CARROLL COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Carroll County

- Rank **#59** out of 95 counties by EI
- Generated **$21.73 MILLION** in direct tourism expenditures
- Generated **123** jobs
- Produced **$3.27 MILLION** in payroll
- Created **$813.35 THOUSAND** in local tax revenue
- Created **$1.28 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Carroll County

- Generated **$59,532.43** in daily expenditures
- Produced **$8,957.07** in daily payroll
- Created **$2,228.35** daily in local tax revenues
- Created **$3,520.39** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$189.68** less in local and state taxes
- Each household pays **$73.53** less in local county taxes
- Each household pays **$116.16** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Carroll County household would pay $189.68 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/