

LAWRENCE COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Lawrence County

- Rank **#37** out of 95 counties by EI
- Generated **\$39.91 MILLION** in direct tourism expenditures
- Generated **240** jobs
- Produced **\$6.31 MILLION** in payroll
- Created **\$1.12 MILLION** in local tax revenue
- Created **\$2.48 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$223.55** less in local and state taxes
- Each household pays **\$69.55** less in local county taxes
- Each household pays **\$154.00** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Lawrence County

- Generated **\$109,342** in daily expenditures
- Produced **\$17,288** in daily payroll
- Created **\$3,068** daily in local tax revenues
- Created **\$6,795** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Lawrence Co. household would pay \$223.55 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/lawrencecountytennessee/HSD410215>