# LOUDON COUNTY TRAVEL SNAPSHOT

## FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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## BY THE NUMBERS

**2019 Economic Impact (EI) of Tourism in Loudon County**

- Rank **#27** out of 95 counties by EI
- Generated **$63.92 MILLION** in direct tourism expenditures
- Generated **480** jobs
- Produced **$12.26 MILLION** in payroll
- Created **$1.59 MILLION** in local tax revenue
- Created **$3.92 MILLION** in state tax revenue

## ON AN AVERAGE DAY

**On An Average Day in 2019, Tourist Spending in Loudon County**

- Generated **$175,121.41** in daily expenditures
- Produced **$33,577.47** in daily payroll
- Created **$4,354.95** daily in local tax revenues
- Created **$10,737.85** daily in state tax revenues

## PER HOUSEHOLD

**As a result of taxes generated by tourist activity in the county:**

- Each household pays **$272.51** less in local and state taxes
- Each household pays **$78.63** less in local county taxes
- Each household pays **$193.88** less in state taxes

## IN OTHER WORDS….

**If it were not for state and local taxes generated by tourism…**

- *Each Loudon County household would pay $272.51 more in taxes*

*Sources: 2019 Economic Impact of Travel on Tennessee Counties Report*
*www.tnvacation.com/industry;*
*U.S. Census Bureau American Community Survey*
*https://data.census.gov/cedsci/*