

HANCOCK COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Hancock County

- Rank **#95** out of 95 counties by EI
- Generated **\$1.3 MILLION** in direct tourism expenditures
- Generated **10 jobs**
- Produced **\$168.2 THOUSAND** in payroll
- Created **\$273.9 THOUSAND** in local tax revenue
- Created **\$75.8 THOUSAND** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$129.33** less in local and state taxes
- Each household pays **\$101.30** less in local county taxes
- Each household pays **\$28.03** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Hancock County

- Generated **\$3,632.46** in daily expenditures
- Produced **\$460.71** in daily payroll
- Created **\$750.47** daily in local tax revenues
- Created **\$207.64** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Hancock County household would pay \$129.33 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>