

PERRY COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Perry County

- Rank **#84** out of 95 counties by EI
- Generated **\$6.82 MILLION** in direct tourism expenditures
- Generated **20** jobs
- Produced **\$950,000** in payroll
- Created **\$1.83 MILLION** in local tax revenue
- Created **\$370,000** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$681.97** less in local and state taxes
- Each household pays **\$567.27** less in local county taxes
- Each household pays **\$114.70** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Perry County

- Generated **\$18,685** in daily expenditures
- Produced **\$2,603** in daily payroll
- Created **\$5,014** daily in local tax revenues
- Created **\$1,014** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Perry Co. household would pay \$681.97 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/perrycountytennessee/HS0410215>