

# ROBERTSON COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



## BY THE NUMBERS

### 2018 Economic Impact (EI) of Tourism in Robertson County

- Rank **#29** out of 95 counties by EI
- Generated **\$60.1 MILLION** in direct tourism expenditures
- Generated **359** jobs
- Produced **\$9.6 MILLION** in payroll
- Created **\$1.6 MILLION** in local tax revenue
- Created **\$3.9 MILLION** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$219.38** less in local and state taxes
- Each household pays **\$63.64** less in local county taxes
- Each household pays **\$155.74** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day in 2018, Tourist Spending in Robertson County

- Generated **\$164,561.37** in daily expenditures
- Produced **\$26,304.38** in daily payroll
- Created **\$4,370.16** daily in local tax revenues
- Created **\$10,694.84** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Robertson County household would pay \$219.38 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau American Fact Finder  
<https://factfinder.census.gov/>