	
BLEDSOE	1.0%	1.5%	0.1%	2.8%	1.5%	
BLOUNT	3.2%	3.8%	2.4%	5.1%	3.8%	
BRADLEY	-2.0%	-1.4%	-0.8%	-0.2%	-1.4%	
CAMPBELL	4.7%	5.3%	3.9%	6.6%	5.3%	
CANNON	0.5%	1.1%	-0.3%	2.3%	1.1%	
CARROLL	0.7%	1.2%	-0.1%	2.5%	1.3%	
CARTER	1.8%	2.4%	1.0%	3.7%	2.4%	
CHEATHAM	5.2%	5.8%	4.4%	7.1%	5.9%	
CHESTER	-1.0%	-0.4%	0.7%	0.8%	-0.4%	
CLAIBORNE	1.4%	2.0%	0.6%	3.2%	2.0%	
CLAY	2.9%	3.5%	2.0%	4.7%	3.5%	
COCKE	2.0%	2.6%	1.2%	3.8%	2.6%	
COFFEE	2.5%	3.1%	1.7%	4.4%	3.1%	
CROCKETT	0.8%	1.4%	-0.0%	2.6%	1.4%	
CUMBERLAND	1.1%	1.7%	0.3%	2.9%	1.7%	
DAVIDSON	5.5%	6.0%	2.6%	7.3%	6.1%	
DECATUR	0.1%	0.7%	-0.7%	1.9%	0.7%	
DEKALB	5.4%	5.9%	4.5%	7.2%	6.0%	
DICKSON	3.8%	4.4%	2.9%	5.6%	4.4%	
DYER	1.0%	1.5%	0.1%	2.8%	1.6%	
FAYETTE	0.4%	1.0%	-0.4%	2.2%	1.0%	
FENTRESS	0.4%	0.9%	-0.4%	2.2%	1.0%	
FRANKLIN	3.9%	4.5%	3.0%	5.7%	4.5%	
GIBSON	-0.5%	0.1%	-0.2%	1.3%	0.1%	
GILES	2.9%	3.5%	2.1%	4.7%	3.5%	
GRAINGER	3.4%	4.0%	2.5%	5.2%	4.0%	
GREENE	1.5%	2.0%	0.6%	3.3%	2.1%	
GRUNDY	0.7%	1.3%	-0.1%	2.5%	1.3%	
HAMBLEN	2.6%	3.1%	1.7%	4.4%	3.2%	
HAMILTON	4.4%	4.9%	3.5%	6.2%	5.0%	
HANCOCK	0.1%	0.7%	-0.7%	1.9%	0.7%	
HARDEMAN	0.5%	1.1%	-0.3%	2.3%	1.1%	
HARDIN	4.2%	4.8%	3.4%	6.1%	4.8%	
HAWKINS	3.4%	3.9%	2.5%	5.2%	4.0%	
HAYWOOD	1.3%	1.8%	0.4%	3.1%	1.8%	
HENDERSON	0.6%	1.1%	-0.3%	2.4%	1.2%	
HENRY	0.9%	1.4%	0.0%	2.7%	1.5%	
HICKMAN	1.3%	1.9%	0.5%	3.2%	1.9%	
HOUSTON	0.4%	0.9%	-0.5%	2.2%	1.0%	
HUMPHREYS	3.6%	4.1%	2.7%	5.4%	4.2%	
JACKSON	0.8%	1.4%	-0.0%	2.6%	1.4%	
JEFFERSON	1.0%	1.6%	0.2%	2.8%	1.6%	
JOHNSON	2.5%	3.1%	1.7%	4.3%	3.1%	
KNOX	4.1%	4.6%	3.2%	5.9%	4.7%	

County	Expenditures	Payroll	Employment	State Tax Receipts	Local Tax Receipts
LAKE	2.5%	3.1%	1.6%	4.3%	3.1%
LAUDERDALE	0.2%	0.8%	-0.6%	2.0%	0.8%
LAWRENCE	0.4%	0.9%	-0.4%	2.2%	1.0%
LEWIS	0.3%	0.9%	-0.5%	2.1%	0.9%
LINCOLN	2.8%	3.4%	2.0%	4.7%	3.5%
LOUDON	2.2%	2.8%	1.4%	4.0%	2.8%
MCMINN	1.0%	1.6%	0.2%	2.8%	1.6%
MCNAIRY	1.9%	2.5%	1.1%	3.7%	2.5%
MACON	1.8%	2.4%	0.9%	3.6%	2.4%
MADISON	3.3%	3.9%	2.4%	5.1%	3.9%
MARION	3.6%	4.1%	2.7%	5.4%	4.2%
MARSHALL	2.9%	3.5%	2.0%	4.7%	3.5%
MAURY	5.3%	5.9%	4.4%	7.2%	5.9%
MEIGS	2.9%	3.4%	2.0%	4.7%	3.5%
MONROE	0.7%	1.3%	-0.1%	2.5%	1.3%
MONTGOMERY	3.0%	3.5%	2.1%	4.8%	3.6%
MOORE	1.5%	2.0%	0.6%	3.3%	2.1%
MORGAN	1.0%	1.6%	0.2%	2.8%	1.6%
OBION	0.7%	1.3%	-0.1%	2.5%	1.3%
OVERTON	0.6%	1.2%	-0.2%	2.4%	1.2%
PERRY	1.8%	2.3%	0.9%	3.6%	2.4%
PICKETT	3.5%	4.1%	2.7%	5.4%	4.1%
POLK	5.3%	5.9%	4.5%	7.2%	6.0%
PUTNAM	0.7%	1.3%	-0.1%	2.5%	1.3%
RHEA	5.0%	5.6%	4.2%	6.9%	5.7%
ROANE	2.6%	3.2%	1.8%	4.5%	3.2%
ROBERTSON	3.8%	4.4%	2.9%	5.6%	4.4%
RUTHERFORD	4.9%	5.5%	4.0%	6.7%	5.5%
SCOTT	2.9%	3.5%	2.0%	4.7%	3.5%
SEQUATCHIE	0.5%	1.0%	-0.4%	2.2%	1.0%
SEVIER	9.1%	9.8%	7.2%	11.1%	9.8%
SHELBY	4.3%	4.9%	3.5%	6.2%	4.9%
SMITH	0.3%	0.8%	-0.5%	2.1%	0.9%
STEWART	0.6%	1.2%	-0.2%	2.4%	1.2%
SULLIVAN	4.2%	4.8%	3.3%	6.0%	4.8%
SUMNER	5.2%	5.8%	4.3%	7.1%	5.8%
TIPTON	0.6%	1.1%	-0.3%	2.3%	1.1%
TROUSDALE	1.5%	2.0%	0.6%	3.3%	2.1%
UNICOI	1.4%	1.9%	0.5%	3.2%	2.0%
UNION	2.3%	2.9%	1.5%	4.1%	2.9%
VAN BUREN	4.4%	5.0%	3.6%	6.3%	5.1%
WARREN	2.7%	3.3%	1.9%	4.5%	3.3%
WASHINGTON	3.8%	4.4%	2.9%	5.7%	4.4%
WAYNE	2.2%	2.7%	1.3%	4.0%	2.8%
WEAKLEY	1.1%	1.7%	0.3%	2.9%	1.7%
WHITE	0.2%	0.8%	-0.6%	2.0%	0.8%
WILLIAMSON	4.0%	4.6%	3.2%	5.9%	4.6%
WILSON	5.0%	5.6%	4.1%	6.9%	5.6%
Total	4.8%	5.6%	3.3%	6.7%	5.3%