

GIBSON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Gibson County

- Rank **#35** out of 95 counties by EI
- Generated **\$44.39 MILLION** in direct tourism expenditures
- Generated **230** jobs
- Produced **\$5.87 MILLION** in payroll
- Created **\$1.35 MILLION** in local tax revenue
- Created **\$2.92 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$219.56** less in local and state taxes
- Each household pays **\$69.42** less in local county taxes
- Each household pays **\$150.14** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Gibson County

- Generated **\$121,616** in daily expenditures
- Produced **\$16,082** in daily payroll
- Created **\$3,699** daily in local tax revenues
- Created **\$8,000** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Gibson Co. household would pay \$219.56 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/gibsoncountytennessee/HSD410215>