

DEKALB COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in DeKalb County

- Rank **#34** out of 95 counties by EI
- Generated **\$49.5 MILLION** in direct tourism expenditures
- Generated **335** jobs
- Produced **\$10.8 MILLION** in payroll
- Created **\$6.4 MILLION** in local tax revenue
- Created **\$2.9 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$1,265.56** less in local and state taxes
- Each household pays **\$874.28** less in local county taxes
- Each household pays **\$391.28** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in DeKalb County

- Generated **\$135,725.43** in daily expenditures
- Produced **\$29,712.77** in daily payroll
- Created **\$17,634.13** daily in local tax revenues
- Created **\$7,891.98** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each DeKalb County household would pay \$1,265.56 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>