

LAWRENCE COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Lawrence County

- Rank **#37** out of 95 counties by EI
- Generated **\$43.5 MILLION** in direct tourism expenditures
- Generated **244** jobs
- Produced **\$6.9 MILLION** in payroll
- Created **\$1.2 MILLION** in local tax revenue
- Created **\$2.6 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$236.97** less in local and state taxes
- Each household pays **\$73.14** less in local county taxes
- Each household pays **\$163.83** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Lawrence County

- Generated **\$119,291.09** in daily expenditures
- Produced **\$18,982.38** in daily payroll
- Created **\$3,226.34** daily in local tax revenues
- Created **\$7,226.82** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Lawrence County household would pay \$236.97 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>