

HAMILTON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Hamilton County

- Rank **#4** out of 95 counties by EI
- Generated **\$1,060.35 BILLION** in direct tourism expenditures
- Generated **8,700** jobs
- Produced **\$197.20 MILLION** in payroll
- Created **\$24.08 MILLION** in local tax revenue
- Created **\$63.55 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$642.84** less in local and state taxes
- Each household pays **\$176.65** less in local county taxes
- Each household pays **\$466.19** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Hamilton County

- Generated **\$2,905,068** in daily expenditures
- Produced **\$540,274** in daily payroll
- Created **\$65,973** daily in local tax revenues
- Created **\$174,110** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Hamilton Co. household would pay \$642.84 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/hamiltoncountytennessee/HSD410215>