KNOX COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

The SOUNDTRACK of AMERICA · MADE IN · TENNESSEE

BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Knox County

- Rank **#4** out of 95 counties by EI
- Generated **$1.222 BILLION** in direct tourism expenditures
- Generated **10,697** jobs
- Produced **$239.98 MILLION** in payroll
- Created **$28.59 MILLION** in local tax revenue
- Created **$64.04 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Knox County

- Generated **$3,349,184.10** in daily expenditures
- Produced **$657,492.72** in daily payroll
- Created **$78,318.32** daily in local tax revenues
- Created **$175,440.88** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$505.25** less in local and state taxes
- Each household pays **$155.94** less in local county taxes
- Each household pays **$349.32** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Knox County household would pay $505.25 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/