WEAKLEY COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Weakley County

- Rank **#57** out of 95 counties by EI
- Generated **$22.35 MILLION** in direct tourism expenditures
- Generated **132** jobs
- Produced **$3.54 MILLION** in payroll
- Created **$742.97 THOUSAND** in local tax revenue
- Created **$1.35 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Weakley County

- Generated **$61,219.80** in daily expenditures
- Produced **$9,697.94** in daily payroll
- Created **$2,035.54** daily in local tax revenues
- Created **$3,692.82** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$153.68** less in local and state taxes
- Each household pays **$54.61** less in local county taxes
- Each household pays **$99.07** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Weakley County household would pay $153.68 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/