

# UNION COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



## BY THE NUMBERS

### 2016 Economic Impact (EI) of Tourism in Union County

- Rank **#85** out of 95 counties by EI
- Generated **\$6.59 MILLION** in direct tourism expenditures
- Generated **30** jobs
- Produced **\$1.19 MILLION** in payroll
- Created **\$1 MILLION** in local tax revenue
- Created **\$390,000** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$185.05** less in local and state taxes
- Each household pays **\$133.95** less in local county taxes
- Each household pays **\$51.09** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day In 2016, Tourist Spending in Union County

- Generated **\$18,055** in daily expenditures
- Produced **\$3,260** in daily payroll
- Created **\$2,740** daily in local tax revenues
- Created **\$1,068** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Union Co. household would pay \$185.05 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau Quick Facts by County  
<https://www.census.gov/quickfacts/fact/table/unioncountytennessee/HS0410215>