

FRANKLIN COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Franklin County

- Rank **#52** out of 95 counties by EI
- Generated **\$24.7 MILLION** in direct tourism expenditures
- Generated **157** jobs
- Produced **\$4.6 MILLION** in payroll
- Created **\$1.1 MILLION** in local tax revenue
- Created **\$1.5 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$162.88** less in local and state taxes
- Each household pays **\$70.10** less in local county taxes
- Each household pays **\$92.78** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Franklin County

- Generated **\$67,703.06** in daily expenditures
- Produced **\$12,566.40** in daily payroll
- Created **\$3,135.17** daily in local tax revenues
- Created **\$4,149.78** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Franklin County household would pay \$162.88 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>