WHITE COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in White County

- Rank **#56** out of 95 counties by EI
- Generated **$23.79 MILLION** in direct tourism expenditures
- Generated **88** jobs
- Produced **$2.83 MILLION** in payroll
- Created **$1.11 MILLION** in local tax revenue
- Created **$1.44 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in White County

- Generated **$65,176.61** in daily expenditures
- Produced **$7,750.39** in daily payroll
- Created **$3,030.92** daily in local tax revenues
- Created **$3,941.81** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$255.76** less in local and state taxes
- Each household pays **$111.17** less in local county taxes
- Each household pays **$144.58** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each White County household would pay $255.76 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/