

DAVIDSON COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Davidson County

- Rank **#1** out of 95 counties by EI
- Generated **\$6.96 BILLION** in direct tourism expenditures
- Generated **71,142** jobs
- Produced **\$1.786 BILLION** in payroll
- Created **\$175.7 MILLION** in local tax revenue
- Created **\$346.7 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$1,910.10** less in local and state taxes
- Each household pays **\$642.38** less in local county taxes
- Each household pays **\$1,267.72** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Davidson County

- Generated **\$19,072,192.36** in daily expenditures
- Produced **\$4,893,164.24** in daily payroll
- Created **\$481,341.56** daily in local tax revenues
- Created **\$949,909.99** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Davidson County household would pay \$1,910.10 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>