

TIPTON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Tipton County

- Rank **#44** out of 95 counties by EI
- Generated **\$32.67 MILLION** in direct tourism expenditures
- Generated **210** jobs
- Produced **\$5.02 MILLION** in payroll
- Created **\$1.08 MILLION** in local tax revenue
- Created **\$2.13 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$148.79** less in local and state taxes
- Each household pays **\$50.06** less in local county taxes
- Each household pays **\$98.73** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Tipton County

- Generated **\$89,507** in daily expenditures
- Produced **\$13,753** in daily payroll
- Created **\$2,959** daily in local tax revenues
- Created **\$5,836** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Tipton Co. household would pay **\$148.79** more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/tiptoncountytennessee/HSD410215>