

CAMPBELL COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Campbell County

- Rank **#27** out of 95 counties by EI
- Generated **\$57.09 MILLION** in direct tourism expenditures
- Generated **490** jobs
- Produced **\$11.27 MILLION** in payroll
- Created **\$3.02 MILLION** in local tax revenue
- Created **\$3.42 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$402.63** less in local and state taxes
- Each household pays **\$188.81** less in local county taxes
- Each household pays **\$213.82** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Campbell County

- Generated **\$156,411** in daily expenditures
- Produced **\$30,877** in daily payroll
- Created **\$8,274** daily in local tax revenues
- Created **\$9,370** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Campbell Co. household would pay \$402.63 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/campbellcountytennessee/PST045216>