

DEKALB COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in DeKalb County

- Rank **#33** out of 95 counties by EI
- Generated **\$44.99 MILLION** in direct tourism expenditures
- Generated **320** jobs
- Produced **\$9.78 MILLION** in payroll
- Created **\$6.04 MILLION** in local tax revenue
- Created **\$2.69 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$1,261.57** less in local and state taxes
- Each household pays **\$872.84** less in local county taxes
- Each household pays **\$388.73** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in DeKalb County

- Generated **\$123,260** in daily expenditures
- Produced **\$26,795** in daily payroll
- Created **\$16,548** daily in local tax revenues
- Created **\$7,370** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each DeKalb Co. household would pay \$1,261.57 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/dekalbcountytennessee/HSD410215>