

LINCOLN COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Lincoln County

- Rank **#52** out of 95 counties by EI
- Generated **\$23.41 MILLION** in direct tourism expenditures
- Generated **150** jobs
- Produced **\$3.65 MILLION** in payroll
- Created **\$760,000** in local tax revenue
- Created **\$1.49 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$164.92** less in local and state taxes
- Each household pays **\$55.71** less in local county taxes
- Each household pays **\$109.21** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Lincoln County

- Generated **\$64,137** in daily expenditures
- Produced **\$10,000** in daily payroll
- Created **\$2,082** daily in local tax revenues
- Created **\$4,082** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Lincoln Co. household would pay \$164.92 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County <http://quickfacts.census.gov/>