

# CHESTER COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



## BY THE NUMBERS

### 2018 Economic Impact (EI) of Tourism in Chester County

- Rank **#67** out of 95 counties by EI
- Generated **\$12.2 MILLION** in direct tourism expenditures
- Generated **43** jobs
- Produced **\$1.3 MILLION** in payroll
- Created **\$380.2 THOUSAND** in local tax revenue
- Created **\$761.7 THOUSAND** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$190.39** less in local and state taxes
- Each household pays **\$63.40** less in local county taxes
- Each household pays **\$127.00** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day in 2018, Tourist Spending in Chester County

- Generated **\$33,453.60** in daily expenditures
- Produced **\$3,689.35** in daily payroll
- Created **\$1,041.76** daily in local tax revenues
- Created **\$2,086.90** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Chester County household would pay \$190.39 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau American Fact Finder  
<https://factfinder.census.gov/>