MACON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Macon County

- Rank **#79** out of 95 counties by EI
- Generated **$8.44 MILLION** in direct tourism expenditures
- Generated **53** jobs
- Produced **$1.36 MILLION** in payroll
- Created **$438.00 THOUSAND** in local tax revenue
- Created **$495.00 THOUSAND** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Macon County

- Generated **$23,128.39** in daily expenditures
- Produced **$3,737.46** in daily payroll
- Created **$1,199.99** daily in local tax revenues
- Created **$1,356.16** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$101.39** less in local and state taxes
- Each household pays **$47.60** less in local county taxes
- Each household pays **$53.79** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Macon County household would pay $101.39 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/