

BRADLEY COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Bradley County

- Rank **#15** out of 95 counties by EI
- Generated **\$134.51 MILLION** in direct tourism expenditures
- Generated **1,010** jobs
- Produced **\$16.47 MILLION** in payroll
- Created **\$2.92 MILLION** in local tax revenue
- Created **\$8.54 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$297.94** less in local and state taxes
- Each household pays **\$75.92** less in local county taxes
- Each household pays **\$222.02** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Bradley County

- Generated **\$368,521** in daily expenditures
- Produced **\$45,123** in daily payroll
- Created **\$8,000** daily in local tax revenues
- Created **\$23,397** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Bradley Co. household would pay \$297.94 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/bradleycountytennessee/PST045216>