HENRY COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Henry County

- Rank **#31** out of 95 counties by EI
- Generated **$57.69 MILLION** in direct tourism expenditures
- Generated **320** jobs
- Produced **$10.73 MILLION** in payroll
- Created **$7.21 MILLION** in local tax revenue
- Created **$3.39 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Henry County

- Generated **$158,045.25** in daily expenditures
- Produced **$29,398.33** in daily payroll
- Created **$19,764.96** daily in local tax revenues
- Created **$9,294.13** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$791.18** less in local and state taxes
- Each household pays **$538.13** less in local county taxes
- Each household pays **$253.05** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Henry County household would pay $791.18 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/