

FAYETTE COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Fayette County

- Rank **#73** out of 95 counties by EI
- Generated **\$9.8 MILLION** in direct tourism expenditures
- Generated **47 jobs**
- Produced **\$1.5 MILLION** in payroll
- Created **\$530.3 THOUSAND** in local tax revenue
- Created **\$571.4 THOUSAND** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$73.04** less in local and state taxes
- Each household pays **\$35.16** less in local county taxes
- Each household pays **\$37.88** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Fayette County

- Generated **\$26,812.42** in daily expenditures
- Produced **\$3,975.77** in daily payroll
- Created **\$1,452.87** daily in local tax revenues
- Created **\$1,565.45** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Fayette County household would pay \$73.04 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>