OBION COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN

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BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Obion County

- Rank **#30** out of 95 counties by EI
- Generated **$58.36 MILLION** in direct tourism expenditures
- Generated **411** jobs
- Produced **$10.97 MILLION** in payroll
- Created **$1.73 MILLION** in local tax revenue
- Created **$3.51 MILLION** in state tax revenue

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Obion County

- Generated **$159,894.65** in daily expenditures
- Produced **$30,046.03** in daily payroll
- Created **$4,743.46** daily in local tax revenues
- Created **$9,604.66** daily in state tax revenues

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **$411.88** less in local and state taxes
- Each household pays **$136.17** less in local county taxes
- Each household pays **$275.71** less in state taxes

IN OTHER WORDS….

If it were not for state and local taxes generated by tourism…

- *Each Obion County household would pay $411.88 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
https://data.census.gov/cedsci/