

SEVIER COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Sevier County

- Rank **#3** out of 95 counties by EI
- Generated **\$2,217.08 BILLION** in direct tourism expenditures
- Generated **24,180** jobs
- Produced **\$570.98 MILLION** in payroll
- Created **\$66.01 MILLION** in local tax revenue
- Created **\$127.98 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$5,284** less in local and state taxes
- Each household pays **\$1,798** less in local county taxes
- Each household pays **\$3,486** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Sevier County

- Generated **\$6,074,192** in daily expenditures
- Produced **\$1,564,329** in daily payroll
- Created **\$180,849** daily in local tax revenues
- Created **\$350,630** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Sevier Co. household would pay \$5,284 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/seviercountytennessee/HSD410215>