MONTGOMERY COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

The SOUNDTRACK of AMERICA · MADE IN · TENNESSEE

BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Montgomery County

- Rank **#11** out of 95 counties by EI
- Generated **$254.42 MILLION** in direct tourism expenditures
- Generated **1,914** jobs
- Produced **$49.23 MILLION** in payroll
- Created **$4.78 MILLION** in local tax revenue
- Created **$15.97 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Montgomery County

- Generated **$697,040.47** in daily expenditures
- Produced **$134,874.80** in daily payroll
- Created **$13,101.93** daily in local tax revenues
- Created **$43,746.15** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$295.14** less in local and state taxes
- Each household pays **$68.02** less in local county taxes
- Each household pays **$227.12** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Montgomery County household would pay $295.14 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/