

GRAINGER COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Grainger County

- Rank **#61** out of 95 counties by EI
- Generated **\$15.35 MILLION** in direct tourism expenditures
- Generated **80** jobs
- Produced **\$2.54 MILLION** in payroll
- Created **\$300,000** in local tax revenue
- Created **\$900,000** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$134.06** less in local and state taxes
- Each household pays **\$33.52** less in local county taxes
- Each household pays **\$100.54** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Grainger County

- Generated **\$42,055** in daily expenditures
- Produced **\$6,959** in daily payroll
- Created **\$823** daily in local tax revenues
- Created **\$2,466** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Grainger Co. household would pay \$134.06 more in taxes*