

BLOUNT COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Blount County

- Rank **#8** out of 95 counties by EI
- Generated **\$357.07 MILLION** in direct tourism expenditures
- Generated **3,410** jobs
- Produced **\$94.18 MILLION** in payroll
- Created **\$12.53 MILLION** in local tax revenue
- Created **\$20.05 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$664.46** less in local and state taxes
- Each household pays **\$255.55** less in local county taxes
- Each household pays **\$408.91** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Blount County

- Generated **\$978,274** in daily expenditures
- Produced **\$258,027** in daily payroll
- Created **\$34,329** daily in local tax revenues
- Created **\$54,932** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Blount Co. household would pay \$664.46 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/blountcountytennessee/PST045216>