SUN STUDIO, MEMPHIS

A recording studio opened by rock 'n' roll pioneer Sam Phillips who launched the careers of Elvis Presley, Johnny Cash, Carl Perkins, Jerry Lee Lewis and others. It's also known as the Birthplace of Rock 'n' Roll.





TINA TURNER MUSEUM AT FLAGG GROVE SCHOOL, BROWNSVILLE

Visit Turner's former school-houseturned museum.

COUNTRY MUSIC HALL OF FAME AND MUSEUM, NASHVILLE

The Country Music Hall of Fame and Museum seeks to collect, preserve, and interpret the evolving history and traditions of country music. It's called the "Smithsonian of Country Music" because of its unrivaled collection.





THE GRAND OLE OPRY, NASHVILLE

The Grand Ole Opry showcases a mix of country legends and the contemporary chart-toppers who have followed in their footsteps. The Opry, an American icon, is world-famous for creating one-of-a-kind entertainment experiences for audiences of all ages.

NATIONAL MUSEUM OF AFRICAN AMERICAN MUSIC

Discover the central role African Americans have played in shaping all genres of American music.





BIRTHPLACE OF COUNTY MUSIC MUSEUM, BRISTOL

The Birthplace of Country Music Museum tells the story and influence of the historic 1927 Bristol Sessions, also known as the "Big Bang of Country Music." The Sessions were the first mass-produced country music recordings and launched the careers of country music legends The Carter Family and Jimmie Rodgers.



HISTORIC BEALE STREET, MEMPHIS

Beale Street is one of the most iconic streets in America, with three blocks of nightclubs, restaurants and shops in the heart of downtown Memphis. The Beale Street Entertainment District is a melting pot of delta blues, jazz, rock 'n' roll, R&B and gospel.





ELVIS PRESLEY'S MEMPHIS AT GRACELAND, MEMPHIS

Immerse yourself in Elvis' life and career in an exhibit space showcasing his fashions, career, military service, artifacts, and much more.

JACK DANIEL DISTILLERY, LYNCHBURG

Jack Daniel's, the top selling American whiskey in the world, is made in Tennessee. Tour the distillery and try a sample of oak-barrel-aged amber gold.





INCLINE RAILWAY, CHATTANOGAThe Incline Railway is one of the world's steepest

The Incline Railway is one of the world's steepest passenger railway and has thrilled guests with its views for over a century.

GREAT SMOKY MOUNTAINS NATIONAL PARK, GATLINBURG

Great Smoky Mountains National Park is an ideal getaway, offering hiking, camping and scenic views of the mist-covered mountains. Experience one of America's oldest mountain ranges in her most visited national park.





DOLLYWOOD AND DOLLY PARTON: SEVIERVILLE AND PIGEON FORGE

Dolly's hometown of Sevierville is moments away from Dollywood in Pigeon Forge. Dollywood offers thrilling rides, family-friendly shows, great food and unique crafts.



Gate 7, Penny Brand penny@gate7.com.au

BRAZIL

River Global, Allan Colen acolen@riverglobal.net

CANADA

Reach Global, Charmaine Singh charmaine@reachglobal.ca

B World Communication, Barbara Boltoukhine barbara@bworldcom.com

GERMANY, AUSTRIA & SWITZERLAND

Lieb Management, Nadine Skopp nskopp@lieb-management.de

JAPAN

Connect Worldwide, Marjorie Dewey marjorie@cww.travel

Target Travel Marketing, Hanny Fluit hanny.fluit@targettravel.nl

NORDIC UNION

Five Marketing Solutions, Peter Hannaford phannaford@five-ms.com

UK & IRELAND

TTM, Jessica Jackson jessica@ttmworld.co.uk



