LAKE COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Lake County

- Rank **#70** out of 95 counties by EI
- Generated **$11.51 MILLION** in direct tourism expenditures
- Generated **104** jobs
- Produced **$2.46 MILLION** in payroll
- Created **$849.05 THOUSAND** in local tax revenue
- Created **$662.58 THOUSAND** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Lake County

- Generated **$31,531.02** in daily expenditures
- Produced **$6,751.58** in daily payroll
- Created **$2,326.16** daily in local tax revenues
- Created **$1,815.30** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$686.17** less in local and state taxes
- Each household pays **$385.41** less in local county taxes
- Each household pays **$300.76** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Lake County household would pay $686.17 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/