

THE SOUNDTRACK OF AMERICA  
MADE IN  
**TENNESSEE**  
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# 2021 ECONOMIC IMPACT OF TRAVEL ON TENNESSEE

**AUGUST 2022**

Tennessee Department of Tourist Development



# 2021 ECONOMIC IMPACT of Travel on Tennessee

Total direct economic impact includes domestic and international travel | Source: USTA, Tourism Economics

## \$24.2B

Visitor Spending

⬆️ +44% INCREASE

Outperformed the national recovery of 35.7%

HIGHEST EVER

Domestic Visitor Spending:

## \$24,032

102% OF 2019 LEVELS

## \$1.9B

State & Local Tax Revenue

⬆️ +40% INCREASE

Outperformed the national recovery of 24%

## 161,500

Employment

⬆️ +8% INCREASE

Was outperformed by the national recovery of 12%

Total Travel Spending in 2021

## RECOVERED TO 99%

of record-year 2019 levels

HIGHEST EVER

Travel-generated tax revenue lowered the average Tennessee household's state and local tax burden by

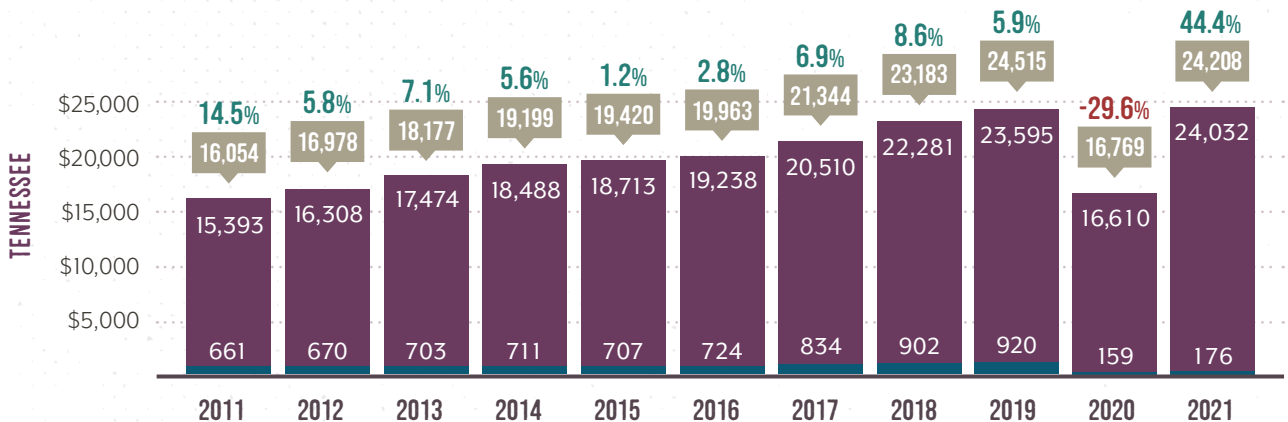
## \$755.41 ANNUALLY.

All percent change calculations are over 2019, unless otherwise noted.

## VISITOR SPENDING IN TENNESSEE

■ Total ■ Domestic ■ International

Amount in millions of nominal dollars and growth rate



Travelers in Tennessee spend an estimated **\$66 MILLION PER DAY.**



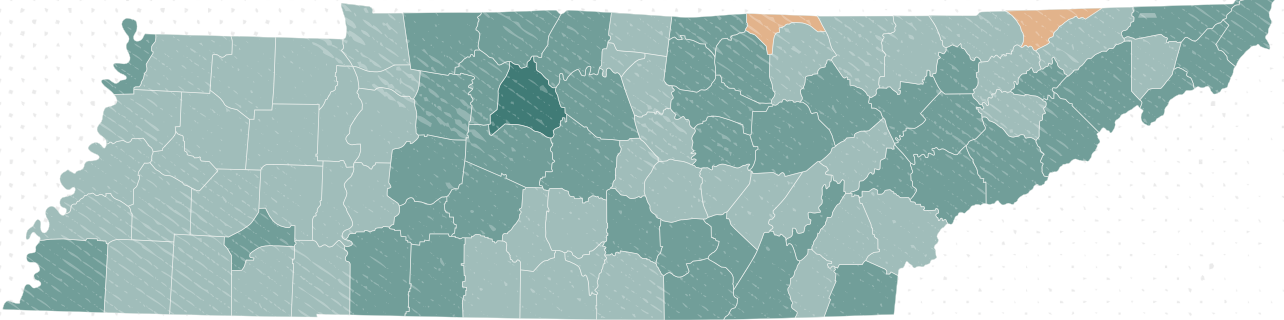
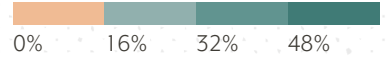
All percent change calculations are over 2019, unless otherwise noted.



# 2021 ECONOMIC IMPACT of Travel on Tennessee

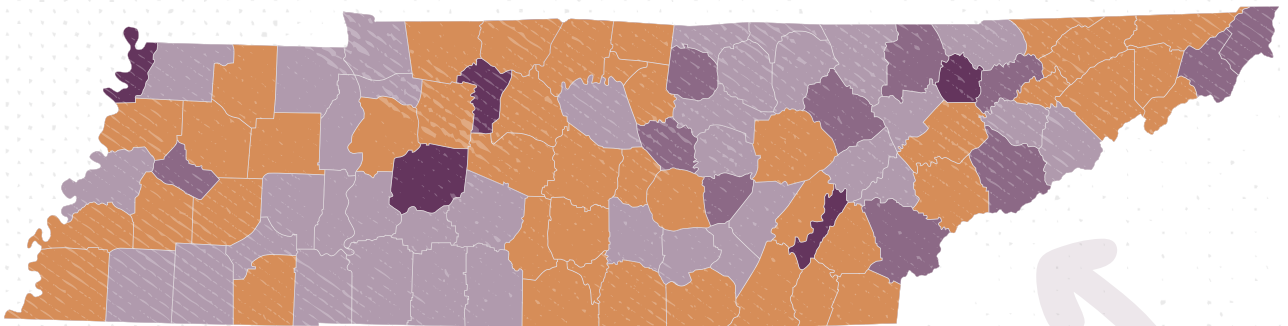
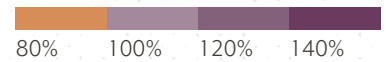
Source: USTA, Tourism Economics

## GROWTH RATE OVER 2020



Visitor Spending  
**INCREASED**  
FOR ALL 95 COUNTIES OVER 2020

## VISITOR SPENDING RELATIVE TO 2019



**51 COUNTIES**  
were fully recovered & exceeded  
their 2019 visitor spending record.



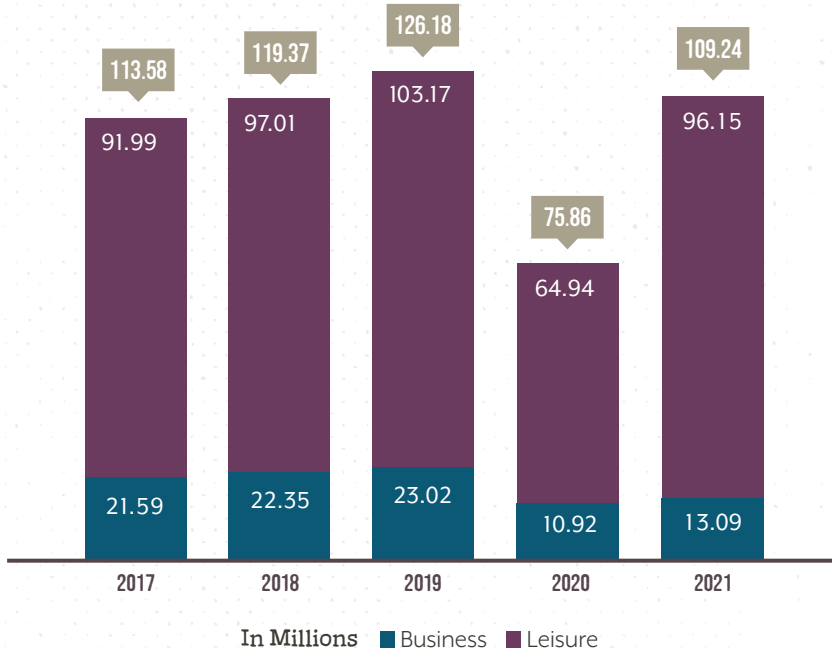
# 2021 VISITATION

Source: MMGY Global, D.K. Shifflet & Associates, Arrivalist

## 109.24M DOMESTIC PERSON-STAYS\*

Up 44% compared to 2020.

### TENNESSEE PERSON-STAYS\* VOLUME



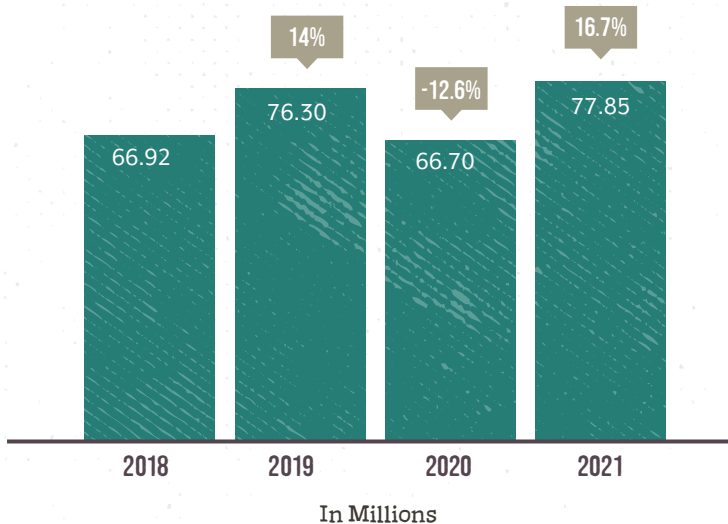
While **leisure** travel increased by **48%** over and **business** travel increased by **19.8%** over 2020.

# 88%

of person-stays\* were **leisure travelers**.

**Person - Stays:** Total number of people or visitors that traveled to your destination, which includes Day-Trips of over 50 miles one-way or overnight trips.

### TENNESSEE ARRIVALS



# 77.85M

Arrivals in 2021

⬆️ +16.7% INCREASE

Compared to 2020

#### Arrivals Criteria

- They traveled at least 50 miles from their home (home can be both TN residents as well as out-of-state residents)
- They spent a minimum of 5 hours within the state of TN
- They spent majority of trip time in TN



# LEISURE & HOSPITALITY INDUSTRY

Source: TN Department of Revenue and Department of Labor & Workforce Development



## 317K

Jobs

↑ **+8% INCREASE**  
OVER 2020

91% of 2019 levels

## \$1.52B

Sales & Use Tax Collections

↑ **+38% INCREASE**  
OVER 2020

110% of 2019 levels

## \$21.77B

Gross Taxable Sales

↑ **+38% INCREASE**  
OVER 2020

110% of 2019 levels

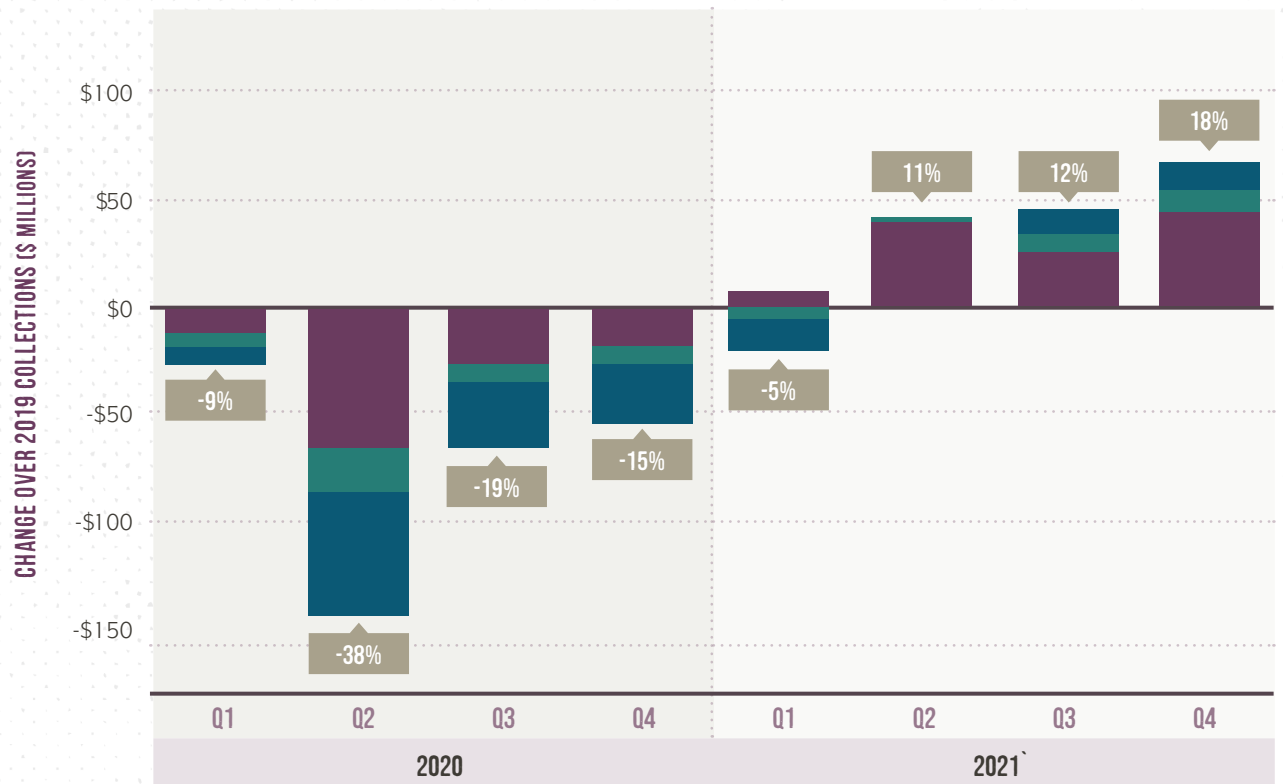
| LEISURE & HOSPITALITY INDUSTRY            |         |         |         |
|---|---------|---------|---------|
|   | 2019    | 2020    | 2021    |
| EMPLOYMENT (THOUSANDS)                    | 347     | 293     | 317     |
| SALES & USE TAX COLLECTIONS (\$ MILLIONS) | \$1,389 | \$1,102 | \$1,524 |
| GROSS TAXABLE SALES (\$ BILLIONS)         | \$19.85 | \$15.74 | \$21.77 |

## LEISURE & HOSPITALITY SALES & USE TAX COLLECTIONS

Change and percent change over 2019 collections, quarterly.

- Accommodations
- Arts, Entertainment, & Recreation
- Food Services & Drinking Places

Since April 2021, **Leisure & Hospitality Revenues** have recovered to **RECORD LEVELS** & outpaced inflation.





# LEISURE & HOSPITALITY INDUSTRY

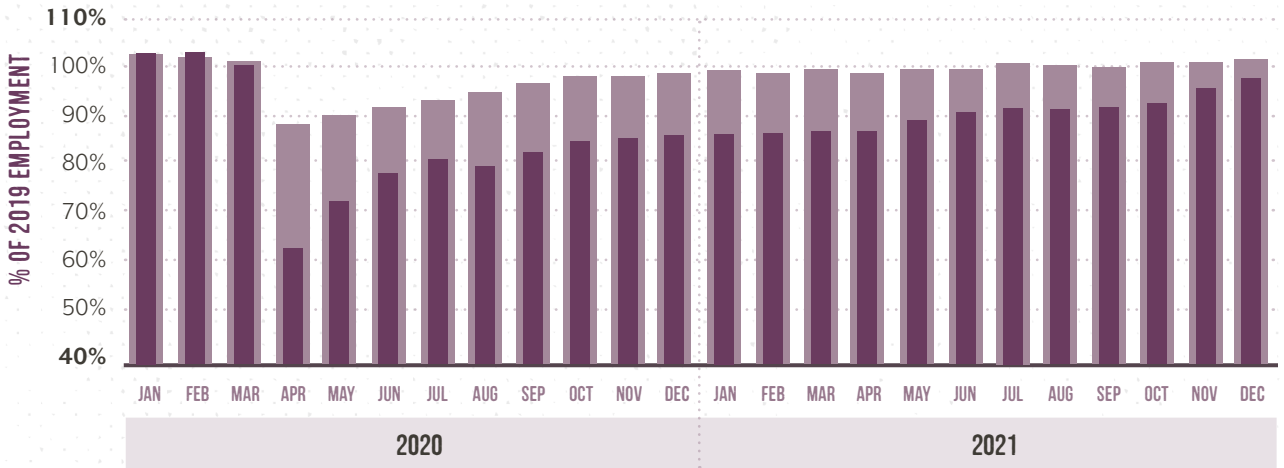
Source: Department of Labor & Workforce Development

TN

## L&H EMPLOYMENT VS TOTAL NONFARM EMPLOYMENT IN TENNESSEE

Percent of 2019 Employment, Monthly, Not Seasonally Adjusted

■ L&H Employment  
■ Total Nonfarm Employment



Since February 2022, **Leisure & Hospitality Employment** has returned to pre-pandemic levels but still struggles to keep up with travel demand.

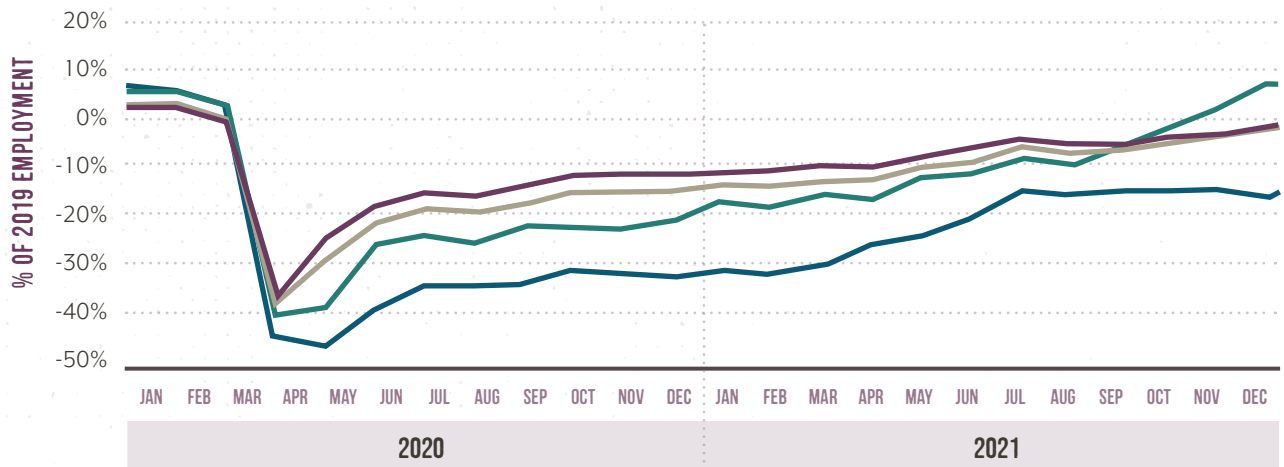
After falling to roughly 60% of pre-pandemic levels in April 2020, L&H employment recovered its losses by February 2022. While jobs in the overall economy are up 4% over pre-pandemic levels, as of June 2022, L&H is up by 2%, an equivalent 7 thousand more jobs than 2019.

## L&H EMPLOYMENT IN TENNESSEE BY INDUSTRY

Percent of 2019 Employment, Monthly, Not Seasonally Adjusted

■ Accommodations  
■ Arts, Entertainment, & Recreation  
■ Food Services & Drinking Places  
■ Leisure & Hospitality

While Food & Beverage employment—which is also supported by local spending—was 2.2% above pre-pandemic levels in June, Arts, Entertainment & Recreation was up 12% and Accommodation was down -7%.





# LEISURE & HOSPITALITY INDUSTRY

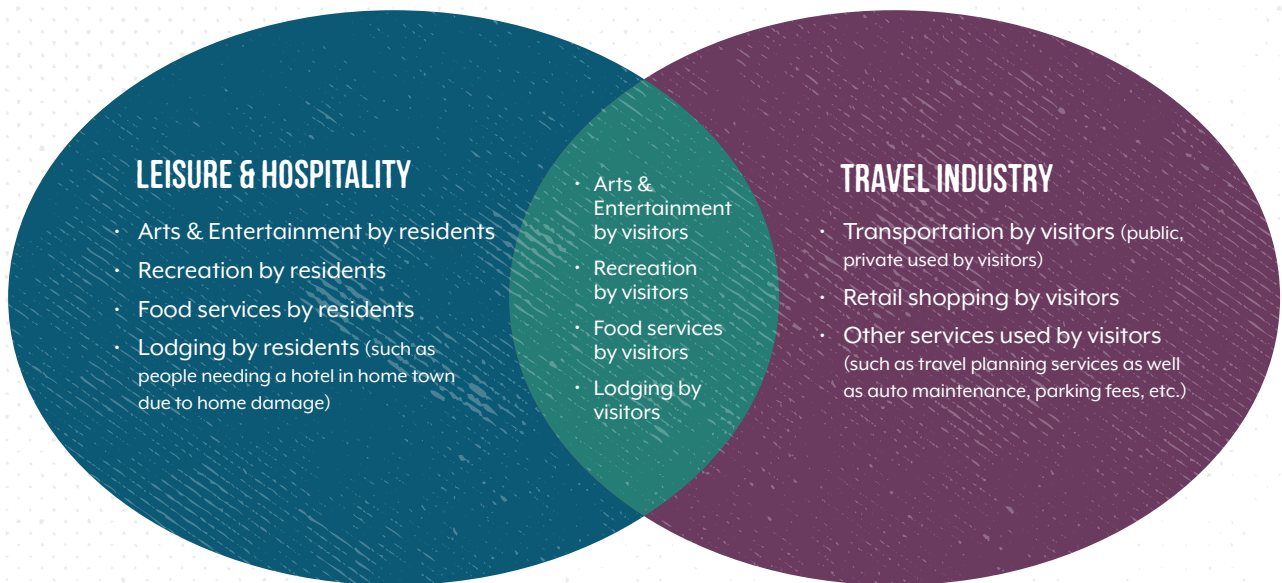
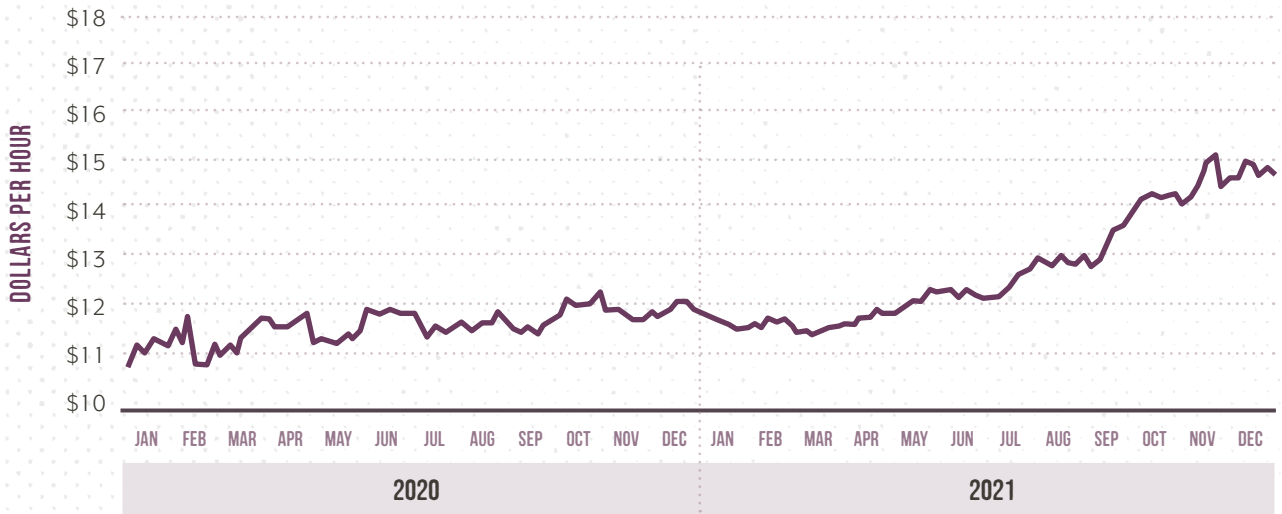
Source: TN Department of Labor & Workforce Development



## L&H WAGES IN TENNESSEE

Average Hourly Earnings,  
Monthly, Not Seasonally Adjusted

L&H wages have grown significantly since the summer of 2020, from \$14.14 in June 2020 to \$17.71 in June 2022. L&H wages were 20% above 2019 levels in June 2022 (+10% YOY) while overall private sector wages were 15% above 2019 levels (+7% YOY).



This section focuses on the Leisure & Hospitality (L&H) industry as defined by the Bureau of Labor Statistics. We use it as a proxy for the travel industry as they have historically followed similar trends. Since the onset of the pandemic, the travel industry has suffered even greater losses than L&H.

# 2021 ECONOMIC IMPACT of Travel on Tennessee by Industry

Source: USTA, Tourism Economics

|                                       | 2020        | 2021        | % CHANGE |
|---------------------------------------|-------------|-------------|----------|
| <b>VISITOR SPENDING (\$ MILLIONS)</b> |             |             |          |
| <b>DOMESTIC</b>                       | \$16,573.71 | \$24,032.06 | 45%      |
| LODGING                               | \$2,973.12  | \$5,246.59  | 76%      |
| GROUND TRANSPORTATION*                | \$3,732.00  | \$4,872.73  | 30%      |
| FOOD & BEVERAGES                      | \$4,900.19  | \$6,865.47  | 40%      |
| RETAIL                                | \$2,295.58  | \$2,943.04  | 28%      |
| RECREATION                            | \$2,291.47  | \$3,449.85  | 50%      |
| SECOND HOMES                          | \$191.46    | \$201.35    | 5%       |
| AIR TRANSPORTATION                    | \$189.90    | \$453.02    | 139%     |
| <b>INTERNATIONAL</b>                  | \$195.07    | \$176.21    | 11%      |
| <b>TOTAL</b>                          | \$16,768.78 | \$24,208.27 | 44%      |

|   |            |            |     |
|---|------------|------------|-----|
| <b>LABOR INCOME GENERATED (\$ MILLIONS)</b> |            |            |     |
| <b>DOMESTIC</b>                             | \$5,432.32 | \$6,410.86 | 18% |
| LODGING                                     | \$1,209.88 | \$1,457.68 | 20% |
| GROUND TRANSPORTATION*                      | \$937.18   | \$1,058.36 | 13% |
| FOOD & BEVERAGES                            | \$1,653.19 | \$2,037.34 | 23% |
| RETAIL                                      | \$487.40   | \$558.77   | 15% |
| RECREATION                                  | \$1,000.77 | \$1,134.04 | 13% |
| AIR TRANSPORTATION                          | \$143.90   | \$164.67   | 14% |
| <b>INTERNATIONAL</b>                        | \$83.46    | \$6,410.86 | 18% |
| <b>TOTAL</b>                                | \$5,515.78 | \$6,502.84 | 18% |

|   |        |        |     |
|---|--------|--------|-----|
| <b>EMPLOYMENT GENERATED (THOUSANDS)</b> |        |        |     |
| <b>DOMESTIC</b>                         | 147.78 | 159.35 | 8%  |
| LODGING                                 | 31.62  | 34.05  | 8%  |
| GROUND TRANSPORTATION*                  | 13.88  | 14.65  | 6%  |
| FOOD & BEVERAGES                        | 65.67  | 70.37  | 7%  |
| RETAIL                                  | 14.76  | 16.48  | 12% |
| RECREATION                              | 19.81  | 21.78  | 10% |
| AIR TRANSPORTATION                      | 2.02   | 2.01   | -1% |
| <b>INTERNATIONAL</b>                    | 2.03   | 2.15   | 6%  |
| <b>TOTAL</b>                            | 149.81 | 161.50 | 8%  |

|  |            |            |     |
|--|------------|------------|-----|
| <b>TAX REVENUE GENERATED (\$ MILLIONS)</b> |            |            |     |
| <b>DOMESTIC</b>                            | \$2,608.14 | \$3,415.22 | 31% |
| FEDERAL                                    | \$1,279.09 | \$1,474.12 | 20% |
| STATE                                      | \$821.05   | \$1,166.65 | 47% |
| LOCAL                                      | \$598.68   | \$774.44   | 32% |
| <b>INTERNATIONAL</b>                       | \$90.68    | \$114.18   | 26% |
| <b>TOTAL</b>                               | \$2,698.82 | \$3,529.40 | 31% |

\*Transportation within destination





# 2020 ECONOMIC IMPACT of Travel on Tennessee by County

Total direct economic impact includes domestic and international travel | Source: USTA, Tourism Economics

We are excited to deliver more county impact data than ever before. All metrics now include the impact of both domestic and international travel spending. Travel spending now includes an industry breakdown. Please note that this data will not match previously published reports but will be consistent going forward.



Details on the updated methodology/glossary of terms can be found on the final page of this document. All this data and more is now accessible through an interactive data visualization on [OUR INDUSTRY WEBSITE](#).

|                               | 2020     | 2021     | % CHANGE |
|-------------------------------|----------|----------|----------|
| <b>ANDERSON</b>               |          |          |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$117.90 | \$159.34 | 35.1%    |
| LODGING                       | \$23.34  | \$33.58  | 43.8%    |
| FOOD & BEVERAGES              | \$32.47  | \$43.08  | 32.7%    |
| RETAIL                        | \$13.93  | \$18.04  | 29.5%    |
| RECREATION                    | \$9.72   | \$13.44  | 38.3%    |
| TRANSPORTATION                | \$38.44  | \$51.21  | 33.2%    |
| LABOR INCOME (\$ MILLIONS)    | \$35.35  | \$39.09  | 10.6%    |
| EMPLOYMENT (THOUSANDS)        | 1.30     | 1.32     | 1.8%     |
| STATE TAXES (\$ MILLIONS)     | \$5.48   | \$7.41   | 35.3%    |
| LOCAL TAXES (\$ MILLIONS)     | \$4.47   | \$5.46   | 22.0%    |
| <b>BEDFORD</b>                |          |          |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$20.03  | \$24.89  | 24.3%    |
| LODGING                       | \$3.07   | \$3.73   | 21.5%    |
| FOOD & BEVERAGES              | \$5.90   | \$7.35   | 24.5%    |
| RETAIL                        | \$2.37   | \$2.88   | 21.7%    |
| RECREATION                    | \$1.98   | \$2.53   | 27.6%    |
| TRANSPORTATION                | \$6.70   | \$8.40   | 25.3%    |
| LABOR INCOME (\$ MILLIONS)    | \$5.85   | \$6.52   | 11.6%    |
| EMPLOYMENT (THOUSANDS)        | .21      | .22      | 1.8%     |
| STATE TAXES (\$ MILLIONS)     | \$0.87   | \$1.07   | 23.3%    |
| LOCAL TAXES (\$ MILLIONS)     | \$0.84   | \$0.96   | 14.5%    |
| <b>BENTON</b>                 |          |          |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$11.68  | \$14.57  | 24.8%    |
| LODGING                       | \$3.96   | \$4.56   | 15.1%    |
| FOOD & BEVERAGES              | \$2.41   | \$2.94   | 22.1%    |
| RETAIL                        | \$0.53   | \$0.64   | 21.0%    |
| RECREATION                    | \$0.84   | \$1.08   | 28.7%    |
| TRANSPORTATION                | \$3.94   | \$5.34   | 35.8%    |
| LABOR INCOME (\$ MILLIONS)    | \$2.47   | \$2.70   | 9.1%     |
| EMPLOYMENT (THOUSANDS)        | .11      | .12      | 4.0%     |
| STATE TAXES (\$ MILLIONS)     | \$0.41   | \$0.52   | 25.8%    |
| LOCAL TAXES (\$ MILLIONS)     | \$0.45   | \$0.52   | 14.6%    |

|                            | 2020     | 2021     | % CHANGE |
|----------------------------|----------|----------|----------|
| <b>BLED SOE</b>            |          |          |          |
| SPENDING (\$ MILLIONS)     | \$3.00   | \$3.91   | 30.6%    |
| LODGING                    | \$0.91   | \$1.04   | 14.7%    |
| FOOD & BEVERAGES           | \$0.98   | \$1.39   | 42.6%    |
| RETAIL                     | \$0.19   | \$0.23   | 19.1%    |
| RECREATION                 | \$0.22   | \$0.29   | 34.1%    |
| TRANSPORTATION             | \$0.70   | \$0.95   | 36.8%    |
| LABOR INCOME (\$ MILLIONS) | \$0.61   | \$0.70   | 15.1%    |
| EMPLOYMENT (THOUSANDS)     | .02      | .03      | 7.3%     |
| STATE TAXES (\$ MILLIONS)  | \$0.11   | \$0.15   | 38.4%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.14   | \$0.16   | 17.7%    |
| <b>BLOUNT</b>              |          |          |          |
| SPENDING (\$ MILLIONS)     | \$337.01 | \$476.68 | 41.4%    |
| LODGING                    | \$75.22  | \$124.62 | 65.7%    |
| FOOD & BEVERAGES           | \$82.02  | \$118.11 | 44.0%    |
| RETAIL                     | \$37.89  | \$45.62  | 20.4%    |
| RECREATION                 | \$29.75  | \$42.47  | 42.7%    |
| TRANSPORTATION             | \$112.13 | \$145.87 | 30.1%    |
| LABOR INCOME (\$ MILLIONS) | \$153.51 | \$175.06 | 14.0%    |
| EMPLOYMENT (THOUSANDS)     | 3.97     | 4.15     | 4.5%     |
| STATE TAXES (\$ MILLIONS)  | \$14.69  | \$21.63  | 47.2%    |
| LOCAL TAXES (\$ MILLIONS)  | \$10.85  | \$14.22  | 31.0%    |
| <b>BRADLEY</b>             |          |          |          |
| SPENDING (\$ MILLIONS)     | \$132.15 | \$168.73 | 27.7%    |
| LODGING                    | \$23.82  | \$32.27  | 35.5%    |
| FOOD & BEVERAGES           | \$37.14  | \$47.34  | 27.5%    |
| RETAIL                     | \$16.71  | \$20.33  | 21.7%    |
| RECREATION                 | \$9.83   | \$13.31  | 35.4%    |
| TRANSPORTATION             | \$44.65  | \$55.49  | 24.3%    |
| LABOR INCOME (\$ MILLIONS) | \$36.75  | \$40.39  | 9.9%     |
| EMPLOYMENT (THOUSANDS)     | 1.47     | 1.49     | 1.2%     |
| STATE TAXES (\$ MILLIONS)  | \$6.08   | \$7.78   | 27.9%    |
| LOCAL TAXES (\$ MILLIONS)  | \$4.51   | \$5.26   | 16.5%    |
| <b>CAMPBELL</b>            |          |          |          |
| SPENDING (\$ MILLIONS)     | \$82.71  | \$105.95 | 28.1%    |
| LODGING                    | \$16.44  | \$22.42  | 36.3%    |
| FOOD & BEVERAGES           | \$14.81  | \$18.87  | 27.4%    |
| RETAIL                     | \$5.15   | \$5.97   | 15.8%    |
| RECREATION                 | \$12.40  | \$16.51  | 33.2%    |
| TRANSPORTATION             | \$33.91  | \$42.19  | 24.4%    |
| LABOR INCOME (\$ MILLIONS) | \$14.58  | \$17.32  | 18.8%    |
| EMPLOYMENT (THOUSANDS)     | .57      | .61      | 7.7%     |
| STATE TAXES (\$ MILLIONS)  | \$3.20   | \$4.19   | 31.0%    |
| LOCAL TAXES (\$ MILLIONS)  | \$2.30   | \$2.73   | 19.0%    |

|                            | 2020    | 2021    | % CHANGE |
|----------------------------|---------|---------|----------|
| <b>CANNON</b>              |         |         |          |
| SPENDING (\$ MILLIONS)     | \$0.85  | \$1.05  | 23.8%    |
| LODGING                    | \$0.27  | \$0.30  | 9.8%     |
| FOOD & BEVERAGES           | \$0.09  | \$0.11  | 28.4%    |
| RETAIL                     | \$0.04  | \$0.05  | 18.9%    |
| RECREATION                 | \$0.03  | \$0.04  | 37.4%    |
| TRANSPORTATION             | \$0.41  | \$0.54  | 31.6%    |
| LABOR INCOME (\$ MILLIONS) | \$0.17  | \$0.19  | 10.8%    |
| EMPLOYMENT (THOUSANDS)     | .01     | .01     | 4.1%     |
| STATE TAXES (\$ MILLIONS)  | \$0.02  | \$0.03  | 32.4%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.03  | \$0.03  | 15.2%    |
| <b>CARROLL</b>             |         |         |          |
| SPENDING (\$ MILLIONS)     | \$7.39  | \$9.47  | 28.2%    |
| LODGING                    | \$1.44  | \$1.85  | 28.8%    |
| FOOD & BEVERAGES           | \$2.20  | \$2.68  | 22.1%    |
| RETAIL                     | \$0.77  | \$0.93  | 20.4%    |
| RECREATION                 | \$0.28  | \$0.38  | 35.3%    |
| TRANSPORTATION             | \$2.70  | \$3.63  | 34.2%    |
| LABOR INCOME (\$ MILLIONS) | \$1.72  | \$1.87  | 9.2%     |
| EMPLOYMENT (THOUSANDS)     | .08     | .08     | 4.7%     |
| STATE TAXES (\$ MILLIONS)  | \$0.30  | \$0.38  | 28.6%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.30  | \$0.35  | 14.6%    |
| <b>CARTER</b>              |         |         |          |
| SPENDING (\$ MILLIONS)     | \$37.76 | \$50.19 | 32.9%    |
| LODGING                    | \$6.29  | \$7.93  | 26.1%    |
| FOOD & BEVERAGES           | \$9.88  | \$13.35 | 35.2%    |
| RETAIL                     | \$3.07  | \$3.97  | 29.5%    |
| RECREATION                 | \$6.55  | \$8.06  | 23.0%    |
| TRANSPORTATION             | \$11.97 | \$16.88 | 41.0%    |
| LABOR INCOME (\$ MILLIONS) | \$8.52  | \$9.85  | 15.6%    |
| EMPLOYMENT (THOUSANDS)     | .32     | .34     | 8.8%     |
| STATE TAXES (\$ MILLIONS)  | \$1.50  | \$2.00  | 33.6%    |
| LOCAL TAXES (\$ MILLIONS)  | \$1.25  | \$1.49  | 18.8%    |
| <b>CHEATHAM</b>            |         |         |          |
| SPENDING (\$ MILLIONS)     | \$19.41 | \$28.18 | 45.1%    |
| LODGING                    | \$3.68  | \$6.74  | 83.0%    |
| FOOD & BEVERAGES           | \$3.16  | \$4.81  | 52.3%    |
| RETAIL                     | \$1.16  | \$1.46  | 25.9%    |
| RECREATION                 | \$3.83  | \$5.21  | 36.1%    |
| TRANSPORTATION             | \$7.58  | \$9.95  | 31.3%    |
| LABOR INCOME (\$ MILLIONS) | \$4.20  | \$5.30  | 26.2%    |
| EMPLOYMENT (THOUSANDS)     | .12     | .15     | 16.5%    |
| STATE TAXES (\$ MILLIONS)  | \$0.78  | \$1.22  | 55.9%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.68  | \$0.91  | 33.0%    |

|                            | 2020    | 2021    | % CHANGE |
|----------------------------|---------|---------|----------|
| <b>CHESTER</b>             |         |         |          |
| SPENDING (\$ MILLIONS)     | \$5.73  | \$7.64  | 33.2%    |
| LODGING                    | \$1.69  | \$2.20  | 30.5%    |
| FOOD & BEVERAGES           | \$1.28  | \$1.60  | 25.5%    |
| RETAIL                     | \$0.50  | \$0.62  | 25.6%    |
| RECREATION                 | \$0.47  | \$0.64  | 35.4%    |
| TRANSPORTATION             | \$1.80  | \$2.57  | 42.8%    |
| LABOR INCOME (\$ MILLIONS) | \$1.52  | \$1.80  | 18.7%    |
| EMPLOYMENT (THOUSANDS)     | .07     | .07     | 8.9%     |
| STATE TAXES (\$ MILLIONS)  | \$0.25  | \$0.33  | 32.6%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.24  | \$0.29  | 19.5%    |
| <b>CLAIBORNE</b>           |         |         |          |
| SPENDING (\$ MILLIONS)     | \$16.74 | \$21.89 | 30.7%    |
| LODGING                    | \$2.95  | \$4.07  | 37.9%    |
| FOOD & BEVERAGES           | \$5.32  | \$7.28  | 36.7%    |
| RETAIL                     | \$1.65  | \$2.11  | 28.0%    |
| RECREATION                 | \$1.28  | \$1.70  | 32.2%    |
| TRANSPORTATION             | \$5.54  | \$6.74  | 21.7%    |
| LABOR INCOME (\$ MILLIONS) | \$4.12  | \$4.69  | 13.8%    |
| EMPLOYMENT (THOUSANDS)     | .17     | .17     | 4.0%     |
| STATE TAXES (\$ MILLIONS)  | \$0.70  | \$0.96  | 36.5%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.64  | \$0.77  | 20.1%    |
| <b>CLAY</b>                |         |         |          |
| SPENDING (\$ MILLIONS)     | \$3.41  | \$4.76  | 39.4%    |
| LODGING                    | \$1.12  | \$1.53  | 37.0%    |
| FOOD & BEVERAGES           | \$0.65  | \$0.89  | 38.2%    |
| RETAIL                     | \$0.32  | \$0.42  | 32.4%    |
| RECREATION                 | \$0.10  | \$0.14  | 36.9%    |
| TRANSPORTATION             | \$1.23  | \$1.77  | 44.4%    |
| LABOR INCOME (\$ MILLIONS) | \$0.70  | \$0.82  | 16.6%    |
| EMPLOYMENT (THOUSANDS)     | .03     | .03     | 10.5%    |
| STATE TAXES (\$ MILLIONS)  | \$0.10  | \$0.16  | 60.4%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.14  | \$0.17  | 25.9%    |
| <b>COCKE</b>               |         |         |          |
| SPENDING (\$ MILLIONS)     | \$44.09 | \$61.52 | 39.5%    |
| LODGING                    | \$13.07 | \$19.53 | 49.4%    |
| FOOD & BEVERAGES           | \$9.89  | \$12.76 | 28.9%    |
| RETAIL                     | \$4.53  | \$5.23  | 15.6%    |
| RECREATION                 | \$4.16  | \$6.21  | 49.3%    |
| TRANSPORTATION             | \$12.44 | \$17.80 | 43.1%    |
| LABOR INCOME (\$ MILLIONS) | \$13.13 | \$15.44 | 17.6%    |
| EMPLOYMENT (THOUSANDS)     | .41     | .43     | 4.9%     |
| STATE TAXES (\$ MILLIONS)  | \$2.08  | \$2.94  | 41.0%    |
| LOCAL TAXES (\$ MILLIONS)  | \$1.48  | \$1.89  | 28.0%    |

|                            | 2020       | 2021       | % CHANGE |
|----------------------------|------------|------------|----------|
| <b>COFFEE</b>              |            |            |          |
| SPENDING (\$ MILLIONS)     | \$89.64    | \$122.37   | -31.0%   |
| LODGING                    | \$16.19    | \$24.46    | -38.5%   |
| FOOD & BEVERAGES           | \$23.84    | \$32.39    | -25.0%   |
| RETAIL                     | \$11.32    | \$13.75    | -20.0%   |
| RECREATION                 | \$7.26     | \$9.68     | -38.6%   |
| TRANSPORTATION             | \$31.03    | \$42.10    | -32.2%   |
| LABOR INCOME (\$ MILLIONS) | \$25.23    | \$27.44    | -8.4%    |
| EMPLOYMENT (THOUSANDS)     | .83        | .86        | -19.7%   |
| STATE TAXES (\$ MILLIONS)  | \$4.04     | \$5.54     | -32.6%   |
| LOCAL TAXES (\$ MILLIONS)  | \$3.05     | \$3.74     | -25.4%   |
| <b>CROCKETT</b>            |            |            |          |
| SPENDING (\$ MILLIONS)     | \$2.21     | \$2.87     | 2.9%     |
| LODGING                    | \$0.54     | \$0.67     | 4.7%     |
| FOOD & BEVERAGES           | \$0.28     | \$0.36     | 6.3%     |
| RETAIL                     | \$0.11     | \$0.13     | 1.5%     |
| RECREATION                 | \$0.13     | \$0.15     | 0.1%     |
| TRANSPORTATION             | \$1.15     | \$1.57     | 1.7%     |
| LABOR INCOME (\$ MILLIONS) | \$0.43     | \$0.48     | 4.0%     |
| EMPLOYMENT (THOUSANDS)     | .02        | .02        | -1.4%    |
| STATE TAXES (\$ MILLIONS)  | \$0.07     | \$0.09     | 7.1%     |
| LOCAL TAXES (\$ MILLIONS)  | \$0.11     | \$0.12     | 8.6%     |
| <b>CUMBERLAND</b>          |            |            |          |
| SPENDING (\$ MILLIONS)     | \$123.96   | \$170.09   | -29.2%   |
| LODGING                    | \$31.65    | \$49.58    | -35.6%   |
| FOOD & BEVERAGES           | \$35.23    | \$49.68    | -24.4%   |
| RETAIL                     | \$13.00    | \$15.03    | -24.8%   |
| RECREATION                 | \$13.37    | \$17.35    | -35.5%   |
| TRANSPORTATION             | \$30.71    | \$38.44    | -25.6%   |
| LABOR INCOME (\$ MILLIONS) | \$28.21    | \$31.95    | -14.5%   |
| EMPLOYMENT (THOUSANDS)     | .96        | 1.0        | -17.9%   |
| STATE TAXES (\$ MILLIONS)  | \$6.06     | \$8.64     | -25.5%   |
| LOCAL TAXES (\$ MILLIONS)  | \$3.92     | \$5.05     | -25.7%   |
| <b>DAVIDSON</b>            |            |            |          |
| SPENDING (\$ MILLIONS)     | \$4,486.08 | \$7,365.88 | -43.2%   |
| LODGING                    | \$723.93   | \$1,588.78 | -62.9%   |
| FOOD & BEVERAGES           | \$1,082.14 | \$1,814.23 | -41.3%   |
| RETAIL                     | \$645.30   | \$903.92   | -23.1%   |
| RECREATION                 | \$947.14   | \$1,537.04 | -41.8%   |
| TRANSPORTATION             | \$1,087.58 | \$1,521.91 | -33.8%   |
| LABOR INCOME (\$ MILLIONS) | \$1,605.71 | \$2,018.36 | -28.8%   |
| EMPLOYMENT (THOUSANDS)     | 31.50      | 36.10      | -34.9%   |
| STATE TAXES (\$ MILLIONS)  | \$211.71   | \$362.70   | -48.0%   |
| LOCAL TAXES (\$ MILLIONS)  | \$168.31   | \$248.08   | -40.2%   |

|                            | 2020    | 2021    | % CHANGE |
|----------------------------|---------|---------|----------|
| <b>DECATUR</b>             |         |         |          |
| SPENDING (\$ MILLIONS)     | \$6.80  | \$8.62  | 26.7%    |
| LODGING                    | \$2.91  | \$3.54  | 21.9%    |
| FOOD & BEVERAGES           | \$0.84  | \$1.10  | 31.5%    |
| RETAIL                     | \$0.38  | \$0.45  | 18.8%    |
| RECREATION                 | \$0.45  | \$0.62  | 39.4%    |
| TRANSPORTATION             | \$2.23  | \$2.90  | 30.1%    |
| LABOR INCOME (\$ MILLIONS) | \$1.07  | \$1.19  | 11.4%    |
| EMPLOYMENT (THOUSANDS)     | .05     | .05     | 5.8%     |
| STATE TAXES (\$ MILLIONS)  | \$0.19  | \$0.26  | 38.3%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.31  | \$0.36  | 17.8%    |
| <b>DEKALB</b>              |         |         |          |
| SPENDING (\$ MILLIONS)     | \$24.65 | \$32.00 | 29.8%    |
| LODGING                    | \$8.69  | \$11.89 | 37.0%    |
| FOOD & BEVERAGES           | \$3.73  | \$5.00  | 34.0%    |
| RETAIL                     | \$0.98  | \$1.08  | 10.2%    |
| RECREATION                 | \$4.53  | \$5.19  | 14.5%    |
| TRANSPORTATION             | \$6.72  | \$8.84  | 31.4%    |
| LABOR INCOME (\$ MILLIONS) | \$5.62  | \$6.77  | 20.3%    |
| EMPLOYMENT (THOUSANDS)     | .18     | .20     | 11.6%    |
| STATE TAXES (\$ MILLIONS)  | \$1.03  | \$1.40  | 36.7%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.90  | \$1.10  | 21.8%    |
| <b>DICKSON</b>             |         |         |          |
| SPENDING (\$ MILLIONS)     | \$61.37 | \$82.04 | 33.7%    |
| LODGING                    | \$8.47  | \$13.35 | 57.7%    |
| FOOD & BEVERAGES           | \$21.00 | \$26.62 | 26.8%    |
| RETAIL                     | \$8.04  | \$9.17  | 14.1%    |
| RECREATION                 | \$3.59  | \$4.81  | 34.0%    |
| TRANSPORTATION             | \$20.28 | \$28.09 | 38.5%    |
| LABOR INCOME (\$ MILLIONS) | \$15.07 | \$16.21 | 7.6%     |
| EMPLOYMENT (THOUSANDS)     | .57     | .57     | 1.0%     |
| STATE TAXES (\$ MILLIONS)  | \$2.74  | \$3.65  | 33.0%    |
| LOCAL TAXES (\$ MILLIONS)  | \$2.00  | \$2.43  | 21.6%    |
| <b>DYER</b>                |         |         |          |
| SPENDING (\$ MILLIONS)     | \$50.91 | \$66.32 | 30.3%    |
| LODGING                    | \$6.68  | \$9.33  | 39.6%    |
| FOOD & BEVERAGES           | \$15.90 | \$20.13 | 26.5%    |
| RETAIL                     | \$6.09  | \$7.25  | 19.0%    |
| RECREATION                 | \$2.58  | \$4.10  | 58.6%    |
| TRANSPORTATION             | \$19.65 | \$25.52 | 29.8%    |
| LABOR INCOME (\$ MILLIONS) | \$15.95 | \$17.62 | 10.5%    |
| EMPLOYMENT (THOUSANDS)     | .59     | .62     | 4.9%     |
| STATE TAXES (\$ MILLIONS)  | \$2.15  | \$2.79  | 29.7%    |
| LOCAL TAXES (\$ MILLIONS)  | \$1.65  | \$1.96  | 18.4%    |

|                            | 2020    | 2021    | % CHANGE |
|----------------------------|---------|---------|----------|
| <b>FAYETTE</b>             |         |         |          |
| SPENDING (\$ MILLIONS)     | \$6.06  | \$7.81  | 29.0%    |
| LODGING                    | \$1.51  | \$1.86  | 22.9%    |
| FOOD & BEVERAGES           | \$1.28  | \$1.68  | 30.9%    |
| RETAIL                     | \$0.28  | \$0.38  | 36.7%    |
| RECREATION                 | \$0.46  | \$0.60  | 30.0%    |
| TRANSPORTATION             | \$2.52  | \$3.29  | 30.6%    |
| LABOR INCOME (\$ MILLIONS) | \$1.58  | \$1.83  | 15.8%    |
| EMPLOYMENT (THOUSANDS)     | .05     | .05     | 6.9%     |
| STATE TAXES (\$ MILLIONS)  | \$0.21  | \$0.28  | 33.2%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.31  | \$0.36  | 16.3%    |
| <b>FENTRESS</b>            |         |         |          |
| SPENDING (\$ MILLIONS)     | \$6.06  | \$7.88  | 30.1%    |
| LODGING                    | \$1.80  | \$2.42  | 34.4%    |
| FOOD & BEVERAGES           | \$1.29  | \$1.63  | 26.3%    |
| RETAIL                     | \$0.52  | \$0.62  | 18.9%    |
| RECREATION                 | \$0.42  | \$0.61  | 44.1%    |
| TRANSPORTATION             | \$2.02  | \$2.60  | 28.6%    |
| LABOR INCOME (\$ MILLIONS) | \$1.19  | \$1.38  | 15.4%    |
| EMPLOYMENT (THOUSANDS)     | .06     | .06     | 3.5%     |
| STATE TAXES (\$ MILLIONS)  | \$0.21  | \$0.30  | 40.2%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.26  | \$0.31  | 19.5%    |
| <b>FRANKLIN</b>            |         |         |          |
| SPENDING (\$ MILLIONS)     | \$42.05 | \$55.14 | 31.1%    |
| LODGING                    | \$10.76 | \$14.10 | 31.0%    |
| FOOD & BEVERAGES           | \$9.86  | \$12.65 | 28.3%    |
| RETAIL                     | \$5.40  | \$6.40  | 18.4%    |
| RECREATION                 | \$4.58  | \$6.74  | 47.2%    |
| TRANSPORTATION             | \$11.44 | \$15.26 | 33.3%    |
| LABOR INCOME (\$ MILLIONS) | \$12.65 | \$14.22 | 12.4%    |
| EMPLOYMENT (THOUSANDS)     | .43     | .45     | 2.9%     |
| STATE TAXES (\$ MILLIONS)  | \$1.91  | \$2.50  | 31.1%    |
| LOCAL TAXES (\$ MILLIONS)  | \$1.49  | \$1.78  | 19.6%    |
| <b>GIBSON</b>              |         |         |          |
| SPENDING (\$ MILLIONS)     | \$17.67 | \$22.23 | 25.8%    |
| LODGING                    | \$2.16  | \$2.75  | 27.7%    |
| FOOD & BEVERAGES           | \$4.88  | \$6.15  | 26.0%    |
| RETAIL                     | \$1.89  | \$2.18  | 15.1%    |
| RECREATION                 | \$0.90  | \$1.14  | 27.4%    |
| TRANSPORTATION             | \$7.86  | \$10.01 | 27.5%    |
| LABOR INCOME (\$ MILLIONS) | \$4.12  | \$4.40  | 6.8%     |
| EMPLOYMENT (THOUSANDS)     | .18     | .18     | 1.1%     |
| STATE TAXES (\$ MILLIONS)  | \$0.68  | \$0.86  | 25.3%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.68  | \$0.77  | 13.3%    |

|                               | 2020    | 2021    | % CHANGE |
|-------------------------------|---------|---------|----------|
| <b>GILES</b>                  |         |         |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$18.94 | \$23.99 | 26.7%    |
| LODGING                       | \$3.69  | \$4.67  | 26.5%    |
| FOOD & BEVERAGES              | \$4.84  | \$6.32  | 30.6%    |
| RETAIL                        | \$1.79  | \$2.23  | 24.3%    |
| RECREATION                    | \$0.71  | \$0.96  | 34.8%    |
| TRANSPORTATION                | \$7.90  | \$9.81  | 24.1%    |
| LABOR INCOME (\$ MILLIONS)    | \$4.37  | \$5.09  | 16.6%    |
| EMPLOYMENT (THOUSANDS)        | .18     | .19     | 3.9%     |
| STATE TAXES (\$ MILLIONS)     | \$0.74  | \$0.96  | 30.4%    |
| LOCAL TAXES (\$ MILLIONS)     | \$0.72  | \$0.83  | 15.6%    |
| <b>GRAINGER</b>               |         |         |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$20.36 | \$23.82 | 17.0%    |
| LODGING                       | \$6.96  | \$8.13  | 16.8%    |
| FOOD & BEVERAGES              | \$4.28  | \$4.32  | 0.9%     |
| RETAIL                        | \$1.68  | \$1.80  | 7.0%     |
| RECREATION                    | \$1.10  | \$1.33  | 20.8%    |
| TRANSPORTATION                | \$6.35  | \$8.25  | 29.9%    |
| LABOR INCOME (\$ MILLIONS)    | \$3.15  | \$3.53  | 12.2%    |
| EMPLOYMENT (THOUSANDS)        | .13     | .13     | 2.8%     |
| STATE TAXES (\$ MILLIONS)     | \$0.88  | \$0.99  | 12.5%    |
| LOCAL TAXES (\$ MILLIONS)     | \$0.71  | \$0.78  | 10.2%    |
| <b>GREENE</b>                 |         |         |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$67.98 | \$94.93 | 39.6%    |
| LODGING                       | \$12.78 | \$18.16 | 42.0%    |
| FOOD & BEVERAGES              | \$16.22 | \$21.99 | 35.6%    |
| RETAIL                        | \$7.35  | \$9.91  | 34.8%    |
| RECREATION                    | \$8.02  | \$11.94 | 49.0%    |
| TRANSPORTATION                | \$23.60 | \$32.92 | 39.5%    |
| LABOR INCOME (\$ MILLIONS)    | \$19.85 | \$22.47 | 13.2%    |
| EMPLOYMENT (THOUSANDS)        | .70     | .74     | 5.3%     |
| STATE TAXES (\$ MILLIONS)     | \$2.91  | \$4.08  | 40.3%    |
| LOCAL TAXES (\$ MILLIONS)     | \$2.34  | \$2.92  | 24.4%    |
| <b>GRUNDY</b>                 |         |         |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$8.56  | \$12.18 | 42.3%    |
| LODGING                       | \$2.57  | \$4.34  | 68.7%    |
| FOOD & BEVERAGES              | \$1.77  | \$2.22  | 25.2%    |
| RETAIL                        | \$0.59  | \$0.72  | 22.0%    |
| RECREATION                    | \$1.09  | \$1.52  | 39.5%    |
| TRANSPORTATION                | \$2.54  | \$3.38  | 33.3%    |
| LABOR INCOME (\$ MILLIONS)    | \$2.16  | \$2.45  | 13.2%    |
| EMPLOYMENT (THOUSANDS)        | .09     | .09     | 6.6%     |
| STATE TAXES (\$ MILLIONS)     | \$0.35  | \$0.54  | 54.7%    |
| LOCAL TAXES (\$ MILLIONS)     | \$0.30  | \$0.40  | 33.7%    |



|                            | 2020       | 2021       | % CHANGE |
|----------------------------|------------|------------|----------|
| <b>HAMBLEN</b>             |            |            |          |
| SPENDING (\$ MILLIONS)     | \$67.97    | \$90.93    | 33.8%    |
| LODGING                    | \$9.28     | \$14.51    | 56.4%    |
| FOOD & BEVERAGES           | \$25.86    | \$35.26    | 36.3%    |
| RETAIL                     | \$9.65     | \$11.63    | 20.5%    |
| RECREATION                 | \$4.52     | \$6.03     | 33.3%    |
| TRANSPORTATION             | \$18.65    | \$23.50    | 26.0%    |
| LABOR INCOME (\$ MILLIONS) | \$19.60    | \$21.38    | 9.1%     |
| EMPLOYMENT (THOUSANDS)     | .77        | .78        | 1.9%     |
| STATE TAXES (\$ MILLIONS)  | \$3.25     | \$4.42     | 36.2%    |
| LOCAL TAXES (\$ MILLIONS)  | \$2.51     | \$3.05     | 21.6%    |
| <b>HAMILTON</b>            |            |            |          |
| SPENDING (\$ MILLIONS)     | \$1,076.25 | \$1,510.48 | 40.3%    |
| LODGING                    | \$208.19   | \$331.49   | 59.2%    |
| FOOD & BEVERAGES           | \$363.45   | \$511.27   | 40.7%    |
| RETAIL                     | \$141.66   | \$168.90   | 19.2%    |
| RECREATION                 | \$114.59   | \$154.35   | 34.7%    |
| TRANSPORTATION             | \$248.37   | \$344.48   | 38.7%    |
| LABOR INCOME (\$ MILLIONS) | \$332.66   | \$401.99   | 20.8%    |
| EMPLOYMENT (THOUSANDS)     | 10.66      | 11.62      | 8.9%     |
| STATE TAXES (\$ MILLIONS)  | \$54.27    | \$76.48    | 40.9%    |
| LOCAL TAXES (\$ MILLIONS)  | \$36.22    | \$46.34    | 27.9%    |
| <b>HANCOCK</b>             |            |            |          |
| SPENDING (\$ MILLIONS)     | \$1.17     | \$1.29     | 9.5%     |
| LODGING                    | \$0.37     | \$0.40     | 8.6%     |
| FOOD & BEVERAGES           | \$0.48     | \$0.51     | 6.3%     |
| RETAIL                     | \$0.22     | \$0.26     | 17.1%    |
| RECREATION                 | \$0.02     | \$0.02     | 29.9%    |
| TRANSPORTATION             | \$0.09     | \$0.09     | 7.0%     |
| LABOR INCOME (\$ MILLIONS) | \$0.29     | \$0.31     | 8.0%     |
| EMPLOYMENT (THOUSANDS)     | .01        | .01        | 1.2%     |
| STATE TAXES (\$ MILLIONS)  | \$0.05     | \$0.05     | 11.1%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.05     | \$0.06     | 8.3%     |
| <b>HARDEMAN</b>            |            |            |          |
| SPENDING (\$ MILLIONS)     | \$10.54    | \$12.53    | 18.9%    |
| LODGING                    | \$2.30     | \$2.55     | 10.7%    |
| FOOD & BEVERAGES           | \$1.99     | \$2.32     | 16.8%    |
| RETAIL                     | \$0.79     | \$0.93     | 18.4%    |
| RECREATION                 | \$0.50     | \$0.65     | 31.2%    |
| TRANSPORTATION             | \$4.96     | \$6.07     | 22.4%    |
| LABOR INCOME (\$ MILLIONS) | \$2.16     | \$2.44     | 13.2%    |
| EMPLOYMENT (THOUSANDS)     | .08        | .08        | 1.6%     |
| STATE TAXES (\$ MILLIONS)  | \$0.37     | \$0.44     | 18.1%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.40     | \$0.43     | 6.9%     |

|                            | 2020    | 2021    | % CHANGE |
|----------------------------|---------|---------|----------|
| <b>HARDIN</b>              |         |         |          |
| SPENDING (\$ MILLIONS)     | \$31.81 | \$40.97 | 28.8%    |
| LODGING                    | \$10.08 | \$12.75 | 26.5%    |
| FOOD & BEVERAGES           | \$8.72  | \$10.91 | 25.1%    |
| RETAIL                     | \$3.77  | \$4.32  | 14.6%    |
| RECREATION                 | \$2.38  | \$3.08  | 29.3%    |
| TRANSPORTATION             | \$6.86  | \$9.91  | 44.5%    |
| LABOR INCOME (\$ MILLIONS) | \$7.10  | \$7.82  | 10.1%    |
| EMPLOYMENT (THOUSANDS)     | .30     | .31     | 2.6%     |
| STATE TAXES (\$ MILLIONS)  | \$1.35  | \$1.75  | 30.2%    |
| LOCAL TAXES (\$ MILLIONS)  | \$1.20  | \$1.42  | 18.0%    |
| <b>HAWKINS</b>             |         |         |          |
| SPENDING (\$ MILLIONS)     | \$7.44  | \$9.36  | 25.7%    |
| LODGING                    | \$2.59  | \$3.19  | 23.1%    |
| FOOD & BEVERAGES           | \$0.98  | \$1.25  | 27.2%    |
| RETAIL                     | \$0.42  | \$0.50  | 19.1%    |
| RECREATION                 | \$0.68  | \$0.92  | 34.9%    |
| TRANSPORTATION             | \$2.77  | \$3.50  | 26.4%    |
| LABOR INCOME (\$ MILLIONS) | \$1.31  | \$1.48  | 13.0%    |
| EMPLOYMENT (THOUSANDS)     | .06     | .06     | 2.8%     |
| STATE TAXES (\$ MILLIONS)  | \$0.21  | \$0.29  | 40.6%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.33  | \$0.39  | 16.8%    |
| <b>HAYWOOD</b>             |         |         |          |
| SPENDING (\$ MILLIONS)     | \$13.84 | \$17.07 | 23.3%    |
| LODGING                    | \$2.52  | \$3.33  | 32.0%    |
| FOOD & BEVERAGES           | \$3.81  | \$4.73  | 24.1%    |
| RETAIL                     | \$1.38  | \$1.66  | 20.6%    |
| RECREATION                 | \$0.95  | \$1.23  | 29.4%    |
| TRANSPORTATION             | \$5.18  | \$6.12  | 18.2%    |
| LABOR INCOME (\$ MILLIONS) | \$3.05  | \$3.34  | 9.3%     |
| EMPLOYMENT (THOUSANDS)     | .15     | .15     | 1.3%     |
| STATE TAXES (\$ MILLIONS)  | \$0.58  | \$0.73  | 25.6%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.47  | \$0.54  | 15.0%    |
| <b>HENDERSON</b>           |         |         |          |
| SPENDING (\$ MILLIONS)     | \$18.99 | \$24.53 | 29.1%    |
| LODGING                    | \$3.17  | \$5.00  | 57.9%    |
| FOOD & BEVERAGES           | \$4.58  | \$5.63  | 23.0%    |
| RETAIL                     | \$1.95  | \$2.38  | 21.6%    |
| RECREATION                 | \$0.77  | \$1.08  | 38.9%    |
| TRANSPORTATION             | \$8.52  | \$10.45 | 22.7%    |
| LABOR INCOME (\$ MILLIONS) | \$4.33  | \$4.86  | 12.3%    |
| EMPLOYMENT (THOUSANDS)     | .18     | .19     | 1.1%     |
| STATE TAXES (\$ MILLIONS)  | \$0.75  | \$1.00  | 34.7%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.65  | \$0.80  | 22.3%    |

|                            | 2020    | 2021    | % CHANGE |
|----------------------------|---------|---------|----------|
| <b>HENRY</b>               |         |         |          |
| SPENDING (\$ MILLIONS)     | \$41.39 | \$52.94 | 27.9%    |
| LODGING                    | \$11.36 | \$14.05 | 23.7%    |
| FOOD & BEVERAGES           | \$11.44 | \$14.43 | 26.1%    |
| RETAIL                     | \$4.74  | \$6.02  | 26.9%    |
| RECREATION                 | \$3.06  | \$4.25  | 38.9%    |
| TRANSPORTATION             | \$10.79 | \$14.19 | 31.5%    |
| LABOR INCOME (\$ MILLIONS) | \$8.17  | \$9.05  | 10.7%    |
| EMPLOYMENT (THOUSANDS)     | .38     | .38     | 1.3%     |
| STATE TAXES (\$ MILLIONS)  | \$1.82  | \$2.34  | 28.2%    |
| LOCAL TAXES (\$ MILLIONS)  | \$1.49  | \$1.75  | 17.8%    |
| <b>HICKMAN</b>             |         |         |          |
| SPENDING (\$ MILLIONS)     | \$6.34  | \$8.43  | 33.1%    |
| LODGING                    | \$1.86  | \$2.64  | 42.2%    |
| FOOD & BEVERAGES           | \$1.22  | \$1.63  | 33.8%    |
| RETAIL                     | \$0.49  | \$0.56  | 13.7%    |
| RECREATION                 | \$0.57  | \$0.77  | 37.1%    |
| TRANSPORTATION             | \$2.20  | \$2.83  | 28.4%    |
| LABOR INCOME (\$ MILLIONS) | \$1.18  | \$1.29  | 9.8%     |
| EMPLOYMENT (THOUSANDS)     | .05     | .05     | 2.6%     |
| STATE TAXES (\$ MILLIONS)  | \$0.24  | \$0.34  | 39.4%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.26  | \$0.32  | 23.3%    |
| <b>HOUSTON</b>             |         |         |          |
| SPENDING (\$ MILLIONS)     | \$5.72  | \$7.42  | 29.7%    |
| LODGING                    | \$2.02  | \$2.44  | 20.9%    |
| FOOD & BEVERAGES           | \$1.19  | \$1.59  | 33.7%    |
| RETAIL                     | \$0.26  | \$0.30  | 17.7%    |
| RECREATION                 | \$0.56  | \$0.79  | 40.3%    |
| TRANSPORTATION             | \$1.69  | \$2.29  | 35.8%    |
| LABOR INCOME (\$ MILLIONS) | \$1.19  | \$1.34  | 12.4%    |
| EMPLOYMENT (THOUSANDS)     | .06     | .07     | 4.4%     |
| STATE TAXES (\$ MILLIONS)  | \$0.20  | \$0.27  | 33.5%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.21  | \$0.25  | 18.5%    |
| <b>HUMPHREYS</b>           |         |         |          |
| SPENDING (\$ MILLIONS)     | \$36.66 | \$45.59 | 24.4%    |
| LODGING                    | \$8.31  | \$11.83 | 42.3%    |
| FOOD & BEVERAGES           | \$7.87  | \$10.12 | 28.6%    |
| RETAIL                     | \$2.88  | \$3.35  | 16.2%    |
| RECREATION                 | \$2.19  | \$2.86  | 30.7%    |
| TRANSPORTATION             | \$15.41 | \$17.44 | 13.2%    |
| LABOR INCOME (\$ MILLIONS) | \$7.17  | \$7.88  | 9.9%     |
| EMPLOYMENT (THOUSANDS)     | .28     | .28     | 0.9%     |
| STATE TAXES (\$ MILLIONS)  | \$1.46  | \$1.92  | 31.8%    |
| LOCAL TAXES (\$ MILLIONS)  | \$1.13  | \$1.33  | 18.4%    |

|                            | 2020       | 2021       | % CHANGE |
|----------------------------|------------|------------|----------|
| <b>JACKSON</b>             |            |            |          |
| SPENDING (\$ MILLIONS)     | \$2.46     | \$3.41     | 39.0%    |
| LODGING                    | \$1.32     | \$1.86     | 40.9%    |
| FOOD & BEVERAGES           | \$0.25     | \$0.33     | 31.0%    |
| RETAIL                     | \$0.10     | \$0.12     | 18.8%    |
| RECREATION                 | \$0.10     | \$0.16     | 52.8%    |
| TRANSPORTATION             | \$0.68     | \$0.94     | 39.1%    |
| LABOR INCOME (\$ MILLIONS) | \$0.36     | \$0.42     | 16.3%    |
| EMPLOYMENT (THOUSANDS)     | .02        | .02        | 8.7%     |
| STATE TAXES (\$ MILLIONS)  | \$0.06     | \$0.11     | 89.3%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.09     | \$0.10     | 6.6%     |
| <b>JEFFERSON</b>           |            |            |          |
| SPENDING (\$ MILLIONS)     | \$50.06    | \$62.29    | 24.4%    |
| LODGING                    | \$14.29    | \$17.83    | 24.8%    |
| FOOD & BEVERAGES           | \$12.64    | \$15.91    | 25.9%    |
| RETAIL                     | \$4.31     | \$5.27     | 22.2%    |
| RECREATION                 | \$4.07     | \$5.20     | 27.8%    |
| TRANSPORTATION             | \$14.75    | \$18.07    | 22.5%    |
| LABOR INCOME (\$ MILLIONS) | \$10.47    | \$12.02    | 14.9%    |
| EMPLOYMENT (THOUSANDS)     | .40        | .41        | 2.9%     |
| STATE TAXES (\$ MILLIONS)  | \$2.16     | \$2.71     | 25.8%    |
| LOCAL TAXES (\$ MILLIONS)  | \$1.80     | \$2.09     | 16.2%    |
| <b>JOHNSON</b>             |            |            |          |
| SPENDING (\$ MILLIONS)     | \$11.83    | \$15.77    | 33.3%    |
| LODGING                    | \$2.74     | \$3.48     | 26.8%    |
| FOOD & BEVERAGES           | \$3.44     | \$4.54     | 32.2%    |
| RETAIL                     | \$0.74     | \$0.91     | 22.9%    |
| RECREATION                 | \$0.31     | \$0.45     | 42.5%    |
| TRANSPORTATION             | \$4.60     | \$6.40     | 38.9%    |
| LABOR INCOME (\$ MILLIONS) | \$2.23     | \$2.62     | 17.3%    |
| EMPLOYMENT (THOUSANDS)     | .08        | .10        | 13.0%    |
| STATE TAXES (\$ MILLIONS)  | \$0.42     | \$0.57     | 36.9%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.44     | \$0.52     | 19.5%    |
| <b>KNOX</b>                |            |            |          |
| SPENDING (\$ MILLIONS)     | \$1,165.56 | \$1,651.97 | 41.7%    |
| LODGING                    | \$168.71   | \$280.30   | 66.1%    |
| FOOD & BEVERAGES           | \$418.85   | \$598.45   | 42.9%    |
| RETAIL                     | \$191.82   | \$237.69   | 23.9%    |
| RECREATION                 | \$103.00   | \$139.25   | 35.2%    |
| TRANSPORTATION             | \$283.18   | \$396.28   | 39.9%    |
| LABOR INCOME (\$ MILLIONS) | \$362.25   | \$429.81   | 18.6%    |
| EMPLOYMENT (THOUSANDS)     | 11.68      | 12.63      | 8.2%     |
| STATE TAXES (\$ MILLIONS)  | \$57.11    | \$81.46    | 42.6%    |
| LOCAL TAXES (\$ MILLIONS)  | \$38.79    | \$49.93    | 28.7%    |

|                            | 2020    | 2021    | % CHANGE |
|----------------------------|---------|---------|----------|
| <b>LAKE</b>                |         |         |          |
| SPENDING (\$ MILLIONS)     | \$5.38  | \$7.43  | 38.1%    |
| LODGING                    | \$1.71  | \$2.57  | 50.6%    |
| FOOD & BEVERAGES           | \$1.67  | \$2.20  | 31.9%    |
| RETAIL                     | \$0.41  | \$0.47  | 16.1%    |
| RECREATION                 | \$0.80  | \$1.13  | 41.5%    |
| TRANSPORTATION             | \$0.80  | \$1.06  | 31.9%    |
| LABOR INCOME (\$ MILLIONS) | \$1.58  | \$1.79  | 13.3%    |
| EMPLOYMENT (THOUSANDS)     | .07     | .07     | 4.5%     |
| STATE TAXES (\$ MILLIONS)  | \$0.29  | \$0.40  | 40.6%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.20  | \$0.25  | 26.7%    |
| <b>LAUDERDALE</b>          |         |         |          |
| SPENDING (\$ MILLIONS)     | \$6.14  | \$7.65  | 24.6%    |
| LODGING                    | \$1.11  | \$1.42  | 28.0%    |
| FOOD & BEVERAGES           | \$2.17  | \$2.72  | 25.4%    |
| RETAIL                     | \$0.80  | \$0.91  | 12.9%    |
| RECREATION                 | \$0.38  | \$0.50  | 31.1%    |
| TRANSPORTATION             | \$1.67  | \$2.10  | 25.4%    |
| LABOR INCOME (\$ MILLIONS) | \$1.83  | \$2.03  | 10.7%    |
| EMPLOYMENT (THOUSANDS)     | .09     | .09     | 1.2%     |
| STATE TAXES (\$ MILLIONS)  | \$0.26  | \$0.33  | 26.6%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.29  | \$0.33  | 13.6%    |
| <b>LAWRENCE</b>            |         |         |          |
| SPENDING (\$ MILLIONS)     | \$19.42 | \$25.81 | 32.9%    |
| LODGING                    | \$3.13  | \$5.14  | 64.4%    |
| FOOD & BEVERAGES           | \$6.96  | \$8.65  | 24.1%    |
| RETAIL                     | \$2.71  | \$3.48  | 28.5%    |
| RECREATION                 | \$1.24  | \$1.67  | 35.0%    |
| TRANSPORTATION             | \$5.39  | \$6.88  | 27.6%    |
| LABOR INCOME (\$ MILLIONS) | \$5.45  | \$6.46  | 18.5%    |
| EMPLOYMENT (THOUSANDS)     | .22     | .24     | 8.9%     |
| STATE TAXES (\$ MILLIONS)  | \$0.90  | \$1.23  | 36.9%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.77  | \$0.94  | 22.0%    |
| <b>LEWIS</b>               |         |         |          |
| SPENDING (\$ MILLIONS)     | \$3.48  | \$4.60  | 32.4%    |
| LODGING                    | \$0.96  | \$1.48  | 53.5%    |
| FOOD & BEVERAGES           | \$0.84  | \$1.14  | 35.7%    |
| RETAIL                     | \$0.31  | \$0.41  | 29.7%    |
| RECREATION                 | \$0.31  | \$0.39  | 26.1%    |
| TRANSPORTATION             | \$1.06  | \$1.20  | 13.2%    |
| LABOR INCOME (\$ MILLIONS) | \$0.65  | \$0.71  | 8.9%     |
| EMPLOYMENT (THOUSANDS)     | .03     | .03     | 2.3%     |
| STATE TAXES (\$ MILLIONS)  | \$0.16  | \$0.22  | 42.5%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.14  | \$0.18  | 24.2%    |

|                            | 2020    | 2021    | % CHANGE |
|----------------------------|---------|---------|----------|
| <b>LINCOLN</b>             |         |         |          |
| SPENDING (\$ MILLIONS)     | \$21.78 | \$27.09 | 24.3%    |
| LODGING                    | \$3.93  | \$4.54  | 15.7%    |
| FOOD & BEVERAGES           | \$5.68  | \$7.30  | 28.7%    |
| RETAIL                     | \$3.20  | \$3.72  | 16.5%    |
| RECREATION                 | \$1.72  | \$2.14  | 24.5%    |
| TRANSPORTATION             | \$7.26  | \$9.38  | 29.1%    |
| LABOR INCOME (\$ MILLIONS) | \$5.27  | \$5.91  | 12.1%    |
| EMPLOYMENT (THOUSANDS)     | .23     | .23     | 0.4%     |
| STATE TAXES (\$ MILLIONS)  | \$0.96  | \$1.17  | 22.4%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.79  | \$0.90  | 14.2%    |
| <b>LOUDON</b>              |         |         |          |
| SPENDING (\$ MILLIONS)     | \$62.73 | \$84.42 | 34.6%    |
| LODGING                    | \$11.59 | \$16.26 | 40.3%    |
| FOOD & BEVERAGES           | \$25.90 | \$33.49 | 29.3%    |
| RETAIL                     | \$3.18  | \$3.83  | 20.7%    |
| RECREATION                 | \$5.64  | \$7.94  | 40.7%    |
| TRANSPORTATION             | \$16.42 | \$22.89 | 39.4%    |
| LABOR INCOME (\$ MILLIONS) | \$20.50 | \$23.46 | 14.4%    |
| EMPLOYMENT (THOUSANDS)     | .79     | .81     | 2.3%     |
| STATE TAXES (\$ MILLIONS)  | \$2.97  | \$3.95  | 32.9%    |
| LOCAL TAXES (\$ MILLIONS)  | \$2.18  | \$2.66  | 21.8%    |
| <b>MCMINN</b>              |         |         |          |
| SPENDING (\$ MILLIONS)     | \$53.58 | \$67.56 | 26.1%    |
| LODGING                    | \$10.24 | \$14.12 | 37.9%    |
| FOOD & BEVERAGES           | \$14.21 | \$18.36 | 29.2%    |
| RETAIL                     | \$6.41  | \$7.59  | 18.5%    |
| RECREATION                 | \$4.54  | \$6.04  | 33.0%    |
| TRANSPORTATION             | \$18.18 | \$21.45 | 18.0%    |
| LABOR INCOME (\$ MILLIONS) | \$13.48 | \$14.65 | 8.6%     |
| EMPLOYMENT (THOUSANDS)     | .56     | .56     | 1.0%     |
| STATE TAXES (\$ MILLIONS)  | \$2.43  | \$3.11  | 28.3%    |
| LOCAL TAXES (\$ MILLIONS)  | \$1.86  | \$2.17  | 16.7%    |
| <b>MCNAIRY</b>             |         |         |          |
| SPENDING (\$ MILLIONS)     | \$6.66  | \$8.10  | 21.6%    |
| LODGING                    | \$1.83  | \$2.20  | 19.9%    |
| FOOD & BEVERAGES           | \$2.00  | \$2.44  | 22.2%    |
| RETAIL                     | \$0.46  | \$0.54  | 17.9%    |
| RECREATION                 | \$0.50  | \$0.67  | 34.4%    |
| TRANSPORTATION             | \$1.88  | \$2.25  | 19.9%    |
| LABOR INCOME (\$ MILLIONS) | \$1.47  | \$1.67  | 13.6%    |
| EMPLOYMENT (THOUSANDS)     | .08     | .08     | 1.2%     |
| STATE TAXES (\$ MILLIONS)  | \$0.27  | \$0.33  | 24.0%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.29  | \$0.32  | 13.1%    |

|                            | 2020     | 2021     | % CHANGE |
|----------------------------|----------|----------|----------|
| <b>MACON</b>               |          |          |          |
| SPENDING (\$ MILLIONS)     | \$9.50   | \$11.42  | 20.2%    |
| LODGING                    | \$1.03   | \$1.36   | 31.7%    |
| FOOD & BEVERAGES           | \$4.19   | \$4.91   | 17.2%    |
| RETAIL                     | \$1.59   | \$2.00   | 25.5%    |
| RECREATION                 | \$0.28   | \$0.36   | 29.1%    |
| TRANSPORTATION             | \$2.42   | \$2.80   | 15.7%    |
| LABOR INCOME (\$ MILLIONS) | \$2.79   | \$3.05   | 9.2%     |
| EMPLOYMENT (THOUSANDS)     | .13      | .14      | 3.5%     |
| STATE TAXES (\$ MILLIONS)  | \$0.44   | \$0.53   | 21.6%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.34   | \$0.38   | 11.8%    |
| <b>MADISON</b>             |          |          |          |
| SPENDING (\$ MILLIONS)     | \$227.46 | \$292.34 | 28.5%    |
| LODGING                    | \$38.24  | \$51.60  | 34.9%    |
| FOOD & BEVERAGES           | \$90.30  | \$114.27 | 26.5%    |
| RETAIL                     | \$33.71  | \$40.30  | 19.5%    |
| RECREATION                 | \$17.31  | \$22.91  | 32.4%    |
| TRANSPORTATION             | \$47.91  | \$63.27  | 32.1%    |
| LABOR INCOME (\$ MILLIONS) | \$64.55  | \$70.88  | 9.8%     |
| EMPLOYMENT (THOUSANDS)     | 2.54     | 2.56     | 1.1%     |
| STATE TAXES (\$ MILLIONS)  | \$11.71  | \$14.85  | 26.9%    |
| LOCAL TAXES (\$ MILLIONS)  | \$7.70   | \$9.05   | 17.6%    |
| <b>MARION</b>              |          |          |          |
| SPENDING (\$ MILLIONS)     | \$41.86  | \$55.77  | 33.3%    |
| LODGING                    | \$7.79   | \$11.92  | 53.0%    |
| FOOD & BEVERAGES           | \$14.64  | \$18.98  | 29.6%    |
| RETAIL                     | \$4.27   | \$4.94   | 15.4%    |
| RECREATION                 | \$2.90   | \$4.06   | 39.7%    |
| TRANSPORTATION             | \$12.25  | \$15.89  | 29.7%    |
| LABOR INCOME (\$ MILLIONS) | \$9.28   | \$10.74  | 15.7%    |
| EMPLOYMENT (THOUSANDS)     | .40      | .41      | 3.9%     |
| STATE TAXES (\$ MILLIONS)  | \$1.94   | \$2.62   | 35.3%    |
| LOCAL TAXES (\$ MILLIONS)  | \$1.29   | \$1.60   | 24.0%    |
| <b>MARSHALL</b>            |          |          |          |
| SPENDING (\$ MILLIONS)     | \$17.36  | \$22.21  | 27.9%    |
| LODGING                    | \$3.45   | \$4.84   | 40.3%    |
| FOOD & BEVERAGES           | \$5.26   | \$6.72   | 27.6%    |
| RETAIL                     | \$1.80   | \$2.32   | 28.7%    |
| RECREATION                 | \$1.83   | \$2.39   | 30.6%    |
| TRANSPORTATION             | \$5.02   | \$5.94   | 18.4%    |
| LABOR INCOME (\$ MILLIONS) | \$5.64   | \$6.39   | 13.3%    |
| EMPLOYMENT (THOUSANDS)     | .22      | .23      | 5.6%     |
| STATE TAXES (\$ MILLIONS)  | \$0.80   | \$1.05   | 31.7%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.71   | \$0.84   | 18.5%    |

|                               | 2020     | 2021     | % CHANGE |
|-------------------------------|----------|----------|----------|
| <b>MAURY</b>                  |          |          |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$79.42  | \$109.55 | 37.9%    |
| LODGING                       | \$13.34  | \$20.85  | 56.3%    |
| FOOD & BEVERAGES              | \$22.33  | \$29.04  | 30.0%    |
| RETAIL                        | \$9.33   | \$11.31  | 21.2%    |
| RECREATION                    | \$7.88   | \$11.62  | 47.5%    |
| TRANSPORTATION                | \$26.53  | \$36.73  | 38.4%    |
| LABOR INCOME (\$ MILLIONS)    | \$22.71  | \$26.95  | 18.7%    |
| EMPLOYMENT (THOUSANDS)        | .78      | .83      | 6.3%     |
| STATE TAXES (\$ MILLIONS)     | \$3.58   | \$4.94   | 37.9%    |
| LOCAL TAXES (\$ MILLIONS)     | \$3.06   | \$3.79   | 23.7%    |
| <b>MEIGS</b>                  |          |          |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$6.80   | \$9.43   | 38.7%    |
| LODGING                       | \$1.80   | \$2.51   | 39.7%    |
| FOOD & BEVERAGES              | \$1.69   | \$2.56   | 51.5%    |
| RETAIL                        | \$0.59   | \$0.71   | 19.9%    |
| RECREATION                    | \$0.37   | \$0.55   | 49.7%    |
| TRANSPORTATION                | \$2.35   | \$3.10   | 31.8%    |
| LABOR INCOME (\$ MILLIONS)    | \$1.25   | \$1.48   | 18.7%    |
| EMPLOYMENT (THOUSANDS)        | .06      | .06      | 10.2%    |
| STATE TAXES (\$ MILLIONS)     | \$0.23   | \$0.36   | 53.9%    |
| LOCAL TAXES (\$ MILLIONS)     | \$0.25   | \$0.32   | 27.0%    |
| <b>MONROE</b>                 |          |          |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$47.25  | \$60.08  | 27.1%    |
| LODGING                       | \$9.88   | \$11.44  | 15.8%    |
| FOOD & BEVERAGES              | \$13.77  | \$18.91  | 37.3%    |
| RETAIL                        | \$4.76   | \$5.32   | 11.7%    |
| RECREATION                    | \$5.57   | \$6.82   | 22.6%    |
| TRANSPORTATION                | \$13.27  | \$17.58  | 32.5%    |
| LABOR INCOME (\$ MILLIONS)    | \$10.46  | \$11.86  | 13.4%    |
| EMPLOYMENT (THOUSANDS)        | .47      | .50      | 6.1%     |
| STATE TAXES (\$ MILLIONS)     | \$2.09   | \$2.63   | 25.5%    |
| LOCAL TAXES (\$ MILLIONS)     | \$1.61   | \$1.86   | 15.8%    |
| <b>MONTGOMERY</b>             |          |          |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$252.14 | \$340.52 | 35.1%    |
| LODGING                       | \$44.95  | \$65.59  | 45.9%    |
| FOOD & BEVERAGES              | \$90.51  | \$121.05 | 33.7%    |
| RETAIL                        | \$36.81  | \$47.64  | 29.4%    |
| RECREATION                    | \$20.56  | \$28.59  | 39.1%    |
| TRANSPORTATION                | \$59.31  | \$77.65  | 30.9%    |
| LABOR INCOME (\$ MILLIONS)    | \$81.46  | \$90.46  | 11.0%    |
| EMPLOYMENT (THOUSANDS)        | 3.30     | 3.39     | 2.7%     |
| STATE TAXES (\$ MILLIONS)     | \$12.71  | \$17.20  | 35.3%    |
| LOCAL TAXES (\$ MILLIONS)     | \$8.32   | \$10.25  | 23.1%    |



|                            | 2020    | 2021    | % CHANGE |
|----------------------------|---------|---------|----------|
| <b>MOORE</b>               |         |         |          |
| SPENDING (\$ MILLIONS)     | \$0.67  | \$0.82  | 22.1%    |
| LODGING                    | \$0.35  | \$0.36  | 3.9%     |
| FOOD & BEVERAGES           | \$0.09  | \$0.12  | 35.0%    |
| RETAIL                     | \$0.06  | \$0.08  | 46.1%    |
| RECREATION                 | \$0.13  | \$0.19  | 45.1%    |
| TRANSPORTATION             | \$0.05  | \$0.07  | 39.1%    |
| LABOR INCOME (\$ MILLIONS) | \$0.11  | \$0.12  | 15.3%    |
| EMPLOYMENT (THOUSANDS)     | .01     | .01     | 6.4%     |
| STATE TAXES (\$ MILLIONS)  | \$0.02  | \$0.03  | 39.3%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.04  | \$0.04  | 11.8%    |
| <b>MORGAN</b>              |         |         |          |
| SPENDING (\$ MILLIONS)     | \$2.83  | \$3.77  | 33.3%    |
| LODGING                    | \$1.12  | \$1.40  | 25.0%    |
| FOOD & BEVERAGES           | \$0.33  | \$0.50  | 52.3%    |
| RETAIL                     | \$0.11  | \$0.12  | 16.0%    |
| RECREATION                 | \$0.14  | \$0.21  | 51.7%    |
| TRANSPORTATION             | \$1.13  | \$1.53  | 35.4%    |
| LABOR INCOME (\$ MILLIONS) | \$0.38  | \$0.45  | 18.1%    |
| EMPLOYMENT (THOUSANDS)     | .01     | .01     | 8.7%     |
| STATE TAXES (\$ MILLIONS)  | \$0.06  | \$0.10  | 55.0%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.10  | \$0.12  | 20.2%    |
| <b>OBION</b>               |         |         |          |
| SPENDING (\$ MILLIONS)     | \$52.09 | \$66.93 | 28.5%    |
| LODGING                    | \$9.47  | \$12.90 | 36.2%    |
| FOOD & BEVERAGES           | \$15.88 | \$20.38 | 28.3%    |
| RETAIL                     | \$6.60  | \$7.61  | 15.3%    |
| RECREATION                 | \$4.67  | \$6.13  | 31.2%    |
| TRANSPORTATION             | \$15.46 | \$19.92 | 28.8%    |
| LABOR INCOME (\$ MILLIONS) | \$13.21 | \$14.59 | 10.5%    |
| EMPLOYMENT (THOUSANDS)     | .55     | .56     | 2.8%     |
| STATE TAXES (\$ MILLIONS)  | \$2.46  | \$3.14  | 27.7%    |
| LOCAL TAXES (\$ MILLIONS)  | \$1.63  | \$1.92  | 18.1%    |
| <b>OVERTON</b>             |         |         |          |
| SPENDING (\$ MILLIONS)     | \$4.97  | \$6.80  | 36.7%    |
| LODGING                    | \$1.56  | \$2.23  | 43.3%    |
| FOOD & BEVERAGES           | \$1.15  | \$1.59  | 38.4%    |
| RETAIL                     | \$0.42  | \$0.50  | 19.9%    |
| RECREATION                 | \$0.32  | \$0.46  | 43.4%    |
| TRANSPORTATION             | \$1.53  | \$2.01  | 31.8%    |
| LABOR INCOME (\$ MILLIONS) | \$1.21  | \$1.36  | 12.7%    |
| EMPLOYMENT (THOUSANDS)     | .06     | .06     | 6.9%     |
| STATE TAXES (\$ MILLIONS)  | \$0.22  | \$0.31  | 41.3%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.23  | \$0.28  | 23.0%    |

|                            | 2020     | 2021     | % CHANGE |
|----------------------------|----------|----------|----------|
| <b>PERRY</b>               |          |          |          |
| SPENDING (\$ MILLIONS)     | \$4.56   | \$5.84   | 28.0%    |
| LODGING                    | \$1.75   | \$2.16   | 23.6%    |
| FOOD & BEVERAGES           | \$1.15   | \$1.44   | 25.4%    |
| RETAIL                     | \$0.28   | \$0.34   | 20.9%    |
| RECREATION                 | \$0.24   | \$0.32   | 35.8%    |
| TRANSPORTATION             | \$1.15   | \$1.57   | 37.4%    |
| LABOR INCOME (\$ MILLIONS) | \$0.82   | \$0.94   | 15.4%    |
| EMPLOYMENT (THOUSANDS)     | .05      | .05      | 5.9%     |
| STATE TAXES (\$ MILLIONS)  | \$0.13   | \$0.18   | 32.3%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.20   | \$0.24   | 19.8%    |
| <b>PICKETT</b>             |          |          |          |
| SPENDING (\$ MILLIONS)     | \$11.03  | \$12.66  | 14.8%    |
| LODGING                    | \$3.53   | \$3.87   | 9.5%     |
| FOOD & BEVERAGES           | \$3.40   | \$3.77   | 10.7%    |
| RETAIL                     | \$0.80   | \$0.86   | 7.9%     |
| RECREATION                 | \$0.87   | \$1.10   | 25.9%    |
| TRANSPORTATION             | \$2.42   | \$3.07   | 26.7%    |
| LABOR INCOME (\$ MILLIONS) | \$2.48   | \$2.71   | 9.0%     |
| EMPLOYMENT (THOUSANDS)     | .11      | .12      | 2.9%     |
| STATE TAXES (\$ MILLIONS)  | \$0.50   | \$0.55   | 10.8%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.37   | \$0.40   | 7.3%     |
| <b>POLK</b>                |          |          |          |
| SPENDING (\$ MILLIONS)     | \$18.04  | \$25.70  | 42.5%    |
| LODGING                    | \$4.04   | \$6.16   | 52.3%    |
| FOOD & BEVERAGES           | \$4.70   | \$6.83   | 45.3%    |
| RETAIL                     | \$1.76   | \$2.19   | 24.2%    |
| RECREATION                 | \$3.20   | \$4.26   | 33.0%    |
| TRANSPORTATION             | \$4.33   | \$6.27   | 45.0%    |
| LABOR INCOME (\$ MILLIONS) | \$5.31   | \$5.98   | 12.8%    |
| EMPLOYMENT (THOUSANDS)     | .24      | .25      | 2.3%     |
| STATE TAXES (\$ MILLIONS)  | \$0.81   | \$1.17   | 45.7%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.56   | \$0.74   | 30.4%    |
| <b>PUTNAM</b>              |          |          |          |
| SPENDING (\$ MILLIONS)     | \$119.15 | \$158.67 | 33.2%    |
| LODGING                    | \$22.49  | \$32.97  | 46.6%    |
| FOOD & BEVERAGES           | \$39.82  | \$51.70  | 29.8%    |
| RETAIL                     | \$16.64  | \$20.62  | 23.9%    |
| RECREATION                 | \$10.57  | \$14.48  | 37.0%    |
| TRANSPORTATION             | \$29.62  | \$38.90  | 31.3%    |
| LABOR INCOME (\$ MILLIONS) | \$34.14  | \$38.79  | 13.6%    |
| EMPLOYMENT (THOUSANDS)     | 1.37     | 1.43     | 4.0%     |
| STATE TAXES (\$ MILLIONS)  | \$5.91   | \$7.87   | 33.3%    |
| LOCAL TAXES (\$ MILLIONS)  | \$4.13   | \$5.04   | 22.0%    |

|                               | 2020     | 2021     | % CHANGE |
|-------------------------------|----------|----------|----------|
| <b>RHEA</b>                   |          |          |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$28.81  | \$37.04  | 28.6%    |
| LODGING                       | \$6.24   | \$8.11   | 30.0%    |
| FOOD & BEVERAGES              | \$9.30   | \$11.86  | 27.6%    |
| RETAIL                        | \$2.66   | \$3.04   | 14.2%    |
| RECREATION                    | \$2.73   | \$3.55   | 29.8%    |
| TRANSPORTATION                | \$7.88   | \$10.49  | 33.0%    |
| LABOR INCOME (\$ MILLIONS)    | \$7.86   | \$8.88   | 13.0%    |
| EMPLOYMENT (THOUSANDS)        | .33      | .34      | 1.1%     |
| STATE TAXES (\$ MILLIONS)     | \$1.28   | \$1.65   | 28.7%    |
| LOCAL TAXES (\$ MILLIONS)     | \$1.09   | \$1.29   | 18.6%    |
| <b>ROANE</b>                  |          |          |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$51.42  | \$64.52  | 25.5%    |
| LODGING                       | \$12.57  | \$15.86  | 26.2%    |
| FOOD & BEVERAGES              | \$15.22  | \$19.19  | 26.0%    |
| RETAIL                        | \$4.41   | \$5.47   | 24.1%    |
| RECREATION                    | \$4.52   | \$5.92   | 31.1%    |
| TRANSPORTATION                | \$14.70  | \$18.08  | 23.0%    |
| LABOR INCOME (\$ MILLIONS)    | \$12.81  | \$13.65  | 6.6%     |
| EMPLOYMENT (THOUSANDS)        | .54      | .55      | 1.6%     |
| STATE TAXES (\$ MILLIONS)     | \$2.36   | \$2.98   | 26.3%    |
| LOCAL TAXES (\$ MILLIONS)     | \$2.07   | \$2.37   | 14.3%    |
| <b>ROBERTSON</b>              |          |          |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$49.22  | \$65.06  | 32.2%    |
| LODGING                       | \$9.37   | \$13.67  | 45.9%    |
| FOOD & BEVERAGES              | \$13.46  | \$18.02  | 33.9%    |
| RETAIL                        | \$5.60   | \$7.07   | 26.2%    |
| RECREATION                    | \$4.23   | \$5.73   | 35.4%    |
| TRANSPORTATION                | \$16.55  | \$20.57  | 24.3%    |
| LABOR INCOME (\$ MILLIONS)    | \$13.71  | \$15.07  | 10.0%    |
| EMPLOYMENT (THOUSANDS)        | .51      | .51      | 1.5%     |
| STATE TAXES (\$ MILLIONS)     | \$2.21   | \$3.00   | 35.6%    |
| LOCAL TAXES (\$ MILLIONS)     | \$1.85   | \$2.24   | 20.9%    |
| <b>RUTHERFORD</b>             |          |          |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$472.24 | \$634.80 | 34.4%    |
| LODGING                       | \$85.75  | \$125.20 | 46.0%    |
| FOOD & BEVERAGES              | \$156.02 | \$199.48 | 27.9%    |
| RETAIL                        | \$59.21  | \$71.19  | 20.2%    |
| RECREATION                    | \$38.87  | \$51.94  | 33.6%    |
| TRANSPORTATION                | \$132.40 | \$186.99 | 41.2%    |
| LABOR INCOME (\$ MILLIONS)    | \$154.46 | \$166.32 | 7.7%     |
| EMPLOYMENT (THOUSANDS)        | 4.51     | 4.54     | 0.5%     |
| STATE TAXES (\$ MILLIONS)     | \$22.91  | \$30.24  | 32.0%    |
| LOCAL TAXES (\$ MILLIONS)     | \$16.57  | \$20.06  | 21.1%    |

|                               | 2020       | 2021       | % CHANGE |
|-------------------------------|------------|------------|----------|
| <b>SCOTT</b>                  |            |            |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$10.55    | \$13.47    | 27.6%    |
| LODGING                       | \$2.95     | \$3.67     | 24.5%    |
| FOOD & BEVERAGES              | \$2.44     | \$2.97     | 21.9%    |
| RETAIL                        | \$0.59     | \$0.72     | 22.0%    |
| RECREATION                    | \$0.90     | \$1.18     | 31.5%    |
| TRANSPORTATION                | \$3.68     | \$4.92     | 34.0%    |
| LABOR INCOME (\$ MILLIONS)    | \$2.46     | \$2.67     | 8.4%     |
| EMPLOYMENT (THOUSANDS)        | .13        | .13        | 4.1%     |
| STATE TAXES (\$ MILLIONS)     | \$0.45     | \$0.57     | 26.5%    |
| LOCAL TAXES (\$ MILLIONS)     | \$0.41     | \$0.47     | 15.6%    |
| <b>SEQUATCHIE</b>             |            |            |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$4.27     | \$5.71     | 33.7%    |
| LODGING                       | \$1.06     | \$1.35     | 27.0%    |
| FOOD & BEVERAGES              | \$0.57     | \$0.74     | 30.7%    |
| RETAIL                        | \$0.23     | \$0.30     | 29.2%    |
| RECREATION                    | \$0.22     | \$0.26     | 17.8%    |
| TRANSPORTATION                | \$2.19     | \$3.06     | 39.8%    |
| LABOR INCOME (\$ MILLIONS)    | \$0.75     | \$0.86     | 14.5%    |
| EMPLOYMENT (THOUSANDS)        | .03        | .03        | 3.7%     |
| STATE TAXES (\$ MILLIONS)     | \$0.13     | \$0.18     | 35.9%    |
| LOCAL TAXES (\$ MILLIONS)     | \$0.16     | \$0.19     | 18.9%    |
| <b>SEVIER</b>                 |            |            |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$2,382.23 | \$3,442.96 | 44.5%    |
| LODGING                       | \$842.34   | \$1,352.20 | 60.5%    |
| FOOD & BEVERAGES              | \$528.19   | \$677.80   | 28.3%    |
| RETAIL                        | \$325.59   | \$421.17   | 29.4%    |
| RECREATION                    | \$339.04   | \$500.89   | 47.7%    |
| TRANSPORTATION                | \$347.07   | \$490.90   | 41.4%    |
| LABOR INCOME (\$ MILLIONS)    | \$754.29   | \$918.80   | 21.8%    |
| EMPLOYMENT (THOUSANDS)        | 20.96      | 23.72      | 13.1%    |
| STATE TAXES (\$ MILLIONS)     | \$134.13   | \$195.16   | 45.5%    |
| LOCAL TAXES (\$ MILLIONS)     | \$87.65    | \$117.36   | 33.9%    |
| <b>SHELBY</b>                 |            |            |          |
| <b>SPENDING (\$ MILLIONS)</b> | \$2,572.31 | \$3,460.91 | 34.5%    |
| LODGING                       | \$329.98   | \$544.28   | 64.9%    |
| FOOD & BEVERAGES              | \$911.90   | \$1,164.82 | 27.7%    |
| RETAIL                        | \$388.37   | \$466.88   | 20.2%    |
| RECREATION                    | \$317.41   | \$458.64   | 44.5%    |
| TRANSPORTATION                | \$624.65   | \$826.29   | 32.3%    |
| LABOR INCOME (\$ MILLIONS)    | \$959.71   | \$1,038.56 | 8.2%     |
| EMPLOYMENT (THOUSANDS)        | 23.35      | 23.95      | 2.5%     |
| STATE TAXES (\$ MILLIONS)     | \$123.76   | \$166.41   | 34.5%    |
| LOCAL TAXES (\$ MILLIONS)     | \$89.72    | \$109.74   | 22.3%    |

|                            | 2020     | 2021     | % CHANGE |
|----------------------------|----------|----------|----------|
| <b>SMITH</b>               |          |          |          |
| SPENDING (\$ MILLIONS)     | \$8.54   | \$10.13  | 18.6%    |
| LODGING                    | \$2.70   | \$3.13   | 15.8%    |
| FOOD & BEVERAGES           | \$1.61   | \$1.97   | 22.1%    |
| RETAIL                     | \$0.61   | \$0.73   | 19.1%    |
| RECREATION                 | \$0.59   | \$0.77   | 31.5%    |
| TRANSPORTATION             | \$3.03   | \$3.53   | 16.7%    |
| LABOR INCOME (\$ MILLIONS) | \$1.68   | \$1.81   | 7.8%     |
| EMPLOYMENT (THOUSANDS)     | .08      | .08      | 3.5%     |
| STATE TAXES (\$ MILLIONS)  | \$0.31   | \$0.39   | 23.9%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.38   | \$0.42   | 10.8%    |
| <b>STEWART</b>             |          |          |          |
| SPENDING (\$ MILLIONS)     | \$4.56   | \$5.52   | 21.0%    |
| LODGING                    | \$1.93   | \$2.24   | 15.8%    |
| FOOD & BEVERAGES           | \$0.68   | \$0.81   | 18.7%    |
| RETAIL                     | \$0.26   | \$0.31   | 18.8%    |
| RECREATION                 | \$0.25   | \$0.34   | 32.7%    |
| TRANSPORTATION             | \$1.42   | \$1.82   | 27.7%    |
| LABOR INCOME (\$ MILLIONS) | \$0.99   | \$1.09   | 10.4%    |
| EMPLOYMENT (THOUSANDS)     | .04      | .04      | 2.4%     |
| STATE TAXES (\$ MILLIONS)  | \$0.13   | \$0.15   | 21.5%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.20   | \$0.21   | 7.8%     |
| <b>SULLIVAN</b>            |          |          |          |
| SPENDING (\$ MILLIONS)     | \$227.46 | \$303.08 | 33.2%    |
| LODGING                    | \$36.65  | \$56.85  | 55.1%    |
| FOOD & BEVERAGES           | \$79.73  | \$100.70 | 26.3%    |
| RETAIL                     | \$34.14  | \$42.48  | 24.4%    |
| RECREATION                 | \$21.97  | \$31.89  | 45.2%    |
| TRANSPORTATION             | \$54.98  | \$71.16  | 29.4%    |
| LABOR INCOME (\$ MILLIONS) | \$66.67  | \$74.38  | 11.6%    |
| EMPLOYMENT (THOUSANDS)     | 2.31     | 2.40     | 4.0%     |
| STATE TAXES (\$ MILLIONS)  | \$10.97  | \$14.78  | 34.7%    |
| LOCAL TAXES (\$ MILLIONS)  | \$8.07   | \$9.85   | 22.0%    |
| <b>SUMNER</b>              |          |          |          |
| SPENDING (\$ MILLIONS)     | \$130.90 | \$176.45 | 34.8%    |
| LODGING                    | \$14.60  | \$23.65  | 61.9%    |
| FOOD & BEVERAGES           | \$47.82  | \$62.06  | 29.8%    |
| RETAIL                     | \$18.16  | \$21.82  | 20.2%    |
| RECREATION                 | \$17.11  | \$24.38  | 42.5%    |
| TRANSPORTATION             | \$33.21  | \$44.55  | 34.1%    |
| LABOR INCOME (\$ MILLIONS) | \$38.92  | \$45.62  | 17.2%    |
| EMPLOYMENT (THOUSANDS)     | 1.28     | 1.36     | 6.3%     |
| STATE TAXES (\$ MILLIONS)  | \$6.11   | \$8.25   | 35.1%    |
| LOCAL TAXES (\$ MILLIONS)  | \$4.99   | \$6.09   | 22.1%    |

|                            | 2020    | 2021    | % CHANGE |
|----------------------------|---------|---------|----------|
| <b>TIPTON</b>              |         |         |          |
| SPENDING (\$ MILLIONS)     | \$13.23 | \$17.02 | 28.6%    |
| LODGING                    | \$2.56  | \$3.63  | 41.5%    |
| FOOD & BEVERAGES           | \$3.98  | \$4.96  | 24.8%    |
| RETAIL                     | \$1.71  | \$1.96  | 14.7%    |
| RECREATION                 | \$1.19  | \$1.56  | 31.5%    |
| TRANSPORTATION             | \$3.79  | \$4.90  | 29.3%    |
| LABOR INCOME (\$ MILLIONS) | \$3.02  | \$3.41  | 13.2%    |
| EMPLOYMENT (THOUSANDS)     | .14     | .15     | 2.7%     |
| STATE TAXES (\$ MILLIONS)  | \$0.63  | \$0.81  | 28.2%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.56  | \$0.66  | 17.4%    |
| <b>TROUSDALE</b>           |         |         |          |
| SPENDING (\$ MILLIONS)     | \$6.16  | \$7.64  | 24.2%    |
| LODGING                    | \$0.29  | \$0.26  | -8.6%    |
| FOOD & BEVERAGES           | \$2.23  | \$2.81  | 26.0%    |
| RETAIL                     | \$0.96  | \$1.20  | 25.5%    |
| RECREATION                 | \$0.58  | \$0.76  | 32.6%    |
| TRANSPORTATION             | \$2.11  | \$2.61  | 23.8%    |
| LABOR INCOME (\$ MILLIONS) | \$1.40  | \$1.52  | 8.6%     |
| EMPLOYMENT (THOUSANDS)     | .06     | .06     | 2.7%     |
| STATE TAXES (\$ MILLIONS)  | \$0.24  | \$0.30  | 25.4%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.20  | \$0.22  | 11.8%    |
| <b>UNICOI</b>              |         |         |          |
| SPENDING (\$ MILLIONS)     | \$12.40 | \$16.72 | 34.8%    |
| LODGING                    | \$2.32  | \$3.39  | 45.7%    |
| FOOD & BEVERAGES           | \$4.43  | \$5.97  | 34.8%    |
| RETAIL                     | \$1.73  | \$2.18  | 26.2%    |
| RECREATION                 | \$0.76  | \$1.12  | 46.8%    |
| TRANSPORTATION             | \$3.15  | \$4.06  | 28.6%    |
| LABOR INCOME (\$ MILLIONS) | \$2.81  | \$3.28  | 16.6%    |
| EMPLOYMENT (THOUSANDS)     | .13     | .14     | 7.0%     |
| STATE TAXES (\$ MILLIONS)  | \$0.57  | \$0.80  | 39.0%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.47  | \$0.57  | 22.9%    |
| <b>UNION</b>               |         |         |          |
| SPENDING (\$ MILLIONS)     | \$21.31 | \$30.48 | 43.1%    |
| LODGING                    | \$6.15  | \$9.34  | 51.9%    |
| FOOD & BEVERAGES           | \$4.57  | \$6.95  | 52.2%    |
| RETAIL                     | \$1.02  | \$1.25  | 23.2%    |
| RECREATION                 | \$2.30  | \$3.54  | 54.3%    |
| TRANSPORTATION             | \$7.28  | \$9.40  | 29.1%    |
| LABOR INCOME (\$ MILLIONS) | \$4.65  | \$5.64  | 21.5%    |
| EMPLOYMENT (THOUSANDS)     | .20     | .23     | 14.2%    |
| STATE TAXES (\$ MILLIONS)  | \$0.91  | \$1.38  | 51.1%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.67  | \$0.89  | 33.2%    |

|                            | 2020     | 2021     | % CHANGE |
|----------------------------|----------|----------|----------|
| <b>VAN BUREN</b>           |          |          |          |
| SPENDING (\$ MILLIONS)     | \$22.49  | \$28.32  | 25.9%    |
| LODGING                    | \$6.34   | \$8.11   | 27.9%    |
| FOOD & BEVERAGES           | \$5.54   | \$5.96   | 7.5%     |
| RETAIL                     | \$3.93   | \$4.94   | 25.7%    |
| RECREATION                 | \$3.16   | \$4.65   | 47.2%    |
| TRANSPORTATION             | \$3.52   | \$4.67   | 32.7%    |
| LABOR INCOME (\$ MILLIONS) | \$2.73   | \$3.08   | 12.8%    |
| EMPLOYMENT (THOUSANDS)     | .12      | .12      | 2.3%     |
| STATE TAXES (\$ MILLIONS)  | \$1.23   | \$1.51   | 23.3%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.65   | \$0.76   | 16.2%    |
| <b>WARREN</b>              |          |          |          |
| SPENDING (\$ MILLIONS)     | \$13.53  | \$17.36  | 28.3%    |
| LODGING                    | \$2.35   | \$3.21   | 36.6%    |
| FOOD & BEVERAGES           | \$3.52   | \$4.40   | 25.0%    |
| RETAIL                     | \$1.31   | \$1.52   | 16.0%    |
| RECREATION                 | \$1.17   | \$1.61   | 37.4%    |
| TRANSPORTATION             | \$5.17   | \$6.62   | 27.8%    |
| LABOR INCOME (\$ MILLIONS) | \$2.79   | \$3.05   | 9.5%     |
| EMPLOYMENT (THOUSANDS)     | .11      | .12      | 5.5%     |
| STATE TAXES (\$ MILLIONS)  | \$0.55   | \$0.72   | 29.9%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.56   | \$0.65   | 15.5%    |
| <b>WASHINGTON</b>          |          |          |          |
| SPENDING (\$ MILLIONS)     | \$215.85 | \$281.37 | 30.4%    |
| LODGING                    | \$34.53  | \$47.70  | 38.2%    |
| FOOD & BEVERAGES           | \$85.75  | \$112.61 | 31.3%    |
| RETAIL                     | \$35.75  | \$42.43  | 18.7%    |
| RECREATION                 | \$18.68  | \$26.48  | 41.7%    |
| TRANSPORTATION             | \$41.14  | \$52.15  | 26.8%    |
| LABOR INCOME (\$ MILLIONS) | \$64.92  | \$74.64  | 15.0%    |
| EMPLOYMENT (THOUSANDS)     | 2.46     | 2.58     | 4.8%     |
| STATE TAXES (\$ MILLIONS)  | \$10.95  | \$14.31  | 30.6%    |
| LOCAL TAXES (\$ MILLIONS)  | \$7.56   | \$9.02   | 19.4%    |
| <b>WAYNE</b>               |          |          |          |
| SPENDING (\$ MILLIONS)     | \$6.87   | \$9.10   | 32.6%    |
| LODGING                    | \$1.88   | \$2.65   | 41.5%    |
| FOOD & BEVERAGES           | \$1.75   | \$2.24   | 28.4%    |
| RETAIL                     | \$0.67   | \$0.79   | 17.9%    |
| RECREATION                 | \$0.64   | \$0.86   | 35.0%    |
| TRANSPORTATION             | \$1.94   | \$2.56   | 32.2%    |
| LABOR INCOME (\$ MILLIONS) | \$2.30   | \$2.54   | 10.5%    |
| EMPLOYMENT (THOUSANDS)     | .10      | .10      | 3.5%     |
| STATE TAXES (\$ MILLIONS)  | \$0.32   | \$0.43   | 33.9%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.29   | \$0.35   | 19.9%    |

|                            | 2020     | 2021       | % CHANGE |
|----------------------------|----------|------------|----------|
| <b>WEAKLEY</b>             |          |            |          |
| SPENDING (\$ MILLIONS)     | \$17.84  | \$22.99    | 28.9%    |
| LODGING                    | \$2.91   | \$3.89     | 33.8%    |
| FOOD & BEVERAGES           | \$5.88   | \$7.38     | 25.5%    |
| RETAIL                     | \$2.16   | \$2.69     | 24.6%    |
| RECREATION                 | \$1.71   | \$2.39     | 39.7%    |
| TRANSPORTATION             | \$5.17   | \$6.63     | 28.1%    |
| LABOR INCOME (\$ MILLIONS) | \$4.89   | \$5.52     | 13.1%    |
| EMPLOYMENT (THOUSANDS)     | .21      | .22        | 4.1%     |
| STATE TAXES (\$ MILLIONS)  | \$0.83   | \$1.06     | 28.5%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.67   | \$0.78     | 16.4%    |
| <b>WHITE</b>               |          |            |          |
| SPENDING (\$ MILLIONS)     | \$8.31   | \$11.08    | 33.3%    |
| LODGING                    | \$0.99   | \$1.38     | 39.3%    |
| FOOD & BEVERAGES           | \$3.51   | \$4.41     | 25.8%    |
| RETAIL                     | \$0.19   | \$0.23     | 22.9%    |
| RECREATION                 | \$0.37   | \$0.55     | 47.0%    |
| TRANSPORTATION             | \$3.25   | \$4.51     | 38.5%    |
| LABOR INCOME (\$ MILLIONS) | \$2.28   | \$2.67     | 17.0%    |
| EMPLOYMENT (THOUSANDS)     | .12      | .13        | 5.7%     |
| STATE TAXES (\$ MILLIONS)  | \$0.31   | \$0.41     | 33.0%    |
| LOCAL TAXES (\$ MILLIONS)  | \$0.33   | \$0.39     | 18.8%    |
| <b>WILLIAMSON</b>          |          |            |          |
| SPENDING (\$ MILLIONS)     | \$775.97 | \$1,044.41 | 34.6%    |
| LODGING                    | \$117.61 | \$200.11   | 70.2%    |
| FOOD & BEVERAGES           | \$302.24 | \$395.53   | 30.9%    |
| RETAIL                     | \$121.36 | \$146.66   | 20.8%    |
| RECREATION                 | \$107.73 | \$149.06   | 38.4%    |
| TRANSPORTATION             | \$127.03 | \$153.06   | 20.5%    |
| LABOR INCOME (\$ MILLIONS) | \$253.59 | \$295.81   | 16.7%    |
| EMPLOYMENT (THOUSANDS)     | 7.18     | 7.54       | 5.0%     |
| STATE TAXES (\$ MILLIONS)  | \$40.31  | \$55.31    | 37.2%    |
| LOCAL TAXES (\$ MILLIONS)  | \$27.75  | \$34.70    | 25.0%    |
| <b>WILSON</b>              |          |            |          |
| SPENDING (\$ MILLIONS)     | \$216.79 | \$295.01   | 36.1%    |
| LODGING                    | \$42.09  | \$65.18    | 54.9%    |
| FOOD & BEVERAGES           | \$77.38  | \$99.98    | 29.2%    |
| RETAIL                     | \$29.57  | \$35.61    | 20.4%    |
| RECREATION                 | \$19.46  | \$29.97    | 54.0%    |
| TRANSPORTATION             | \$48.30  | \$64.28    | 33.1%    |
| LABOR INCOME (\$ MILLIONS) | \$56.98  | \$65.32    | 14.6%    |
| EMPLOYMENT (THOUSANDS)     | 2.02     | 2.10       | 4.1%     |
| STATE TAXES (\$ MILLIONS)  | \$10.90  | \$14.92    | 36.9%    |
| LOCAL TAXES (\$ MILLIONS)  | \$7.35   | \$9.24     | 25.7%    |





# METHODOLOGY & GLOSSARY

Source: USTA, Tourism Economics

To quantify the economic significance of the tourism sector in Tennessee, Tourism Economics has prepared a comprehensive model using multiple primary and secondary data sources to quantify the economic impacts arising from visitor spending using impact modeling. Impact modeling is based on an IMPLAN Input-Output (I-O) model for Tennessee. The results of this study show the scope of the travel sector in terms of direct visitor spending, as well as total economic impacts, including employment, household income, and tax impacts.

For the full report, visit: [INDUSTRY.TNVACATION.COM/INDUSTRY/RESEARCH](http://INDUSTRY.TNVACATION.COM/INDUSTRY/RESEARCH)

| TERM                     | DESCRIPTION   |
|--------------------------|---|
| <b>SPENDING</b>          |   |
| <b>LODGING</b>           | Includes visitor spending in the accommodation sub-sector. This includes food and other services provided by hotels and similar establishments.   |
| <b>FOOD AND BEVERAGE</b> | Includes all visitor spending on food & beverages, including at restaurants, bars, grocery stores and other food providers.   |
| <b>RECREATION</b>        | Includes visitors spending within the arts, entertainment and recreation sub-sector.  |
| <b>SHOPPING</b>          | Includes visitor spending in all retail sub-sectors within the local economy.   |
| <b>LOCAL TRANSPORT</b>   | Includes visitor spending on local transport services such as taxis, limos, trains, rental cars, and buses.   |
| <b>SERVICE STATIONS</b>  | Visitor spending on gasoline.   |
| <b>SECOND HOMES</b>      | Where applicable, spending associated with the upkeep of seasonal second homes for recreational use as defined by the Census Bureau.  |
| <b>IMPACTS</b>           |   |
| <b>DIRECT IMPACT</b>     | Impacts (business sales, jobs, income, and taxes) created directly from spending by visitors to a destination within a discreet group of tourism-related sectors (e.g., recreation, transportation, lodging).   |
| <b>INDIRECT IMPACT</b>   | Impacts created from purchase of goods and services used as inputs (e.g. food wholesalers, utilities, business services) into production by the directly affected tourism-related sectors (i.e. economic effects stemming from business-to-business purchases in the supply chain). |
| <b>INDUCED IMPACT</b>    | Impacts created from spending in the local economy by employees whose wages are generated either directly or indirectly by visitor spending.  |
| <b>EMPLOYMENT</b>        | Jobs directly and indirectly supported by visitor activity (includes part-time and seasonal work). One job is defined as one person working at least one hour per week for fifty weeks during the calendar year.  |
| <b>LABOR INCOME</b>      | Income (wages, salaries, proprietor income and benefits) supported by visitor spending.   |
| <b>VALUE ADDED (GDP)</b> | The economic enhancement a company gives its products or services before offering them to customers.  |
| <b>LOCAL TAXES</b>       | City and County taxes generated by visitor spending. This includes any local sales, income, bed, usage fees, licenses and other revenues streams of local governmental authorities – from transportation to sanitation to general government.                                       |
| <b>STATE TAXES</b>       | State tax revenues generated by visitor spending. This will include sales, income, corporate, usage fees and other assessments of state governments.  |

