

SHELBY COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Shelby County

- Rank **#2** out of 95 counties by EI
- Generated **\$3.652 BILLION** in direct tourism expenditures
- Generated **23,367** jobs
- Produced **\$780.7 MILLION** in payroll
- Created **\$101.2 MILLION** in local tax revenue
- Created **\$179.5 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$803.73** less in local and state taxes
- Each household pays **\$289.71** less in local county taxes
- Each household pays **\$514.02** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Shelby County

- Generated **\$10,006,221.70** in daily expenditures
- Produced **\$2,138,978.74** in daily payroll
- Created **\$277,176.75** daily in local tax revenues
- Created **\$491,776.75** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Shelby County household would pay \$803.73 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>