

MACON COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Macon County

- Rank **#80** out of 95 counties by EI
- Generated **\$8.2 MILLION** in direct tourism expenditures
- Generated **53** jobs
- Produced **\$1.3 MILLION** in payroll
- Created **\$426.4 THOUSAND** in local tax revenue
- Created **\$476.3 THOUSAND** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$98.57** less in local and state taxes
- Each household pays **\$46.56** less in local county taxes
- Each household pays **\$52.01** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Macon County

- Generated **\$22,412.82** in daily expenditures
- Produced **\$3,674.49** in daily payroll
- Created **\$1,168.30** daily in local tax revenues
- Created **\$1,304.91** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Macon County household would pay \$98.57 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>