JACKSON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Jackson County

- Rank **#94** out of 95 counties by EI
- Generated **$2.45 MILLION** in direct tourism expenditures
- Generated **9** jobs
- Produced **$360.36 THOUSAND** in payroll
- Created **$296.22 THOUSAND** in local tax revenue
- Created **$150.30 THOUSAND** in state

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Jackson County

- Generated **$6,705.09** in daily expenditures
- Produced **$987.28** in daily payroll
- Created **$811.55** daily in local tax revenues
- Created **$411.77** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$98.29** less in local and state taxes
- Each household pays **$65.21** less in local county taxes
- Each household pays **$33.08** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Jackson County household would pay $98.29 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/