

JEFFERSON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Jefferson County

- Rank **#25** out of 95 counties by EI
- Generated **\$59.77 MILLION** in direct tourism expenditures
- Generated **460** jobs
- Produced **\$12.26 MILLION** in payroll
- Created **\$4.47 MILLION** in local tax revenue
- Created **\$3.74 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$417.20** less in local and state taxes
- Each household pays **\$227.15** less in local county taxes
- Each household pays **\$190.05** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Jefferson County

- Generated **\$163,753** in daily expenditures
- Produced **\$33,589** in daily payroll
- Created **\$12,247** daily in local tax revenues
- Created **\$10,247** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Jefferson Co. household would pay \$417.20 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/jeffersoncountytennessee/HSD410215>