

# SUMNER COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



## BY THE NUMBERS

### 2016 Economic Impact (EI) of Tourism in Sumner County

- Rank **#14** out of 95 counties by EI
- Generated **\$142.32 MILLION** in direct tourism expenditures
- Generated **1,100** jobs
- Produced **\$25.17 MILLION** in payroll
- Created **\$3.33 MILLION** in local tax revenue
- Created **\$9.02 MILLION** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$197.85** less in local and state taxes
- Each household pays **\$53.35** less in local county taxes
- Each household pays **\$144.50** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day In 2016, Tourist Spending in Sumner County

- Generated **\$389,918** in daily expenditures
- Produced **\$68,959** in daily payroll
- Created **\$9,123** daily in local tax revenues
- Created **\$24,712** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Sumner Co. household would pay \$197.85 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau Quick Facts by County  
<https://www.census.gov/quickfacts/fact/table/sumnercountytennessee/HSD410215>