PICKETT COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Pickett County

- Rank **#81** out of 95 counties by EI
- Generated **$8.15 MILLION** in direct tourism expenditures
- Generated **55** jobs
- Produced **$1.86 MILLION** in payroll
- Created **$1.14 MILLION** in local tax revenue
- Created **$452.03 THOUSAND** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Pickett County

- Generated **$22,317.09** in daily expenditures
- Produced **$5,087.46** in daily payroll
- Created **$3,112.79** daily in local tax revenues
- Created **$1,238.44** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$716.05** less in local and state taxes
- Each household pays **$512.25** less in local county taxes
- Each household pays **$203.80** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Pickett County household would pay $716.05 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/