

WASHINGTON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2016 Economic Impact (EI) of Tourism in Washington County

- Rank **#10** out of 95 counties by EI
- Generated **\$245.91 MILLION** in direct tourism expenditures
- Generated **1,930** jobs
- Produced **\$32.99 MILLION** in payroll
- Created **\$5.85 MILLION** in local tax revenue
- Created **\$14.92 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$394.59** less in local and state taxes
- Each household pays **\$111.14** less in local county taxes
- Each household pays **\$283.45** less in state taxes

ON AN AVERAGE DAY

On An Average Day In 2016, Tourist Spending in Washington County

- Generated **\$673,726** in daily expenditures
- Produced **\$90,384** in daily payroll
- Created **\$16,027** daily in local tax revenues
- Created **\$40,877** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Washington Co. household would pay \$394.59 more in taxes*

Sources: 2016 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau Quick Facts by County
<https://www.census.gov/quickfacts/fact/table/washingtoncountytennessee/HSD410215>