

PICKETT COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Pickett County

- Rank **#82** out of 95 counties by EI
- Generated **\$7.39 MILLION** in direct tourism expenditures
- Generated **60** jobs
- Produced **\$1.70 MILLION** in payroll
- Created **\$1.07 MILLION** in local tax revenue
- Created **\$420,000** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$670.28** less in local and state taxes
- Each household pays **\$481.34** less in local county taxes
- Each household pays **\$188.94** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Pickett County

- Generated **\$20,247** in daily expenditures
- Produced **\$4,658** in daily payroll
- Created **\$2,932** daily in local tax revenues
- Created **\$1,151** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Pickett Co. household would pay \$670.28 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/pickettcountytennessee/HSD410215>