SUMNER COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

The SOUNDTRACK of AMERICA · MADE IN · TENNESSEE

BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Sumner County

- Rank **#14** out of 95 counties by EI
- Generated **$165.03 MILLION** in direct tourism expenditures
- Generated **1,153** jobs
- Produced **$28.96 MILLION** in payroll
- Created **$3.72 MILLION** in local tax revenue
- Created **$10.26 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Sumner County

- Generated **$452,127.85** in daily expenditures
- Produced **$79,328.78** in daily payroll
- Created **$10,190.86** daily in local tax revenues
- Created **$28,096.17** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$212.88** less in local and state taxes
- Each household pays **$56.66** less in local county taxes
- Each household pays **$156.22** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Sumner County household would pay $212.88 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/