

MONTGOMERY COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Montgomery County

- Rank **#11** out of 95 counties by EI
- Generated **\$244.7 MILLION** in direct tourism expenditures
- Generated **1897** jobs
- Produced **\$48. MILLION** in payroll
- Created **\$4.6 MILLION** in local tax revenue
- Created **\$15.2 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$288.39** less in local and state taxes
- Each household pays **\$67.07** less in local county taxes
- Each household pays **\$221.32** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Montgomery County

- Generated **\$670,452.67** in daily expenditures
- Produced **\$131,616.56** in daily payroll
- Created **\$12,661.08** daily in local tax revenues
- Created **\$41,780.04** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Montgomery County household would pay \$288.39 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>