HAMILTON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Hamilton County

- Rank **#5** out of 95 counties by EI
- Generated **$1.220 BILLION** in direct tourism expenditures
- Generated **9,112** jobs
- Produced **$226.85 MILLION** in payroll
- Created **$26.67 MILLION** in local tax revenue
- Created **$71.71 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Hamilton County

- Generated **$3,341,889.16** in daily expenditures
- Produced **$621,519.23** in daily payroll
- Created **$73,082.06** daily in local tax revenues
- Created **$196,459.97** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$698.30** less in local and state taxes
- Each household pays **$189.33** less in local county taxes
- Each household pays **$508.97** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Hamilton County household would pay $698.30 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/