CAMPBELL COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Campbell County

- Rank **#28** out of 95 counties by EI
- Generated **$63.56 MILLION** in direct tourism expenditures
- Generated **500** jobs
- Produced **$12.45 MILLION** in payroll
- Created **$3.24 MILLION** in local tax revenue
- Created **$3.74 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Campbell County

- Generated **$174,137.87** in daily expenditures
- Produced **$34,096.06** in daily payroll
- Created **$8,879.18** daily in local tax revenues
- Created **$10,235.70** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$431.42** less in local and state taxes
- Each household pays **$200.40** less in local county taxes
- Each household pays **$231.02** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Campbell County household would pay $431.42 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/