

HENRY COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Henry County

- Rank **#28** out of 95 counties by EI
- Generated **\$56.03 MILLION** in direct tourism expenditures
- Generated **340** jobs
- Produced **\$10.50 MILLION** in payroll
- Created **\$7.32 MILLION** in local tax revenue
- Created **\$3.35 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$792.08** less in local and state taxes
- Each household pays **\$543.39** less in local county taxes
- Each household pays **\$248.69** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Henry County

- Generated **\$153,589** in daily expenditures
- Produced **\$28,767** in daily payroll
- Created **\$20,055** daily in local tax revenues
- Created **\$9,178** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Henry Co. household would pay \$792.08 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/henrycountytennessee/HS0410215>