

# KNOX COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



## BY THE NUMBERS

### 2018 Economic Impact (EI) of Tourism in Knox County

- Rank **#4** out of 95 counties by EI
- Generated **\$1.174 BILLION** in direct tourism expenditures
- Generated **10,589** jobs
- Produced **\$233.8 MILLION** in payroll
- Created **\$27.6 MILLION** in local tax revenue
- Created **\$61.1 MILLION** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$486.26** less in local and state taxes
- Each household pays **\$151.30** less in local county taxes
- Each household pays **\$334.96** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day in 2018, Tourist Spending in Knox County

- Generated **\$3,216,694.69** in daily expenditures
- Produced **\$640,665.51** in daily payroll
- Created **\$75,571.76** daily in local tax revenues
- Created **\$167,309.48** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Knox County household would pay \$486.26 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau American Fact Finder  
<https://factfinder.census.gov/>