

HARDIN COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Hardin County

- Rank **#36** out of 95 counties by EI
- Generated **\$43.8 MILLION** in direct tourism expenditures
- Generated **247** jobs
- Produced **\$8. MILLION** in payroll
- Created **\$3.7 MILLION** in local tax revenue
- Created **\$2.6 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$621.28** less in local and state taxes
- Each household pays **\$364.93** less in local county taxes
- Each household pays **\$256.36** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Hardin County

- Generated **\$119,953.47** in daily expenditures
- Produced **\$22,022.23** in daily payroll
- Created **\$10,116.04** daily in local tax revenues
- Created **\$7,106.32** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Hardin County household would pay \$621.28 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>