

PUTNAM COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Putnam County

- Rank **#16** out of 95 counties by EI
- Generated **\$140.2 MILLION** in direct tourism expenditures
- Generated **1083** jobs
- Produced **\$26.4 MILLION** in payroll
- Created **\$2.8 MILLION** in local tax revenue
- Created **\$8.5 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$368.44** less in local and state taxes
- Each household pays **\$92.22** less in local county taxes
- Each household pays **\$276.22** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Putnam County

- Generated **\$383,978.12** in daily expenditures
- Produced **\$72,291.99** in daily payroll
- Created **\$7,737.63** daily in local tax revenues
- Created **\$23,175.17** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Putnam County household would pay \$368.44 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>