

WHITE COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in White County

- Rank **#56** out of 95 counties by EI
- Generated **\$20.70 MILLION** in direct tourism expenditures
- Generated **80** jobs
- Produced **\$2.48 MILLION** in payroll
- Created **\$1 MILLION** in local tax revenue
- Created **\$1.28 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$234.31** less in local and state taxes
- Each household pays **\$102.77** less in local county taxes
- Each household pays **\$131.54** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in White County

- Generated **\$56,712** in daily expenditures
- Produced **\$6,794** in daily payroll
- Created **\$2,739** daily in local tax revenues
- Created **\$3,506** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each White Co. household would pay \$234.31 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/whitecountytennessee/HS0410215>