BENTON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

The SOUNDTRACK of AMERICA · MADE IN · TENNESSEE

BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Benton County

- Rank **#48** out of 95 counties by EI
- Generated **$29.04 MILLION** in direct tourism expenditures
- Generated **161** jobs
- Produced **$4.78 MILLION** in payroll
- Created **$3.05 MILLION** in local tax revenue
- Created **$1.78 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Benton County

- Generated **$79,568.00** in daily expenditures
- Produced **$13,104.58** in daily payroll
- Created **$8,354.97** daily in local tax revenues
- Created **$4,886.92** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$712.24** less in local and state taxes
- Each household pays **$449.39** less in local county taxes
- Each household pays **$262.85** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Benton County household would pay $712.24 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/