DAVIDSON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

The SOUNDTRACK of AMERICA · MADE IN · TENNESSEE

BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Davidson County

- Rank **#1** out of 95 counties by EI
- Generated **$7.524 BILLION** in direct tourism expenditures
- Generated **74,440** jobs
- Produced **$1.903 BILLION** in payroll
- Created **$189.01 MILLION** in local tax revenue
- Created **$377.42 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Davidson County

- Generated **$20,614,424.33** in daily expenditures
- Produced **$5,213,037.03** in daily payroll
- Created **$517,843.57** daily in local tax revenues
- Created **$1,034,032.29** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$2,038.25** less in local and state taxes
- Each household pays **$680.14** less in local county taxes
- Each household pays **$1,358.11** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Davidson County household would pay $2,038.25 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/