BLOUNT COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Blount County

- Rank **#8** out of 95 counties by EI
- Generated **$425.55 MILLION** in direct tourism expenditures
- Generated **3,695** jobs
- Produced **$112.99 MILLION** in payroll
- Created **$14.38 MILLION** in local tax revenue
- Created **$23.45 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Blount County

- Generated **$1,165,902.52** in daily expenditures
- Produced **$309,560.40** in daily payroll
- Created **$39,408.34** daily in local tax revenues
- Created **$64,234.76** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$754.20** less in local and state taxes
- Each household pays **$286.77** less in local county taxes
- Each household pays **$467.43** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Blount County household would pay $754.20 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/