

# CAMPBELL COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



## BY THE NUMBERS

### 2018 Economic Impact (EI) of Tourism in Campbell County

- Rank **#28** out of 95 counties by EI
- Generated **\$60.9 MILLION** in direct tourism expenditures
- Generated **493** jobs
- Produced **\$12.1 MILLION** in payroll
- Created **\$3.1 MILLION** in local tax revenue
- Created **\$3.6 MILLION** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$421.03** less in local and state taxes
- Each household pays **\$196.81** less in local county taxes
- Each household pays **\$224.22** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day in 2018, Tourist Spending in Campbell County

- Generated **\$166,756.46** in daily expenditures
- Produced **\$33,125.56** in daily payroll
- Created **\$8,542.55** daily in local tax revenues
- Created **\$9,732.53** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Campbell County household would pay \$421.03 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau American Fact Finder  
<https://factfinder.census.gov/>