

KNOX COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Knox County

- Rank **#5** out of 95 counties by EI
- Generated **\$1,056.16 BILLION** in direct tourism expenditures
- Generated **10,180** jobs
- Produced **\$206.01 MILLION** in payroll
- Created **\$25.64 MILLION** in local tax revenue
- Created **\$56.40 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$453.94** less in local and state taxes
- Each household pays **\$141.87** less in local county taxes
- Each household pays **\$312.07** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Knox County

- Generated **\$2,893,589** in daily expenditures
- Produced **\$564,411** in daily payroll
- Created **\$70,247** daily in local tax revenues
- Created **\$154,521** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Knox Co. household would pay \$453.94 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/knoxcountytennessee/HS0410215>