

JEFFERSON COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Jefferson County

- Rank **#25** out of 95 counties by EI
- Generated **\$64.4 MILLION** in direct tourism expenditures
- Generated **467 jobs**
- Produced **\$13.3 MILLION** in payroll
- Created **\$4.7 MILLION** in local tax revenue
- Created **\$3.9 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$427.20** less in local and state taxes
- Each household pays **\$231.78** less in local county taxes
- Each household pays **\$195.41** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Jefferson County

- Generated **\$176,480.04** in daily expenditures
- Produced **\$36,445.93** in daily payroll
- Created **\$12,756.42** daily in local tax revenues
- Created **\$10,754.57** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Jefferson County household would pay \$427.20 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>