ROANE COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Roane County

- Rank **#24** out of 95 counties by EI
- Generated **$74.23 MILLION** in direct tourism expenditures
- Generated **486** jobs
- Produced **$12.79 MILLION** in payroll
- Created **$3.80 MILLION** in local tax revenue
- Created **$4.48 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Roane County

- Generated **$203,357.44** in daily expenditures
- Produced **$35,031.78** in daily payroll
- Created **$10,397.55** daily in local tax revenues
- Created **$12,272.37** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$394.72** less in local and state taxes
- Each household pays **$181.04** less in local county taxes
- Each household pays **$213.68** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Roane County household would pay $394.72 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/