

SMITH COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Smith County

- Rank **#65** out of 95 counties by EI
- Generated **\$12.4 MILLION** in direct tourism expenditures
- Generated **58** jobs
- Produced **\$1.7 MILLION** in payroll
- Created **\$538.8 THOUSAND** in local tax revenue
- Created **\$753.9 THOUSAND** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$171.55** less in local and state taxes
- Each household pays **\$71.51** less in local county taxes
- Each household pays **\$100.05** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Smith County

- Generated **\$34,089.86** in daily expenditures
- Produced **\$4,654.19** in daily payroll
- Created **\$1,476.14** daily in local tax revenues
- Created **\$2,065.36** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Smith County household would pay \$171.55 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>