

LOUDON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Loudon County

- Rank **#29** out of 95 counties by EI
- Generated **\$54.45 MILLION** in direct tourism expenditures
- Generated **460** jobs
- Produced **\$10.71 MILLION** in payroll
- Created **\$1.43 MILLION** in local tax revenue
- Created **\$3.47 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$244.90** less in local and state taxes
- Each household pays **\$71.47** less in local county taxes
- Each household pays **\$173.43** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Loudon County

- Generated **\$149,178** in daily expenditures
- Produced **\$29,342** in daily payroll
- Created **\$3,918** daily in local tax revenues
- Created **\$9,506** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Loudon Co. household would pay \$244.90 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/loudoncountytennessee/HSD410215>