

HAMILTON COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Hamilton County

- Rank **#5** out of 95 counties by EI
- Generated **\$1.165 BILLION** in direct tourism expenditures
- Generated **8,973** jobs
- Produced **\$219.9 MILLION** in payroll
- Created **\$25.6 MILLION** in local tax revenue
- Created **\$68. MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$673.45** less in local and state taxes
- Each household pays **\$184.17** less in local county taxes
- Each household pays **\$489.29** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Hamilton County

- Generated **\$3,193,013.52** in daily expenditures
- Produced **\$602,466.44** in daily payroll
- Created **\$70,152.77** daily in local tax revenues
- Created **\$186,381.04** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Hamilton County household would pay \$673.45 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>