

# HUMPHREYS COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



## BY THE NUMBERS

### 2018 Economic Impact (EI) of Tourism in Humphreys County

- Rank **#43** out of 95 counties by EI
- Generated **\$37.8 MILLION** in direct tourism expenditures
- Generated **293** jobs
- Produced **\$7.8 MILLION** in payroll
- Created **\$2.5 MILLION** in local tax revenue
- Created **\$2. MILLION** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$632.99** less in local and state taxes
- Each household pays **\$348.88** less in local county taxes
- Each household pays **\$284.11** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day in 2018, Tourist Spending in Humphreys County

- Generated **\$103,578.91** in daily expenditures
- Produced **\$21,451.67** in daily payroll
- Created **\$6,752.01** daily in local tax revenues
- Created **\$5,498.52** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Humphreys County household would pay \$632.99 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau American Fact Finder  
<https://factfinder.census.gov/>