

HAWKINS COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Hawkins County

- Rank **#39** out of 95 counties by EI
- Generated **\$38.52 MILLION** in direct tourism expenditures
- Generated **270** jobs
- Produced **\$6.56 MILLION** in payroll
- Created **\$2.17 MILLION** in local tax revenue
- Created **\$2.26 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$191.23** less in local and state taxes
- Each household pays **\$93.67** less in local county taxes
- Each household pays **\$97.56** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Hawkins County

- Generated **\$105,534** in daily expenditures
- Produced **\$17,973** in daily payroll
- Created **\$5,945** daily in local tax revenues
- Created **\$6,192** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Hawkins Co. household would pay \$191.23 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/hawkinscountytennessee/HSD410215>