

SEQUATCHIE COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Sequatchie County

- Rank **#84** out of 95 counties by EI
- Generated **\$7.2 MILLION** in direct tourism expenditures
- Generated **32** jobs
- Produced **\$1.1 MILLION** in payroll
- Created **\$525.3 THOUSAND** in local tax revenue
- Created **\$418. THOUSAND** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$171.37** less in local and state taxes
- Each household pays **\$95.43** less in local county taxes
- Each household pays **\$75.94** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Sequatchie County

- Generated **\$19,784.52** in daily expenditures
- Produced **\$3,111.16** in daily payroll
- Created **\$1,439.31** daily in local tax revenues
- Created **\$1,145.29** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Sequatchie County household would pay \$171.37 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>