

MAURY COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Maury County

- Rank **#16** out of 95 counties by EI
- Generated **\$123.34 MILLION** in direct tourism expenditures
- Generated **830** jobs
- Produced **\$19.76 MILLION** in payroll
- Created **\$2.63 MILLION** in local tax revenue
- Created **\$7.75 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$319.73** less in local and state taxes
- Each household pays **\$81.01** less in local county taxes
- Each household pays **\$238.72** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Maury County

- Generated **\$337,918** in daily expenditures
- Produced **\$54,137** in daily payroll
- Created **\$7,205** daily in local tax revenues
- Created **\$21,233** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Maury Co. household would pay \$319.73 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/maurycountytennessee/HSD410215?>