HANCOCK COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Hancock County

- Rank **#95** out of 95 counties by EI
- Generated **$1.35 MILLION** in direct tourism expenditures
- Generated **10** jobs
- Produced **$169.52 THOUSAND** in payroll
- Created **$278.10 THOUSAND** in local tax revenue
- Created **$77.85 THOUSAND** in state tax

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Hancock County

- Generated **$3,705.14** in daily expenditures
- Produced **$464.44** in daily payroll
- Created **$761.92** daily in local tax revenues
- Created **$213.3** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$126.72** less in local and state taxes
- Each household pays **$99.00** less in local county taxes
- Each household pays **$27.72** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Hancock County household would pay $126.72 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/