

WHITE COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in White County

- Rank **#56** out of 95 counties by EI
- Generated **\$23.5 MILLION** in direct tourism expenditures
- Generated **89** jobs
- Produced **\$2.8 MILLION** in payroll
- Created **\$1.1 MILLION** in local tax revenue
- Created **\$1.4 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$256.54** less in local and state taxes
- Each household pays **\$111.91** less in local county taxes
- Each household pays **\$144.63** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in White County

- Generated **\$64,367.60** in daily expenditures
- Produced **\$7,765.49** in daily payroll
- Created **\$3,002.68** daily in local tax revenues
- Created **\$3,880.41** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each White County household would pay \$256.54 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>