

OVERTON COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Overton County

- Rank **#79** out of 95 counties by EI
- Generated **\$8.4 MILLION** in direct tourism expenditures
- Generated **48 jobs**
- Produced **\$1.4 MILLION** in payroll
- Created **\$523.3 THOUSAND** in local tax revenue
- Created **\$509.4 THOUSAND** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$115.55** less in local and state taxes
- Each household pays **\$58.55** less in local county taxes
- Each household pays **\$57.00** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Overton County

- Generated **\$23,019.01** in daily expenditures
- Produced **\$3,887.66** in daily payroll
- Created **\$1,433.57** daily in local tax revenues
- Created **\$1,395.69** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Overton County household would pay \$115.55 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>