

MACON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Macon County

- Rank **#80** out of 95 counties by EI
- Generated **\$7.64 MILLION** in direct tourism expenditures
- Generated **50** jobs
- Produced **\$1.24 MILLION** in payroll
- Created **\$410,000** in local tax revenue
- Created **\$460,000** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$98.25** less in local and state taxes
- Each household pays **\$46.30** less in local county taxes
- Each household pays **\$51.95** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Macon County

- Generated **\$20,932** in daily expenditures
- Produced **\$3,397** in daily payroll
- Created **\$1,123** daily in local tax revenues
- Created **\$1,260** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Macon Co. household would pay \$98.25 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/maconcountytennessee/HSD410215>