

MCMINN COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in McMinn County

- Rank **#35** out of 95 counties by EI
- Generated **\$48.3 MILLION** in direct tourism expenditures
- Generated **338** jobs
- Produced **\$8.4 MILLION** in payroll
- Created **\$1.2 MILLION** in local tax revenue
- Created **\$2.9 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$202.31** less in local and state taxes
- Each household pays **\$58.08** less in local county taxes
- Each household pays **\$144.23** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in McMinn County

- Generated **\$132,456.97** in daily expenditures
- Produced **\$23,040.97** in daily payroll
- Created **\$3,238.22** daily in local tax revenues
- Created **\$8,042.22** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each McMinn County household would pay \$202.31 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>