

WEAKLEY COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Weakley County

- Rank **#57** out of 95 counties by EI
- Generated **\$19.78 MILLION** in direct tourism expenditures
- Generated **130** jobs
- Produced **\$3.16 MILLION** in payroll
- Created **\$680,000** in local tax revenue
- Created **\$1.22 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$138.92** less in local and state taxes
- Each household pays **\$49.72** less in local county taxes
- Each household pays **\$89.20** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Weakley County

- Generated **\$54,192** in daily expenditures
- Produced **\$8,658** in daily payroll
- Created **\$1,864** daily in local tax revenues
- Created **\$3,342** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Weakley Co. household would pay \$138.92 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/weakleycountytennessee/HSD410215>