LAWRENCE COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Lawrence County

- Rank **#37** out of 95 counties by EI
- Generated **$44.85 MILLION** in direct tourism expenditures
- Generated **244** jobs
- Produced **$7.03 MILLION** in payroll
- Created **$1.21 MILLION** in local tax revenue
- Created **$2.74 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Lawrence County

- Generated **$122,870.22** in daily expenditures
- Produced **$19,271.68** in daily payroll
- Created **$3,307.68** daily in local tax revenues
- Created **$7,496.64** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$244.47** less in local and state taxes
- Each household pays **$74.84** less in local county taxes
- Each household pays **$169.63** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Lawrence County household would pay $244.47 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/