WAYNE COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

The SOUNDTRACK of AMERICA · MADE IN · TENNESSEE

BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Wayne County

- Rank **#69** out of 95 counties by EI
- Generated **$11.61 MILLION** in direct tourism expenditures
- Generated **69** jobs
- Produced **$2.11 MILLION** in payroll
- Created **$727.74 THOUSAND** in local tax revenue
- Created **$689.27 THOUSAND** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Wayne County

- Generated **$31,818.23** in daily expenditures
- Produced **$5,772.18** in daily payroll
- Created **$1,993.80** daily in local tax revenues
- Created **$1,888.41** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$237.99** less in local and state taxes
- Each household pays **$122.23** less in local county taxes
- Each household pays **$115.77** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Wayne County household would pay $237.99 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/