MCNAIRY COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in McNairy County

- Rank **#68** out of 95 counties by EI
- Generated **$12.43 MILLION** in direct tourism expenditures
- Generated **61** jobs
- Produced **$1.87 MILLION** in payroll
- Created **$684.87 THOUSAND** in local tax revenue
- Created **$723.50 THOUSAND** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in McNairy County

- Generated **$34,060.22** in daily expenditures
- Produced **$5,124.91** in daily payroll
- Created **$1,876.36** daily in local tax revenues
- Created **$1,982.19** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$140.53** less in local and state taxes
- Each household pays **$68.34** less in local county taxes
- Each household pays **$72.19** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each McNairy County household would pay $140.53 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/