

# MOORE COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



## BY THE NUMBERS

### 2016 Economic Impact (EI) of Tourism in Moore County

- Rank **#94** out of 95 counties by EI
- Generated **\$1.67 MILLION** in direct tourism expenditures
- Generated **10** jobs
- Produced **\$260,000** in payroll
- Created **\$90,000** in local tax revenue
- Created **\$100,000** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$77.43** less in local and state taxes
- Each household pays **\$36.68** less in local county taxes
- Each household pays **\$40.75** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day In 2016, Tourist Spending in Moore County

- Generated **\$4,575** in daily expenditures
- Produced **\$712** in daily payroll
- Created **\$247** daily in local tax revenues
- Created **\$274** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Moore Co. household would pay \$77.43 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry)  
U.S. Census Bureau Quick Facts by County  
<https://www.census.gov/quickfacts/fact/table/moorecountytennessee/HSD410215>