

MCNAIRY COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in McNairy County

- Rank **#68** out of 95 counties by EI
- Generated **\$12.2 MILLION** in direct tourism expenditures
- Generated **61** jobs
- Produced **\$1.9 MILLION** in payroll
- Created **\$674.4 THOUSAND** in local tax revenue
- Created **\$704.1 THOUSAND** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$136.54** less in local and state taxes
- Each household pays **\$66.80** less in local county taxes
- Each household pays **\$69.74** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in McNairy County

- Generated **\$33,381.08** in daily expenditures
- Produced **\$5,076.38** in daily payroll
- Created **\$1,847.54** daily in local tax revenues
- Created **\$1,928.93** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each McNairy County household would pay \$136.54 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>