

HAYWOOD COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Haywood County

- Rank **#62** out of 95 counties by EI
- Generated **\$14.89 MILLION** in direct tourism expenditures
- Generated **90** jobs
- Produced **\$2.42 MILLION** in payroll
- Created **\$670,000** in local tax revenue
- Created **\$900,000** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$224.04** less in local and state taxes
- Each household pays **\$95.61** less in local county taxes
- Each household pays **\$128.43** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Haywood County

- Generated **\$40,795** in daily expenditures
- Produced **\$6,630** in daily payroll
- Created **\$1,836** daily in local tax revenues
- Created **\$2,466** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Haywood Co. household would pay \$224.04 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/haywoodcountytennessee/HSD410215>