

WAYNE COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Wayne County

- Rank **#69** out of 95 counties by EI
- Generated **\$10.81 MILLION** in direct tourism expenditures
- Generated **70** jobs
- Produced **\$1.97 MILLION** in payroll
- Created **\$700,000** in local tax revenue
- Created **\$650,000** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$226.26** less in local and state taxes
- Each household pays **\$117.32** less in local county taxes
- Each household pays **\$108.94** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Wayne County

- Generated **\$29,616** in daily expenditures
- Produced **\$5,397** in daily payroll
- Created **\$1,918** daily in local tax revenues
- Created **\$1,781** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Wayne Co. household would pay \$226.26 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/waynecountytennessee/HSD410215>