TROUSDALE COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Trousdale County

- Rank **#92** out of 95 counties by EI
- Generated **$4.33 MILLION** in direct tourism expenditures
- Generated **25** jobs
- Produced **$549.42 THOUSAND** in payroll
- Created **$142.87 THOUSAND** in local tax revenue
- Created **$264.66 THOUSAND** in state

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Trousdale County

- Generated **$11,870.69** in daily expenditures
- Produced **$1,505.27** in daily payroll
- Created **$391.43** daily in local tax revenues
- Created **$725.11** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$133.44** less in local and state taxes
- Each household pays **$46.78** less in local county taxes
- Each household pays **$86.66** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Trousdale County household would pay $133.44 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/