UNION COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

The SOUNDTRACK of AMERICA · MADE IN · TENNESSEE

BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Union County

- Rank **#85** out of 95 counties by EI
- Generated **$7.26 MILLION** in direct tourism expenditures
- Generated **33** jobs
- Produced **$1.30 MILLION** in payroll
- Created **$1.06 MILLION** in local tax revenue
- Created **$417.43 THOUSAND** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Union County

- Generated **$19,878.87** in daily expenditures
- Produced **$3,557.23** in daily payroll
- Created **$2,912.92** daily in local tax revenues
- Created **$1,143.65** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$207.78** less in local and state taxes
- Each household pays **$149.20** less in local county taxes
- Each household pays **$58.58** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Union County household would pay $207.78 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/