

SULLIVAN COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Sullivan County

- Rank **#7** out of 95 counties by EI
- Generated **\$410.1 MILLION** in direct tourism expenditures
- Generated **3600** jobs
- Produced **\$117.9 MILLION** in payroll
- Created **\$11.1 MILLION** in local tax revenue
- Created **\$22.5 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$505.64** less in local and state taxes
- Each household pays **\$167.28** less in local county taxes
- Each household pays **\$338.36** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Sullivan County

- Generated **\$1,123,444.96** in daily expenditures
- Produced **\$322,898.42** in daily payroll
- Created **\$30,426.53** daily in local tax revenues
- Created **\$61,541.75** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Sullivan County household would pay \$505.64 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>