

# PICKETT COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



## BY THE NUMBERS

### 2018 Economic Impact (EI) of Tourism in Pickett County

- Rank **#81** out of 95 counties by EI
- Generated **\$8. MILLION** in direct tourism expenditures
- Generated **56** jobs
- Produced **\$1.9 MILLION** in payroll
- Created **\$1.1 MILLION** in local tax revenue
- Created **\$444.1 THOUSAND** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$717.98** less in local and state taxes
- Each household pays **\$514.27** less in local county taxes
- Each household pays **\$203.72** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day in 2018, Tourist Spending in Pickett County

- Generated **\$21,985.37** in daily expenditures
- Produced **\$5,084.71** in daily payroll
- Created **\$3,071.51** daily in local tax revenues
- Created **\$1,216.72** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Pickett County household would pay \$717.98 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau American Fact Finder  
<https://factfinder.census.gov/>