PUTNAM COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Putnam County

- Rank **#16** out of 95 counties by EI
- Generated **$145.45 MILLION** in direct tourism expenditures
- Generated **1,090** jobs
- Produced **$26.99 MILLION** in payroll
- Created **$2.92 MILLION** in local tax revenue
- Created **$8.84 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Putnam County

- Generated **$398,496.24** in daily expenditures
- Produced **$73,950.04** in daily payroll
- Created **$7,992.82** daily in local tax revenues
- Created **$24,222.66** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$377.97** less in local and state taxes
- Each household pays **$93.78** less in local county taxes
- Each household pays **$284.19** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Putnam County household would pay $377.97 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/