

# HENDERSON COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



## BY THE NUMBERS

### 2018 Economic Impact (EI) of Tourism in Henderson County

- Rank **#47** out of 95 counties by EI
- Generated **\$29.5 MILLION** in direct tourism expenditures
- Generated **176 jobs**
- Produced **\$4.6 MILLION** in payroll
- Created **\$934.2 THOUSAND** in local tax revenue
- Created **\$1.8 MILLION** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$251.91** less in local and state taxes
- Each household pays **\$86.28** less in local county taxes
- Each household pays **\$165.62** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day in 2018, Tourist Spending in Henderson County

- Generated **\$80,919.74** in daily expenditures
- Produced **\$12,599.32** in daily payroll
- Created **\$2,559.45** daily in local tax revenues
- Created **\$4,912.92** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Henderson County household would pay \$251.91 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau American Fact Finder  
<https://factfinder.census.gov/>