

ROANE COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Roane County

- Rank **#24** out of 95 counties by EI
- Generated **\$71.3 MILLION** in direct tourism expenditures
- Generated **481** jobs
- Produced **\$12.5 MILLION** in payroll
- Created **\$3.7 MILLION** in local tax revenue
- Created **\$4.3 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$367.15** less in local and state taxes
- Each household pays **\$169.47** less in local county taxes
- Each household pays **\$197.69** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Roane County

- Generated **\$195,402.48** in daily expenditures
- Produced **\$34,150.87** in daily payroll
- Created **\$10,037.52** daily in local tax revenues
- Created **\$11,708.94** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Roane County household would pay \$367.15 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>