

GIBSON COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Gibson County

- Rank **#33** out of 95 counties by EI
- Generated **\$49.9 MILLION** in direct tourism expenditures
- Generated **237** jobs
- Produced **\$6.6 MILLION** in payroll
- Created **\$1.5 MILLION** in local tax revenue
- Created **\$3.2 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$241.75** less in local and state taxes
- Each household pays **\$76.29** less in local county taxes
- Each household pays **\$165.46** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Gibson County

- Generated **\$136,616.91** in daily expenditures
- Produced **\$18,187.97** in daily payroll
- Created **\$4,029.68** daily in local tax revenues
- Created **\$8,740.00** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Gibson County household would pay \$241.75 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>