

HENDERSON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Henderson County

- Rank **#47** out of 95 counties by EI
- Generated **\$26.29 MILLION** in direct tourism expenditures
- Generated **170** jobs
- Produced **\$4.07 MILLION** in payroll
- Created **\$860,000** in local tax revenue
- Created **\$1.64 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$231.30** less in local and state taxes
- Each household pays **\$79.57** less in local county taxes
- Each household pays **\$151.73** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Henderson County

- Generated **\$72,027** in daily expenditures
- Produced **\$11,151** in daily payroll
- Created **\$2,356** daily in local tax revenues
- Created **\$4,493** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Henderson Co. household would pay \$231.30 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry/
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/hendersoncountytennessee/HSD410215>