

MOORE COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Moore County

- Rank **#88** out of 95 counties by EI
- Generated **\$6.9 MILLION** in direct tourism expenditures
- Generated **49** jobs
- Produced **\$1. MILLION** in payroll
- Created **\$165.9 THOUSAND** in local tax revenue
- Created **\$471.6 THOUSAND** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$243.95** less in local and state taxes
- Each household pays **\$63.47** less in local county taxes
- Each household pays **\$180.48** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Moore County

- Generated **\$18,954.31** in daily expenditures
- Produced **\$2,836.32** in daily payroll
- Created **\$454.41** daily in local tax revenues
- Created **\$1,292.03** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Moore County household would pay \$243.95 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>