

DICKSON COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Dickson County

- Rank **#23** out of 95 counties by EI
- Generated **\$74.1 MILLION** in direct tourism expenditures
- Generated **648** jobs
- Produced **\$15.1 MILLION** in payroll
- Created **\$1.8 MILLION** in local tax revenue
- Created **\$4.4 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$325.73** less in local and state taxes
- Each household pays **\$94.28** less in local county taxes
- Each household pays **\$231.44** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Dickson County

- Generated **\$202,981.86** in daily expenditures
- Produced **\$41,410.86** in daily payroll
- Created **\$4,916.03** daily in local tax revenues
- Created **\$12,068.09** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Dickson County household would pay \$325.73 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>