

HAYWOOD COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Haywood County

- Rank **#62** out of 95 counties by EI
- Generated **\$16.1 MILLION** in direct tourism expenditures
- Generated **95** jobs
- Produced **\$2.6 MILLION** in payroll
- Created **\$701.9 THOUSAND** in local tax revenue
- Created **\$949.4 THOUSAND** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$232.44** less in local and state taxes
- Each household pays **\$98.80** less in local county taxes
- Each household pays **\$133.64** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Haywood County

- Generated **\$44,084.21** in daily expenditures
- Produced **\$7,205.58** in daily payroll
- Created **\$1,922.88** daily in local tax revenues
- Created **\$2,601.09** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Haywood County household would pay \$232.44 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>