CROCKETT COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

The SOUNDTRACK of AMERICA · MADE IN · TENNESSEE

BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Crockett County

- Rank **#74** out of 95 counties by EI
- Generated **$9.75 MILLION** in direct tourism expenditures
- Generated **70** jobs
- Produced **$1.62 MILLION** in payroll
- Created **$421.20 THOUSAND** in local tax revenue
- Created **$572.98 THOUSAND** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Crockett County

- Generated **$26,713.73** in daily expenditures
- Produced **$4,448.12** in daily payroll
- Created **$1,153.98** daily in local tax revenues
- Created **$1,569.80** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$186.35** less in local and state taxes
- Each household pays **$78.95** less in local county taxes
- Each household pays **$107.4** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Crockett County household would pay $186.35 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/