TIPTON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Tipton County

- Rank **#44** out of 95 counties by EI
- Generated **$38.93 MILLION** in direct tourism expenditures
- Generated **227** jobs
- Produced **$5.93 MILLION** in payroll
- Created **$1.24 MILLION** in local tax revenue
- Created **$2.49 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Tipton County

- Generated **$106,648.49** in daily expenditures
- Produced **$16,251.46** in daily payroll
- Created **$3,400.18** daily in local tax revenues
- Created **$6,829.06** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$175.08** less in local and state taxes
- Each household pays **$58.20** less in local county taxes
- Each household pays **$116.88** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Tipton County household would pay $175.08 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/