

CARTER COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Carter County

- Rank **#39** out of 95 counties by EI
- Generated **\$40.9 MILLION** in direct tourism expenditures
- Generated **218** jobs
- Produced **\$6.5 MILLION** in payroll
- Created **\$2.5 MILLION** in local tax revenue
- Created **\$2.5 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$211.47** less in local and state taxes
- Each household pays **\$106.75** less in local county taxes
- Each household pays **\$104.73** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Carter County

- Generated **\$112,169.00** in daily expenditures
- Produced **\$17,774.86** in daily payroll
- Created **\$6,959.80** daily in local tax revenues
- Created **\$6,828.28** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Carter County household would pay \$211.47 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>