CHEATHAM COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Cheatham County

- Rank **#55** out of 95 counties by EI
- Generated **$24.79 MILLION** in direct tourism expenditures
- Generated **155** jobs
- Produced **$4.75 MILLION** in payroll
- Created **$828.06 THOUSAND** in local tax revenue
- Created **$1.45 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Cheatham County

- Generated **$67,918.75** in daily expenditures
- Produced **$13,002.64** in daily payroll
- Created **$2,268.66** daily in local tax revenues
- Created **$3,978.77** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$152.51** less in local and state taxes
- Each household pays **$55.38** less in local county taxes
- Each household pays **$97.13** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Cheatham County household would pay $152.51 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/