HAYWOOD COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Haywood County

- Rank **#62** out of 95 counties by EI
- Generated **$16.58 MILLION** in direct tourism expenditures
- Generated **95** jobs
- Produced **$2.67 MILLION** in payroll
- Created **$719.64 THOUSAND** in local tax revenue
- Created **$984.97 THOUSAND** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Haywood County

- Generated **$45,412.59** in daily expenditures
- Produced **$7,316.32** in daily payroll
- Created **$1,971.61** daily in local tax revenues
- Created **$2,698.54** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$240.09** less in local and state taxes
- Each household pays **$101.36** less in local county taxes
- Each household pays **$138.73** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Haywood County household would pay $240.09 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/