

CUMBERLAND COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Cumberland County

- Rank **#19** out of 95 counties by EI
- Generated **\$127.8 MILLION** in direct tourism expenditures
- Generated **1092** jobs
- Produced **\$30. MILLION** in payroll
- Created **\$5.3 MILLION** in local tax revenue
- Created **\$7.4 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$503.63** less in local and state taxes
- Each household pays **\$210.73** less in local county taxes
- Each household pays **\$292.90** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Cumberland County

- Generated **\$350,130.80** in daily expenditures
- Produced **\$82,168.06** in daily payroll
- Created **\$14,499.67** daily in local tax revenues
- Created **\$20,152.94** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Cumberland County household would pay \$503.63 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>