

SUMNER COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Sumner County

- Rank **#14** out of 95 counties by EI
- Generated **\$158. MILLION** in direct tourism expenditures
- Generated **1137** jobs
- Produced **\$28.1 MILLION** in payroll
- Created **\$3.6 MILLION** in local tax revenue
- Created **\$9.7 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$206.28** less in local and state taxes
- Each household pays **\$55.38** less in local county taxes
- Each household pays **\$150.90** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Sumner County

- Generated **\$432,840.54** in daily expenditures
- Produced **\$77,049.00** in daily payroll
- Created **\$9,801.73** daily in local tax revenues
- Created **\$26,707.47** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Sumner County household would pay \$206.28 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>