

# HENRY COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



## BY THE NUMBERS

### 2018 Economic Impact (EI) of Tourism in Henry County

- Rank **#30** out of 95 counties by EI
- Generated **\$58.6 MILLION** in direct tourism expenditures
- Generated **335** jobs
- Produced **\$11.1 MILLION** in payroll
- Created **\$7.4 MILLION** in local tax revenue
- Created **\$3.4 MILLION** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$802.17** less in local and state taxes
- Each household pays **\$549.14** less in local county taxes
- Each household pays **\$253.04** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day in 2018, Tourist Spending in Henry County

- Generated **\$160,470.12** in daily expenditures
- Produced **\$30,283.42** in daily payroll
- Created **\$20,284.98** daily in local tax revenues
- Created **\$9,347.12** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Henry County household would pay \$802.17 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau American Fact Finder  
<https://factfinder.census.gov/>