

# DYER COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



## BY THE NUMBERS

### 2018 Economic Impact (EI) of Tourism in Dyer County

- Rank **#26** out of 95 counties by EI
- Generated **\$64.2 MILLION** in direct tourism expenditures
- Generated **480** jobs
- Produced **\$11.9 MILLION** in payroll
- Created **\$1.5 MILLION** in local tax revenue
- Created **\$4. MILLION** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$354.95** less in local and state taxes
- Each household pays **\$97.21** less in local county taxes
- Each household pays **\$257.74** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day in 2018, Tourist Spending in Dyer County

- Generated **\$175,840.74** in daily expenditures
- Produced **\$32,580.68** in daily payroll
- Created **\$4,081.84** daily in local tax revenues
- Created **\$10,823.09** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Dyer County household would pay \$354.95 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau American Fact Finder  
<https://factfinder.census.gov/>