MAURY COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Maury County

- Rank **#18** out of 95 counties by EI
- Generated **$143.27 MILLION** in direct tourism expenditures
- Generated **878** jobs
- Produced **$22.77 MILLION** in payroll
- Created **$2.94 MILLION** in local tax revenue
- Created **$8.83 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Maury County

- Generated **$392,520.86** in daily expenditures
- Produced **$62,385.27** in daily payroll
- Created **$8,066.90** daily in local tax revenues
- Created **$24,189.92** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$350.7** less in local and state taxes
- Each household pays **$87.70** less in local county taxes
- Each household pays **$263.00** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Maury County household would pay $350.70 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/