

DAVIDSON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Davidson County

- Rank # 1 out of 95 counties by EI
- Generated **\$5,996.51 BILLION** in direct tourism expenditures
- Generated **65,050** jobs
- Produced **\$1,508.71 BILLION** in payroll
- Created **\$156.41 MILLION** in local tax revenue
- Created **\$306.64 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$1,752.58** less in local and state taxes
- Each household pays **\$591.99** less in local county taxes
- Each household pays **\$1,160.59** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Davidson County

- Generated **\$16,428,795** in daily expenditures
- Produced **\$4,133,452** in daily payroll
- Created **\$428,521** daily in local tax revenues
- Created **\$840,110** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Davidson Co. household would pay \$1,752.58 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/davidsoncountytennessee/HSD410215>