

MEMORANDUM

To: Tennessee Tourism & Hospitality Recovery Fund Award Recipients

From: Commissioner Mark Ezell 
Tennessee Department of Tourist Development

Date: October 6, 2022

RE: Budget Replacement

Please be advised that the funds awarded from the Tennessee Tourism and Hospitality Recovery Fund, also known as ARP or ARPA, are not intended to replace regularly budgeted items. These funds are a once in a lifetime opportunity for tourism organizations across the state to execute transformational marketing projects, above and beyond anything that would be in their normal scope of work. Organizations that allow a tourism budget cut throughout the life of this program will no longer be eligible for their Tennessee Tourism & Hospitality Recovery Fund award.

If you have any questions, please contact Andi Grindley at andi.grindley@tn.gov or 615-741-7994.