

WEAKLEY COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Weakley County

- Rank **#57** out of 95 counties by EI
- Generated **\$21.7 MILLION** in direct tourism expenditures
- Generated **132** jobs
- Produced **\$3.5 MILLION** in payroll
- Created **\$724.7 THOUSAND** in local tax revenue
- Created **\$1.3 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$148.75** less in local and state taxes
- Each household pays **\$53.26** less in local county taxes
- Each household pays **\$95.49** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Weakley County

- Generated **\$59,435.46** in daily expenditures
- Produced **\$9,552.18** in daily payroll
- Created **\$1,985.45** daily in local tax revenues
- Created **\$3,559.85** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Weakley County household would pay \$148.75 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>