

# MAURY COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



## BY THE NUMBERS

### 2018 Economic Impact (EI) of Tourism in Maury County

- Rank **#17** out of 95 counties by EI
- Generated **\$138.9 MILLION** in direct tourism expenditures
- Generated **877 jobs**
- Produced **\$22.4 MILLION** in payroll
- Created **\$2.9 MILLION** in local tax revenue
- Created **\$8.5 MILLION** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$340.97** less in local and state taxes
- Each household pays **\$86.02** less in local county taxes
- Each household pays **\$254.94** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day in 2018, Tourist Spending in Maury County

- Generated **\$380,468.80** in daily expenditures
- Produced **\$61,349.07** in daily payroll
- Created **\$7,855.76** daily in local tax revenues
- Created **\$23,281.43** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Maury County household would pay \$340.97 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry](http://www.tnvacation.com/industry);  
U.S. Census Bureau American Fact Finder  
<https://factfinder.census.gov/>