

# GREENE COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



## BY THE NUMBERS

### 2016 Economic Impact (EI) of Tourism in Greene County

- Rank **#22** out of 95 counties by EI
- Generated **\$87.09 MILLION** in direct tourism expenditures
- Generated **630** jobs
- Produced **\$15.08 MILLION** in payroll
- Created **\$2.37 MILLION** in local tax revenue
- Created **\$5.30 MILLION** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$273.34** less in local and state taxes
- Each household pays **\$84.46** less in local county taxes
- Each household pays **\$188.88** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day In 2016, Tourist Spending in Greene County

- Generated **\$238,603** in daily expenditures
- Produced **\$41,315** in daily payroll
- Created **\$6,493** daily in local tax revenues
- Created **\$14,521** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Greene Co. household would pay \$273.34 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau Quick Facts by County  
<https://www.census.gov/quickfacts/fact/table/greencountytennessee/HSD410215>