

LOUDON COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Loudon County

- Rank **#27** out of 95 counties by EI
- Generated **\$60.9 MILLION** in direct tourism expenditures
- Generated **471** jobs
- Produced **\$11.8 MILLION** in payroll
- Created **\$1.5 MILLION** in local tax revenue
- Created **\$3.7 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$260.36** less in local and state taxes
- Each household pays **\$75.75** less in local county taxes
- Each household pays **\$184.60** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Loudon County

- Generated **\$166,888.22** in daily expenditures
- Produced **\$32,464.15** in daily payroll
- Created **\$4,169.61** daily in local tax revenues
- Created **\$10,160.68** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Loudon County household would pay \$260.36 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>