

UNION COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Union County

- Rank **#86** out of 95 counties by EI
- Generated **\$7. MILLION** in direct tourism expenditures
- Generated **33** jobs
- Produced **\$1.3 MILLION** in payroll
- Created **\$1. MILLION** in local tax revenue
- Created **\$401.5 THOUSAND** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$197.61** less in local and state taxes
- Each household pays **\$142.37** less in local county taxes
- Each household pays **\$55.24** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Union County

- Generated **\$19,256.41** in daily expenditures
- Produced **\$3,495.95** in daily payroll
- Created **\$2,834.90** daily in local tax revenues
- Created **\$1,100.01** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Union County household would pay \$197.61 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>