

# HICKMAN COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



## BY THE NUMBERS

### 2018 Economic Impact (EI) of Tourism in Hickman County

- Rank **#78** out of 95 counties by EI
- Generated **\$8.8 MILLION** in direct tourism expenditures
- Generated **47 jobs**
- Produced **\$1.4 MILLION** in payroll
- Created **\$839.7 THOUSAND** in local tax revenue
- Created **\$515.1 THOUSAND** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$151.71** less in local and state taxes
- Each household pays **\$94.03** less in local county taxes
- Each household pays **\$57.68** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day in 2018, Tourist Spending in Hickman County

- Generated **\$24,183.82** in daily expenditures
- Produced **\$3,779.84** in daily payroll
- Created **\$2,300.60** daily in local tax revenues
- Created **\$1,411.19** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Hickman County household would pay \$151.71 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau American Fact Finder  
<https://factfinder.census.gov/>