PERRY COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Perry County

- Rank **#88** out of 95 counties by EI
- Generated **$7.03 MILLION** in direct tourism expenditures
- Generated **17** jobs
- Produced **$970.04 THOUSAND** in payroll
- Created **$1.79 MILLION** in local tax revenue
- Created **$379.28 THOUSAND** in state

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Perry County

- Generated **$19,267.92** in daily expenditures
- Produced **$2,657.64** in daily payroll
- Created **$4,913.18** daily in local tax revenues
- Created **$1,039.13** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$654.99** less in local and state taxes
- Each household pays **$540.64** less in local county taxes
- Each household pays **$114.35** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Perry County household would pay $654.99 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/