

# BLOUNT COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



## BY THE NUMBERS

### 2018 Economic Impact (EI) of Tourism in Blount County

- Rank **#8** out of 95 counties by EI
- Generated **\$407.9 MILLION** in direct tourism expenditures
- Generated **3649** jobs
- Produced **\$109.9 MILLION** in payroll
- Created **\$13.9 MILLION** in local tax revenue
- Created **\$22.3 MILLION** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$724.11** less in local and state taxes
- Each household pays **\$277.34** less in local county taxes
- Each household pays **\$446.77** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day in 2018, Tourist Spending in Blount County

- Generated **\$1,117,397.45** in daily expenditures
- Produced **\$300,995.78** in daily payroll
- Created **\$37,945.38** daily in local tax revenues
- Created **\$61,127.20** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Blount County household would pay \$724.11 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau American Fact Finder  
<https://factfinder.census.gov/>