FAYETTE COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

The SOUNDTRACK of AMERICA · MADE IN · TENNESSEE

BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Fayette County

- Rank **#72** out of 95 counties by EI
- Generated **$10.11 MILLION** in direct tourism expenditures
- Generated **47** jobs
- Produced **$1.48 MILLION** in payroll
- Created **$545.45 THOUSAND** in local tax revenue
- Created **$594.67 THOUSAND** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Fayette County

- Generated **$27,707.43** in daily expenditures
- Produced **$4,049.60** in daily payroll
- Created **$1,494.38** daily in local tax revenues
- Created **$1,629.22** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$73.99** less in local and state taxes
- Each household pays **$35.4** less in local county taxes
- Each household pays **$38.59** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Fayette County household would pay $73.99 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/