

WAYNE COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Wayne County

- Rank **#69** out of 95 counties by EI
- Generated **\$11.4 MILLION** in direct tourism expenditures
- Generated **70 jobs**
- Produced **\$2.1 MILLION** in payroll
- Created **\$715.7 THOUSAND** in local tax revenue
- Created **\$669.9 THOUSAND** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$236.44** less in local and state taxes
- Each household pays **\$122.13** less in local county taxes
- Each household pays **\$114.32** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Wayne County

- Generated **\$31,144.55** in daily expenditures
- Produced **\$5,718.41** in daily payroll
- Created **\$1,960.71** daily in local tax revenues
- Created **\$1,835.36** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Wayne County household would pay \$236.44 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>