

WASHINGTON COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Washington County

- Rank **#10** out of 95 counties by EI
- Generated **\$272.6 MILLION** in direct tourism expenditures
- Generated **1997** jobs
- Produced **\$37. MILLION** in payroll
- Created **\$6.3 MILLION** in local tax revenue
- Created **\$16.1 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$424.68** less in local and state taxes
- Each household pays **\$119.02** less in local county taxes
- Each household pays **\$305.66** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Washington County

- Generated **\$746,714.23** in daily expenditures
- Produced **\$101,472.19** in daily payroll
- Created **\$17,179.84** daily in local tax revenues
- Created **\$44,118.72** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Washington County household would pay \$424.68 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>