

PUTNAM COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Putnam County

- Rank **#17** out of 95 counties by EI
- Generated **\$123.06 MILLION** in direct tourism expenditures
- Generated **1,020** jobs
- Produced **\$23.02 MILLION** in payroll
- Created **\$2.56 MILLION** in local tax revenue
- Created **\$7.63 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$342.86** less in local and state taxes
- Each household pays **\$86.14** less in local county taxes
- Each household pays **\$256.72** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Putnam County

- Generated **\$337,151** in daily expenditures
- Produced **\$63,068** in daily payroll
- Created **\$7,032** daily in local tax revenues
- Created **\$20,894** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Putnam Co. household would pay \$342.86 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/putnamcountytennessee/HSD410215>