

LINCOLN COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Lincoln County

- Rank **#54** out of 95 counties by EI
- Generated **\$24.3 MILLION** in direct tourism expenditures
- Generated **148 jobs**
- Produced **\$3.8 MILLION** in payroll
- Created **\$765.6 THOUSAND** in local tax revenue
- Created **\$1.5 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$166.19** less in local and state taxes
- Each household pays **\$56.07** less in local county taxes
- Each household pays **\$110.11** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Lincoln County

- Generated **\$66,633.08** in daily expenditures
- Produced **\$10,449.09** in daily payroll
- Created **\$2,097.44** daily in local tax revenues
- Created **\$4,118.79** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Lincoln County household would pay \$166.19 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>