SEVIER COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Sevier County

- Rank **#3** out of 95 counties by EI
- Generated **$2.624 BILLION** in direct tourism expenditures
- Generated **25,838** jobs
- Produced **$672.02 MILLION** in payroll
- Created **$75.24 MILLION** in local tax revenue
- Created **$148.58 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Sevier County

- Generated **$7,189,015.11** in daily expenditures
- Produced **$1,841,161.79** in daily payroll
- Created **$206,135.52** daily in local tax revenues
- Created **$407,070.82** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$6,058.20** less in local and state taxes
- Each household pays **$2,036.53** less in local county taxes
- Each household pays **$4,021.67** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Sevier County household would pay $6,058.20 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/