SEQUATCHIE COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Sequatchie County

- Rank **#84** out of 95 counties by EI
- Generated **$7.30 MILLION** in direct tourism expenditures
- Generated **32** jobs
- Produced **$1.13 MILLION** in payroll
- Created **$529.10 THOUSAND** in local tax revenue
- Created **$424.01 THOUSAND** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Sequatchie County

- Generated **$19,995.58** in daily expenditures
- Produced **$3,099.28** in daily payroll
- Created **$1,449.58** daily in local tax revenues
- Created **$1,161.66** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$175.17** less in local and state taxes
- Each household pays **$97.24** less in local county taxes
- Each household pays **$77.93** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Sequatchie County household would pay $175.17 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/