

CANNON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Cannon County

- Rank **#90** out of 95 counties by EI
- Generated **\$4.05 MILLION** in direct tourism expenditures
- Generated **10** jobs
- Produced **\$430,000** in payroll
- Created **\$290,000** in local tax revenue
- Created **\$250,000** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$100.23** less in local and state taxes
- Each household pays **\$53.83** less in local county taxes
- Each household pays **\$46.40** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Cannon County

- Generated **\$11,096** in daily expenditures
- Produced **\$1,178** in daily payroll
- Created **\$795** daily in local tax revenues
- Created **\$685** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Cannon Co. household would pay \$100.23 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/cannoncountytennessee/PST045216>