

SEVIER COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Sevier County

- Rank **#3** out of 95 counties by EI
- Generated **\$2.458 BILLION** in direct tourism expenditures
- Generated **24,944** jobs
- Produced **\$638.7 MILLION** in payroll
- Created **\$70.8 MILLION** in local tax revenue
- Created **\$138.2 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$5,663.89** less in local and state taxes
- Each household pays **\$1,918.86** less in local county taxes
- Each household pays **\$3,745.03** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Sevier County

- Generated **\$6,734,119.40** in daily expenditures
- Produced **\$1,749,737.69** in daily payroll
- Created **\$193,994.59** daily in local tax revenues
- Created **\$378,617.20** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Sevier County household would pay \$5,663.89 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>