DEKALB COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in DeKalb County

- Rank **#34** out of 95 counties by EI
- Generated **$51.20 MILLION** in direct tourism expenditures
- Generated **336** jobs
- Produced **$11.05 MILLION** in payroll
- Created **$6.62 MILLION** in local tax revenue
- Created **$3.00 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in DeKalb County

- Generated **$140,268.35** in daily expenditures
- Produced **$30,267.18** in daily payroll
- Created **$18,139.58** daily in local tax revenues
- Created **$8,214.21** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$1,284.78** less in local and state taxes
- Each household pays **$884.33** less in local county taxes
- Each household pays **$400.45** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each DeKalb County household would pay $1,284.78 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/