

SHELBY COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Shelby County

- Rank **#2** out of 95 counties by EI
- Generated **\$3,335.38 BILLION** in direct tourism expenditures
- Generated **22,760** jobs
- Produced **\$701.70 MILLION** in payroll
- Created **\$95.48 MILLION** in local tax revenue
- Created **\$168.30 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$759.69** less in local and state taxes
- Each household pays **\$274.98** less in local county taxes
- Each household pays **\$484.71** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Shelby County

- Generated **\$9,138,027** in daily expenditures
- Produced **\$1,922,466** in daily payroll
- Created **\$261,589** daily in local tax revenues
- Created **\$461,096** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Shelby Co. household would pay **\$759.69** more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/shelbycountytennessee/HSD410215>