LAUDERDALE COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

The SOUNDTRACK of AMERICA · MADE IN · TENNESSEE

BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Lauderdale County

- Rank **#60** out of 95 counties by EI
- Generated **$18.38 MILLION** in direct tourism expenditures
- Generated **89** jobs
- Produced **$2.65 MILLION** in payroll
- Created **$1.45 MILLION** in local tax revenue
- Created **$1.08 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Lauderdale County

- Generated **$50,358.19** in daily expenditures
- Produced **$7,253.26** in daily payroll
- Created **$3,962.77** daily in local tax revenues
- Created **$2,965.10** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$259.24** less in local and state taxes
- Each household pays **$148.29** less in local county taxes
- Each household pays **$110.96** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Lauderdale County household would pay $259.24 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/