HUMPHREYS COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

The SOUNDTRACK of AMERICA · MADE IN · TENNESSEE

BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Humphreys County

- Rank **#43** out of 95 counties by EI
- Generated **$39.01 MILLION** in direct tourism expenditures
- Generated **294** jobs
- Produced **$7.96 MILLION** in payroll
- Created **$2.53 MILLION** in local tax revenue
- Created **$2.09 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Humphreys County

- Generated **$106,863.15** in daily expenditures
- Produced **$21,814.65** in daily payroll
- Created **$6,933.69** daily in local tax revenues
- Created **$5,713.25** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$673.10** less in local and state taxes
- Each household pays **$369.03** less in local county taxes
- Each household pays **$304.07** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Humphreys County household would pay $673.10 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/