HAWKINS COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Hawkins County

- Rank **#42** out of 95 counties by EI
- Generated **$40.37 MILLION** in direct tourism expenditures
- Generated **253** jobs
- Produced **$6.82 MILLION** in payroll
- Created **$2.19 MILLION** in local tax revenue
- Created **$2.33 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Hawkins County

- Generated **$110,603.48** in daily expenditures
- Produced **$18,681.88** in daily payroll
- Created **$6,008.64** daily in local tax revenues
- Created **$6,371.60** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$193.69** less in local and state taxes
- Each household pays **$94.01** less in local county taxes
- Each household pays **$99.68** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Hawkins County household would pay $193.69 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/