

CARROLL COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Carroll County

- Rank **#58** out of 95 counties by EI
- Generated **\$18.92 MILLION** in direct tourism expenditures
- Generated **120** jobs
- Produced **\$2.87 MILLION** in payroll
- Created **\$740,000** in local tax revenue
- Created **\$1.14 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$168.34** less in local and state taxes
- Each household pays **\$66.26** less in local county taxes
- Each household pays **\$102.08** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Carroll County

- Generated **\$51,836** in daily expenditures
- Produced **\$7,863** in daily payroll
- Created **\$2,027** daily in local tax revenues
- Created **\$3,123** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Carroll Co. household would pay \$168.34 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/carrollcountytennessee/PST045216>