

# PERRY COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



## BY THE NUMBERS

### 2018 Economic Impact (EI) of Tourism in Perry County

- Rank **#85** out of 95 counties by EI
- Generated **\$7.2 MILLION** in direct tourism expenditures
- Generated **18 jobs**
- Produced **\$1. MILLION** in payroll
- Created **\$1.9 MILLION** in local tax revenue
- Created **\$382.2 THOUSAND** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$679.10** less in local and state taxes
- Each household pays **\$563.12** less in local county taxes
- Each household pays **\$115.98** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day in 2018, Tourist Spending in Perry County

- Generated **\$19,615.68** in daily expenditures
- Produced **\$2,744.95** in daily payroll
- Created **\$5,083.50** daily in local tax revenues
- Created **\$1,047.00** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Perry County household would pay \$679.10 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau American Fact Finder  
<https://factfinder.census.gov/>