

OBION COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Obion County

- Rank **#30** out of 95 counties by EI
- Generated **\$53.39 MILLION** in direct tourism expenditures
- Generated **410** jobs
- Produced **\$10.11 MILLION** in payroll
- Created **\$1.64 MILLION** in local tax revenue
- Created **\$3.27 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$387.69** less in local and state taxes
- Each household pays **\$129.49** less in local county taxes
- Each household pays **\$258.20** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Obion County

- Generated **\$146,274** in daily expenditures
- Produced **\$27,699** in daily payroll
- Created **\$4,493** daily in local tax revenues
- Created **\$8,959** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Obion Co. household would pay \$387.69 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/obioncountytennessee/HS0410215>