

GREENE COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Greene County

- Rank **#22** out of 95 counties by EI
- Generated **\$94.1 MILLION** in direct tourism expenditures
- Generated **635** jobs
- Produced **\$17.2 MILLION** in payroll
- Created **\$2.5 MILLION** in local tax revenue
- Created **\$5.8 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$301.32** less in local and state taxes
- Each household pays **\$90.84** less in local county taxes
- Each household pays **\$210.48** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Greene County

- Generated **\$257,768.76** in daily expenditures
- Produced **\$47,065.09** in daily payroll
- Created **\$6,798.83** daily in local tax revenues
- Created **\$15,753.65** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Greene County household would pay \$301.32 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>