

# GRAINGER COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



## BY THE NUMBERS

### 2018 Economic Impact (EI) of Tourism in Grainger County

- Rank **#61** out of 95 counties by EI
- Generated **\$17.4 MILLION** in direct tourism expenditures
- Generated **87 jobs**
- Produced **\$2.9 MILLION** in payroll
- Created **\$331.9 THOUSAND** in local tax revenue
- Created **\$991.6 THOUSAND** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$145.25** less in local and state taxes
- Each household pays **\$36.42** less in local county taxes
- Each household pays **\$108.83** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day in 2018, Tourist Spending in Grainger County

- Generated **\$47,643.80** in daily expenditures
- Produced **\$7,951.32** in daily payroll
- Created **\$909.33** daily in local tax revenues
- Created **\$2,716.79** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Grainger County household would pay \$145.25 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau American Fact Finder  
<https://factfinder.census.gov/>