SMITH COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Smith County

- Rank **#65** out of 95 counties by EI
- Generated **$12.84 MILLION** in direct tourism expenditures
- Generated **58** jobs
- Produced **$1.73 MILLION** in payroll
- Created **$553.51 THOUSAND** in local tax revenue
- Created **$783.62 THOUSAND** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Smith County

- Generated **$35,185.08** in daily expenditures
- Produced **$4,734.87** in daily payroll
- Created **$1,516.48** daily in local tax revenues
- Created **$2,146.89** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$176.31** less in local and state taxes
- Each household pays **$72.99** less in local county taxes
- Each household pays **$103.32** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Smith County household would pay $176.31 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/