

HARDIN COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Hardin County

- Rank **#37** out of 95 counties by EI
- Generated **\$40.94 MILLION** in direct tourism expenditures
- Generated **250** jobs
- Produced **\$7.47 MILLION** in payroll
- Created **\$3.57 MILLION** in local tax revenue
- Created **\$2.49 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$613.93** less in local and state taxes
- Each household pays **\$361.67** less in local county taxes
- Each household pays **\$252.26** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Hardin County

- Generated **\$112,164** in daily expenditures
- Produced **\$20,466** in daily payroll
- Created **\$9,781** daily in local tax revenues
- Created **\$6,822** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Hardin Co. household would pay \$613.93 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/hardincountytennessee/HSD410215>