

SMITH COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Smith County

- Rank **#65** out of 95 counties by EI
- Generated **\$11.79 MILLION** in direct tourism expenditures
- Generated **60** jobs
- Produced **\$1.60 MILLION** in payroll
- Created **\$530,000** in local tax revenue
- Created **\$730,000** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$168.50** less in local and state taxes
- Each household pays **\$70.88** less in local county taxes
- Each household pays **\$97.62** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Smith County

- Generated **\$32,301** in daily expenditures
- Produced **\$4,384** in daily payroll
- Created **\$1,452** daily in local tax revenues
- Created **\$2,000** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Smith Co. household would pay \$168.50 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/smithcountytennessee/HS0410215>