

DICKSON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Dickson County

- Rank **#24** out of 95 counties by EI
- Generated **\$65.77 MILLION** in direct tourism expenditures
- Generated **610** jobs
- Produced **\$13.33 MILLION** in payroll
- Created **\$1.65 MILLION** in local tax revenue
- Created **\$4.01 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$305.03** less in local and state taxes
- Each household pays **\$88.92** less in local county taxes
- Each household pays **\$216.11** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Dickson County

- Generated **\$180,192** in daily expenditures
- Produced **\$36,521** in daily payroll
- Created **\$4,521** daily in local tax revenues
- Created **\$10,986** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Dickson Co. household would pay \$305.03 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/dicksoncountytennessee/HSD410215>