

CUMBERLAND COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Cumberland County

- Rank **#19** out of 95 counties by EI
- Generated **\$113.53 MILLION** in direct tourism expenditures
- Generated **1.040** jobs
- Produced **\$26.47 MILLION** in payroll
- Created **\$4.86 MILLION** in local tax revenue
- Created **\$6.71 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$478.56** less in local and state taxes
- Each household pays **\$201.02** less in local county taxes
- Each household pays **\$277.54** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Cumberland County

- Generated **\$311,041** in daily expenditures
- Produced **\$72,521** in daily payroll
- Created **\$13,095** daily in local tax revenues
- Created **\$18,384** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Cumberland Co. household would pay \$478.56 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/cumberlandcountytennessee/HSD410215>