

# MCNAIRY COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



## BY THE NUMBERS

### 2016 Economic Impact (EI) of Tourism in McNairy County

- Rank **#66** out of 95 counties by EI
- Generated **\$11.68 MILLION** in direct tourism expenditures
- Generated **60** jobs
- Produced **\$1.76 MILLION** in payroll
- Created **\$670,000** in local tax revenue
- Created **\$690,000** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$137.77** less in local and state taxes
- Each household pays **\$67.87** less in local county taxes
- Each household pays **\$69.90** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day In 2016, Tourist Spending in McNairy County

- Generated **\$32,000** in daily expenditures
- Produced **\$4,822** in daily payroll
- Created **\$1,836** daily in local tax revenues
- Created **\$1,890** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each McNairy Co. household would pay \$137.77 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau Quick Facts by County  
<https://www.census.gov/quickfacts/fact/table/mcnairycountytennessee/HSD410215>