

HAWKINS COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Hawkins County

- Rank **#42** out of 95 counties by EI
- Generated **\$39.1 MILLION** in direct tourism expenditures
- Generated **252** jobs
- Produced **\$6.7 MILLION** in payroll
- Created **\$2.1 MILLION** in local tax revenue
- Created **\$2.2 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$186.88** less in local and state taxes
- Each household pays **\$91.25** less in local county taxes
- Each household pays **\$95.63** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Hawkins County

- Generated **\$107,067.52** in daily expenditures
- Produced **\$18,347.60** in daily payroll
- Created **\$5,843.73** daily in local tax revenues
- Created **\$6,124.30** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Hawkins County household would pay \$186.88 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>