

OBION COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Obion County

- Rank **#31** out of 95 counties by EI
- Generated **\$56.3 MILLION** in direct tourism expenditures
- Generated **408 jobs**
- Produced **\$10.7 MILLION** in payroll
- Created **\$1.7 MILLION** in local tax revenue
- Created **\$3.4 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$393.30** less in local and state taxes
- Each household pays **\$131.05** less in local county taxes
- Each household pays **\$262.25** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Obion County

- Generated **\$154,134.35** in daily expenditures
- Produced **\$29,384.76** in daily payroll
- Created **\$4,593.95** daily in local tax revenues
- Created **\$9,193.19** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Obion County household would pay \$393.30 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>