HENDERSON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Henderson County

- Rank **#46** out of 95 counties by EI
- Generated **$30.61 MILLION** in direct tourism expenditures
- Generated **177** jobs
- Produced **$4.70 MILLION** in payroll
- Created **$963.72 THOUSAND** in local tax revenue
- Created **$1.87 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Henderson County

- Generated **$83,867.33** in daily expenditures
- Produced **$12,871.11** in daily payroll
- Created **$2,640.34** daily in local tax revenues
- Created **$5,128.13** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$265.72** less in local and state taxes
- Each household pays **$90.31** less in local county taxes
- Each household pays **$175.41** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Henderson County household would pay $265.72 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/