

MARION COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Marion County

- Rank **#40** out of 95 counties by EI
- Generated **\$40.6 MILLION** in direct tourism expenditures
- Generated **320** jobs
- Produced **\$8.1 MILLION** in payroll
- Created **\$1.5 MILLION** in local tax revenue
- Created **\$2.4 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$341.91** less in local and state taxes
- Each household pays **\$128.15** less in local county taxes
- Each household pays **\$213.76** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Marion County

- Generated **\$111,286.90** in daily expenditures
- Produced **\$22,300.05** in daily payroll
- Created **\$3,999.90** daily in local tax revenues
- Created **\$6,672.25** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Marion County household would pay \$341.91 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>