

CHEATHAM COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in Cheatham County

- Rank **#55** out of 95 counties by EI
- Generated **\$24. MILLION** in direct tourism expenditures
- Generated **155** jobs
- Produced **\$4.7 MILLION** in payroll
- Created **\$805.6 THOUSAND** in local tax revenue
- Created **\$1.4 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$150.08** less in local and state taxes
- Each household pays **\$54.91** less in local county taxes
- Each household pays **\$95.17** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in Cheatham County

- Generated **\$65,765.29** in daily expenditures
- Produced **\$12,773.45** in daily payroll
- Created **\$2,206.99** daily in local tax revenues
- Created **\$3,825.38** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Cheatham County household would pay \$150.08 more in taxes*

Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>