

# CROCKETT COUNTY TRAVEL SNAPSHOT

## FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



### BY THE NUMBERS

#### 2016 Economic Impact (EI) of Tourism in Crockett County

- Rank **#73** out of 95 counties by EI
- Generated **\$9 MILLION** in direct tourism expenditures
- Generated **70** jobs
- Produced **\$1.51 MILLION** in payroll
- Created **\$400,000** in local tax revenue
- Created **\$540,000** in state tax revenue

### PER HOUSEHOLD

#### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$172.39** less in local and state taxes
- Each household pays **\$73.36** less in local county taxes
- Each household pays **\$99.03** less in state taxes

### ON AN AVERAGE DAY

#### On An Average Day In 2016, Tourist Spending in Crockett County

- Generated **\$24,468** in daily expenditures
- Produced **\$4,137** in daily payroll
- Created **\$1,096** daily in local tax revenues
- Created **\$1,479** daily in state tax revenues

### IN OTHER WORDS....

#### If it were not for state and local taxes generated by tourism...

- *Each Crockett Co. household would pay \$172.39 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau Quick Facts by County <http://quickfacts.census.gov/>