

CROCKETT COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Crockett County

- Rank **#74** out of 95 counties by EI
- Generated **\$9.5 MILLION** in direct tourism expenditures
- Generated **70 jobs**
- Produced **\$1.6 MILLION** in payroll
- Created **\$413.2 THOUSAND** in local tax revenue
- Created **\$555.5 THOUSAND** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$179.39** less in local and state taxes
- Each household pays **\$76.52** less in local county taxes
- Each household pays **\$102.87** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Crockett County

- Generated **\$26,084.17** in daily expenditures
- Produced **\$4,406.45** in daily payroll
- Created **\$1,132.05** daily in local tax revenues
- Created **\$1,521.97** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Crockett County household would pay \$179.39 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>