

HUMPHREYS COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Humphreys County

- Rank **#41** out of 95 counties by EI
- Generated **\$35.67 MILLION** in direct tourism expenditures
- Generated **300** jobs
- Produced **\$7.34 MILLION** in payroll
- Created **\$2.40 MILLION** in local tax revenue
- Created **\$1.94 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$609.21** less in local and state taxes
- Each household pays **\$336.89** less in local county taxes
- Each household pays **\$272.32** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Humphreys County

- Generated **\$97,726** in daily expenditures
- Produced **\$20,110** in daily payroll
- Created **\$6,575** daily in local tax revenues
- Created **\$5,315** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Humphreys Co. household would pay \$609.21 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/humphreyscountytennessee/HSD410215>