

RUTHERFORD COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Rutherford County

- Rank **#9** out of 95 counties by EI
- Generated **\$331.89 MILLION** in direct tourism expenditures
- Generated **2,720** jobs
- Produced **\$61.58 MILLION** in payroll
- Created **\$7.26 MILLION** in local tax revenue
- Created **\$20.73 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$278.07** less in local and state taxes
- Each household pays **\$72.13** less in local county taxes
- Each household pays **\$205.94** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Rutherford County

- Generated **\$909,288** in daily expenditures
- Produced **\$168,712** in daily payroll
- Created **\$19,890** daily in local tax revenues
- Created **\$56,795** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Rutherford Co. household would pay \$278.07 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/rutherfordcountytennessee/HSD410215>