

LAUDERDALE COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Lauderdale County

- Rank **#60** out of 95 counties by EI
- Generated **\$18. MILLION** in direct tourism expenditures
- Generated **89** jobs
- Produced **\$2.6 MILLION** in payroll
- Created **\$1.4 MILLION** in local tax revenue
- Created **\$1.1 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$254.42** less in local and state taxes
- Each household pays **\$146.26** less in local county taxes
- Each household pays **\$108.16** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Lauderdale County

- Generated **\$49,291.17** in daily expenditures
- Produced **\$7,177.77** in daily payroll
- Created **\$3,896.93** daily in local tax revenues
- Created **\$2,881.76** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Lauderdale County household would pay \$254.42 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>