WASHINGTON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Washington County

- Rank **#10** out of 95 counties by EI
- Generated **$283.55 MILLION** in direct tourism expenditures
- Generated **2,016** jobs
- Produced **$37.98 MILLION** in payroll
- Created **$6.49 MILLION** in local tax revenue
- Created **$16.87 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Washington County

- Generated **$776,841.13** in daily expenditures
- Produced **$104,053.16** in daily payroll
- Created **$17,789.82** daily in local tax revenues
- Created **$46,225.51** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$439.29** less in local and state taxes
- Each household pays **$122.08** less in local county taxes
- Each household pays **$317.21** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Washington County household would pay $439.29 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/